



Local Care. Expert Results.

# COMPARING PRICES: WEED PRO VS. THE BIG BOX STORE

So you're looking to save money, right? Think that you can provide the same lawn care services, but at a much cheaper price by going to the "Big Box Store" and doing it yourself? Think again.

## Is it Really Cheaper to Do it Yourself?

Ah, the satisfaction of completing a project that you would pay someone else to do is quite exhilarating. Until you realize that you could have saved a bunch of time and money by having a professional do it in the first place. This is the common thought process when someone sets out to fertilize their own lawn. They run to the "Big Box Store" down the street and buy some fertilizer, throw it into a spreader and put it down. Job done, right?

Lawn Care Professionals don't do a good enough job explaining to their customers what you are getting. Yes, anyone can fertilize a lawn. But what you're actually paying a lawn care company to do is provide a complete lawn care solution every time they come out to your lawn.

Fertilizer is just one aspect of the formula that equals a great looking lawn. In fact, a Weed Pro application not only contains fertilizer, but contains both a lawn flea & tick spray and a weed control spray. Weed Pro also provides a free weed control spray in between applications, as needed.



The chart below factors in what Weed Pro provides with a typical application, including the fertilizer, weed control, insect control, and repeat weed treatments (because some weeds just are that stubborn!). It also shows just how much you would pay Weed Pro to treat your lawn, and the price you would pay for the products at the Home Depot™ if you decided to do it yourself.

A Typical Lawn Application, Products Used & Their Prices	Cost of Hiring Weed Pro	Product Costs at Home Depot™
<b>Late Spring Granular Fertilizer for 15,000 square feet</b> - Lesco™ Brand Fertilizer vs Scotts™ Turf Builder Plus Fertilizer	<b>\$76</b>	<b>\$42</b>
<b>Liquid Weed Control for 15,000 square feet</b> - PBI Gordon™ 3-Way Weed Control vs Bayer™ Advanced All-In-One	<b>INCLUDED</b>	<b>\$35</b>
<b>Liquid Flea &amp; Tick Preventer for 15,000 square feet</b> - PBI Gordon™ Talstar vs Liquid Fence™ Yard Net	<b>INCLUDED</b>	<b>\$119</b>
<b>Weed Control Re-Sprays Between Applications</b>	<b>INCLUDED</b>	<b>\$35</b>
Prices based on treatment for a 15,000 square-foot lawn. Home Depot prices were obtained from <a href="http://www.HomeDepot.com">www.HomeDepot.com</a> .	<b>TOTAL</b>	
	<b>\$76</b>	<b>\$231</b>

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