

Robin L. Baum, CPA
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Robin L. Baum is the Managing Partner of Zinner & Co. LLP. Robin has more than 25 years of experience in public accounting. She has concentrated her work with a variety of multi-generational, family owned businesses and has extensive knowledge of the various aspects of financial reporting, income and estate tax planning and preparation. She has been involved in financial analysis for start-up businesses and advises on issues regarding business profitability and succession planning. Robin has experience in many different industries including manufacturing and distribution, as well as extensive work with many professional service organizations. She also works with high net worth individuals and their family members in the income and estate planning arena.

Robin joined Zinner & Co. LLP in July 1990, after working with another local accounting firm for 10 years. She became the firm's third Managing Partner and the first female in this role in the firm's 73-year history on January 1, 2003. Based upon statistics published in 2012, Robin remains one of the only female Managing Partners in top twenty-five largest accounting firms in the Northeastern Ohio market.

Robin is a versatile public speaker presenting widely on topics related to business consulting, succession planning, individual income tax, and trust and estate tax issues.

A native Clevelander, Robin received her Bachelor of Science in Business Administration in Accounting from John Carroll University. She is a member of the American Institute of CPAs and the Ohio Society of CPAs and the John Carroll University President's Council, where she has participated in the Planned Giving Committee work, as well as campus speaking engagements. She is also a member of Boler School of Business Dean's Circle at John Carroll University.

Robin was recognized by Crain's Cleveland Business as one of the "Top 40 Under 40" in 2003. She has chaired the Corporate Committee of the Catholic Charities Corporate Committee Annual Appeal and was a member of the Associate Board of the Catholic Diocese of Cleveland Foundation. Robin is currently a member of the Board of Trustees of Rainbow Babies and Children's Foundation and the Board of Directors of Jesuit Retreat House. She also sits on a number of Finance and Endowment Committees for other organizations.

Robin served as one of five women panelists for Smart Business's Perspectives '12 Women Who Excel series, where she provided her perspective on the topic of perseverance for other female entrepreneurs and business leaders. She is also the recipient of the 2012 Alumni Medal, the highest honor awarded annually by the Alumni Association of her alma mater, John Carroll University. Representing the class of '87, Robin is one of four alumni recognized for accomplishments in their profession, exemplary family and personal lives, contributions to their community and dedication to John Carroll University.