RESIDENZA PORTA VOLTA

Tanaza
for hospitality

FULL SERVICE RENT APARTMENTS IN THE HEART OF MILAN

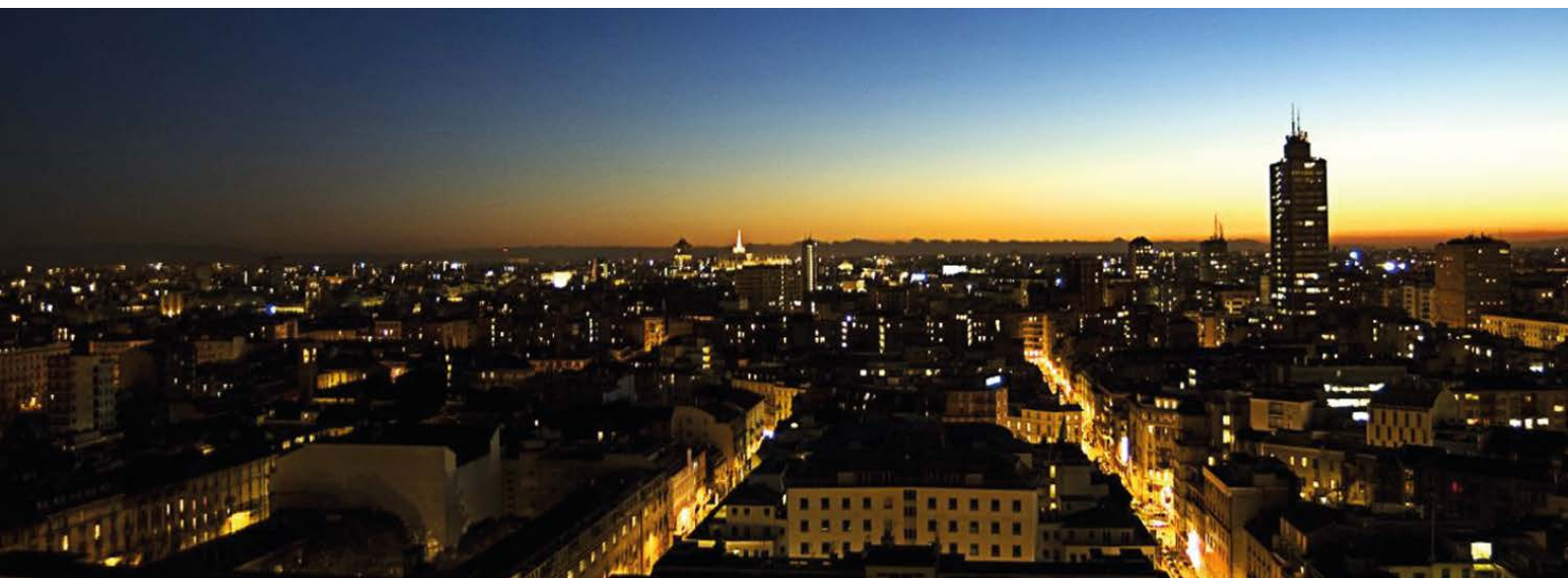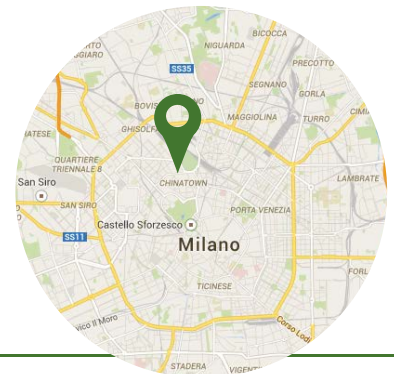*Free internet in the cosy apartments and in the wellness area*

WI-FI, EASY AND CONFORTABLE LIVING

People who rent the cosy apartments of Residenza Porta Volta like the concept of "easy and confortable living".

Located in the Milano city centre, RPV offers an "all-inclusive" service: the rent includes all consumptions, bills, a wellness area and a private gym. Last but not least, free Wi-Fi is available in all areas.

Residenza Porta Volta has many SSIDs:
- RPV Free Social Wi-Fi, with splash page and social login, available anywhere in the building and with roaming
- RPV Wellness: available in the gym and in the swimming pool, with password. Used by users to stream their favourite music over Apple AirPlay.
- Flats private SSIDs, with password, without isolation among Wi-Fi clients, enabling fast in LAN file transfers among laptops and smartphones.
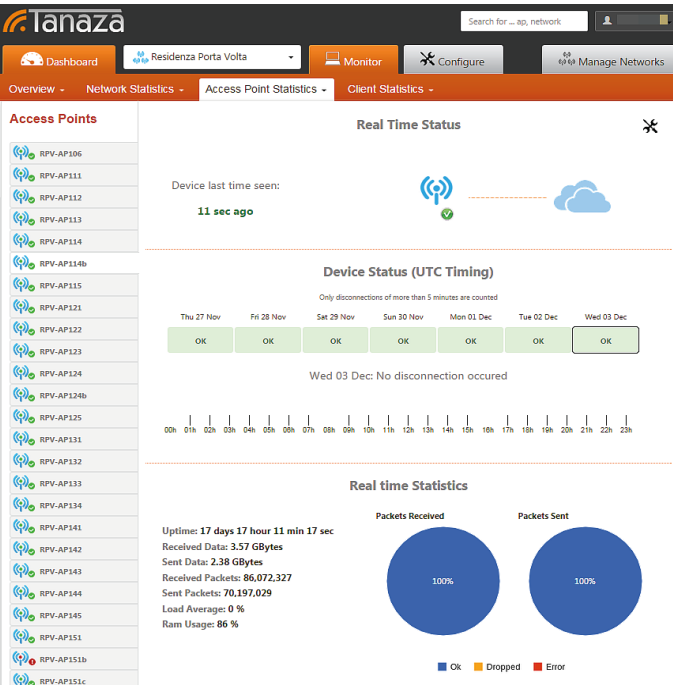
RESIDENZAPORTAVOLTA

ACCESS POINTS

RPV network is made of 48 access points by different vendors: AirRouter by Ubiquiti, WR740N by TP-Link, DIR 505 by D-Link, UniFi by Ubiquiti.

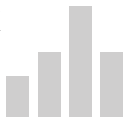Thanks to Tanaza, the network is manageable even if it's made up of multi-vendor units.

For each AP, Tanaza shows the real-time status, the number of received and sent packets, and the device connection stats in the last week.
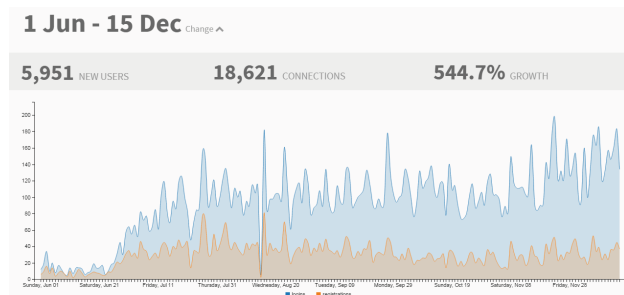

Multivendor network, made of budget APs

Complete statistics of the APs and historical network health status
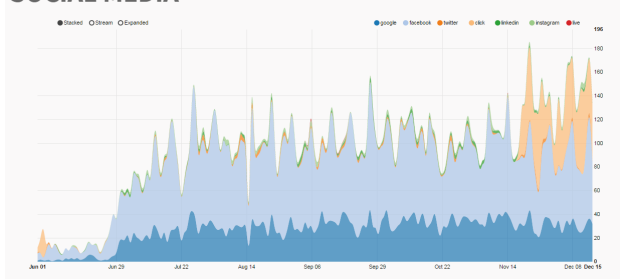
SOCIAL LOGIN
FOR HOSPITALITY

The social login is the easiest way for users to log in to a network.

People can log in to RPV free social Wi-Fi with their e-mail address or giving their Facebook information. Users are asked to "Like" the page or to do a "check-in" on Facebook before connecting to the Wi-Fi.
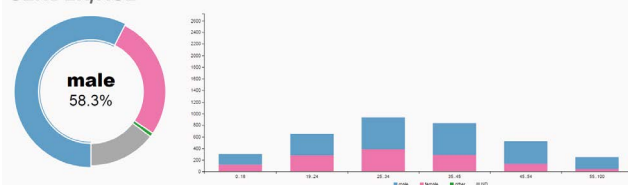

1 Jun - 15 Dec Change ⌃

5,951 NEW USERS   **18,621** CONNECTIONS   **544.7%** GROWTH

Number of new and returning users

SOCIAL MEDIA

Social media logins

GENDER/AGE

male 58.3%

Gender and age of Wi-Fi users

GEO

Top 10 Countries

Location of Wi-Fi users

SOCIAL LOGIN

Tell your friends you are here

Write here your message ... or leave it empty ...

Living in Milan
enjoying full service apartments with Free Wi-Fi, private gym, SPA, indoor swimming pool and more...
WWW.RESIDENZAPORTAVOLTA.IT

Friends ▾   Post on Facebook

skip and continue

SOCIAL DASHBOARD

● MONITOR YOUR HOTSPOT
Real-time monitor how many users are connected to the hotspot and filter them by gender, age, location.

● COMPARE DETAILED ANALYTICS
Compare your Facebook Insights and your social media analytics with Tanaza Dashboard data. You can also analyze data compared to the number of visitors and the revenue of a specific day, week, month. You will be able to explain peaks as results of your marketing push or pull actions.

● CAPTURE E-MAIL AND PHONE NUMBERS FOR DIRECT MARKETING CAMPAIGNS
Download the complete database of your Wi-Fi users and send them e-mails or SMS to promote products, events, services.

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