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First Financial Group to Collaborate on Financial Planning Services for Divorcing Clients

Philadelphia Main Line, PA, January 1, 2013- Main Line Family Law Center announces an association with First Financial Group, based in Bala Cynwyd. The partnership will enable the fast-growing divorce mediation firm to help its clients recover from the financial shock of separation and divorce more quickly, and move them toward a marital settlement agreement with more confidence.

“A divorce can feel like slipping into a downward spiral, both emotionally *and* financially,” explains Sharon Pastore, VP, marketing and community relations. “Our clients have to make drastic decisions in a relatively short period of time – whether it’s selling the marital home, returning to the workforce after 15 years, borrowing from retirement, or taking children out of private school.”

“Having a highly- respected firm like First Financial Group on board with us strengthens our ability to help our clients stay on track and achieve a stable financial future, despite divorce.”

We are delighted to work with Main Line Family Law Center and their clients,” states Harris Fishman, CEO of First Financial Group. “Divorce can put a big strain on families and their finances. Our goal is to help lead clients through the present, while also planning for their financial future.”

“As a divorce attorney-mediator, I’ve seen couples end up in a standoff because one spouse might present the other with settlement scenarios that are different from their spouse’s own calculations and assumptions,” according to Cris Pastore, president and managing attorney-mediator for Main Line Family Law Center. “When clients see longer-range projections from their settlements, their post-divorce financial futures come more easily into focus and they can then make more sound decisions for their settlement with utmost confidence.”

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The 125-year old financial services firm will handle more diverse and long-term financial client needs, such as: retirement planning, college funding strategies, and talking with children about finances when money is tight. First Financial Group will also provide articles for newsletters as well as entertaining, educational seminars.

Main Line Family Law Center's divorce support network also includes other affiliated professionals who work with divorcing clients, such as therapists, real estate agents, and home appraisers.

About First Financial Group - Serving the Philadelphia area for over 125 years, First Financial Group is a group of highly trained professionals who work with our divorcing clients in the areas of: financial resource analysis, estate planning, college funding products, retirement planning, business continuation planning, executive fringe benefits and employee benefit programs and investment products. First Financial Group is a general agency of the Massachusetts Mutual Life Insurance Company (MassMutual), and serves clients in New Jersey, Pennsylvania and Delaware.

For more information, visit www.TheFirstFinancialGroup.com or call 610-766-3000. Securities, investment advisory and financial planning services offered through qualified registered representatives of MML Investors Services, LLC. Member SIPC (www.sipc.org). 2 Bala Plaza, Suite 901, Bala Cynwyd, PA 19004, Tel: 610-660-9922.

About [Main Line Family Law Center](#) – The experts on healthy solutions for separation or divorce., Main Line Family Law Center provides personalized, compassionate support and guidance to the increasing number of couples [seeking a positive way](#) to end their marriage without spending away their life savings. Offices are located in Radnor, Media, Bala Cynwyd, Center City, Philadelphia, Malvern and Plymouth Meeting.

Visit Main Line Family Law Center at www.myhealthydivorce.com.

CRN201412-167461