



SARL HENRI MAIRE
en Bourgogne depuis 1958



The Snail's Day

May 24th has been named **National Escargot Day** in an attempt to create recognition for the timeless French delicacy in the US. With a low calorie and fat content yet a rich supply of mineral and vitamin benefits, the *Helix pomatia* (Burgundy snail) variety is a remarkable treat. Considered to be the "Kobe beef of snails" by **Douglas Dussault** of the **Potironne Company**, the snail has many culinary merits, including being versatile, upscale, easy to prepare, and uniquely healthy. Research is also being

conducted regarding women's health, specifically, and *Helix pomatia*. "It is my opinion that the snail [will] be revealed as another prominent component promoting well-being and longevity among the French," claims Dussault.

For more information on National Escargot Day and the Potironne Company, call 877-SNAILMAN or visit potironne.com.



The most desirable of the 116 edible varieties of snail, *Helix pomatia*.

