

Accessibility Blueprint

FACT SHEET

What is the Accessibility Blueprint?

The Accessibility Blueprint is the best way to begin the process of making your web content and applications accessible to users with disabilities. The accessibility experts at Deque will perform everything you need to get started.

- Deque will evaluate your site against a chosen accessibility standard (e.g. Section 508, WCAG 2.0,) using our proven methodology involving a blend of manual and automated techniques
- We will hold stakeholder interviews, and conduct both automated testing, via our WorldSpace product, as well as manual testing performed by Deque's world-renowned Subject Matter Experts
- You will receive thoughtful recommendations about how an accessibility program should function within your organization
- The summary report provides you with valuable insights into your website's current state of accessibility, and includes an actionable roadmap for improvement

What does the Blueprint include?

Deque works with you in key areas to ensure our awareness of your goals as well as our understanding of:

- your technology
- common practices in your industry
- the impact of our recommendations on your company's processes as well as the level of education and skill needed by your staff

People

Interview stakeholders to set scope and mission of your digital accessibility effort

Process

Review your development process, platforms, and tools

Peers

Benchmark competitive efforts within your industry

Product

Assess recently-developed representative pages against relevant accessibility standards

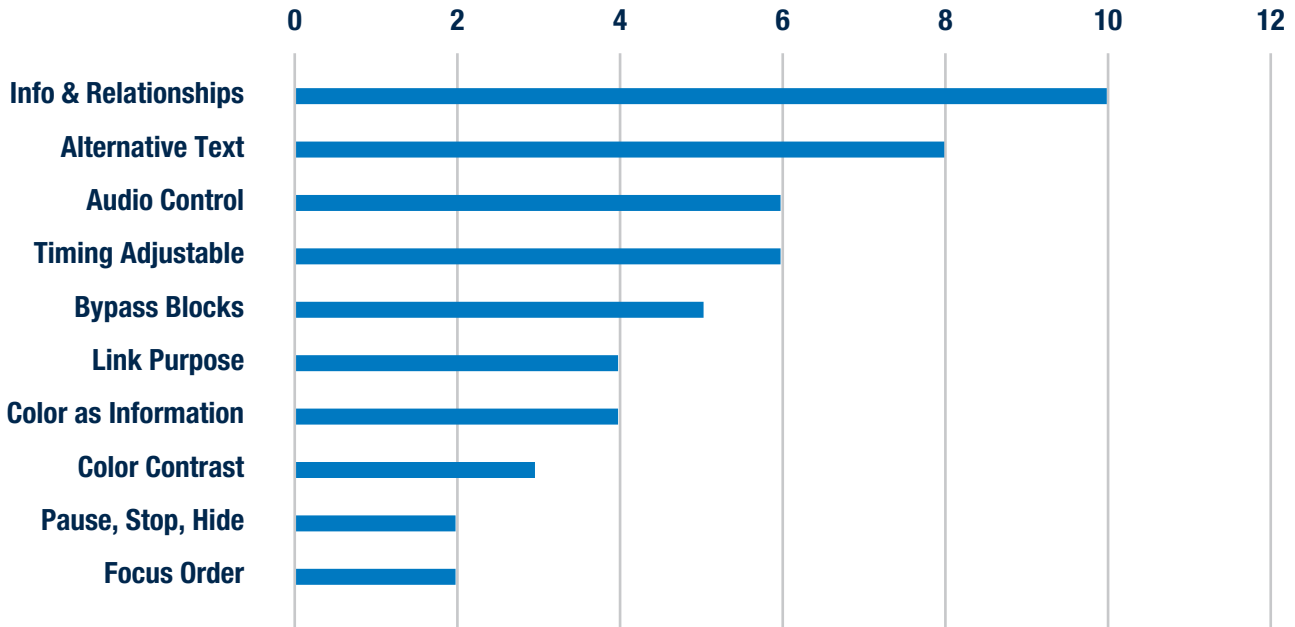
What do you get?

The Blueprint output includes a presentation of Deque’s roadmap and recommendations, delivered to you in a 2-hour, in-person meeting. These recommendations are based on interviews with stakeholders and developers, an assessment of your competitive environment, automated and manual testing, and Deque’s expert analysis. We will develop a roadmap with actionable steps to ensure that your site is brought into compliance with accessible design and coding standards.

Our final report and presentation will include the following, customized to your situation:

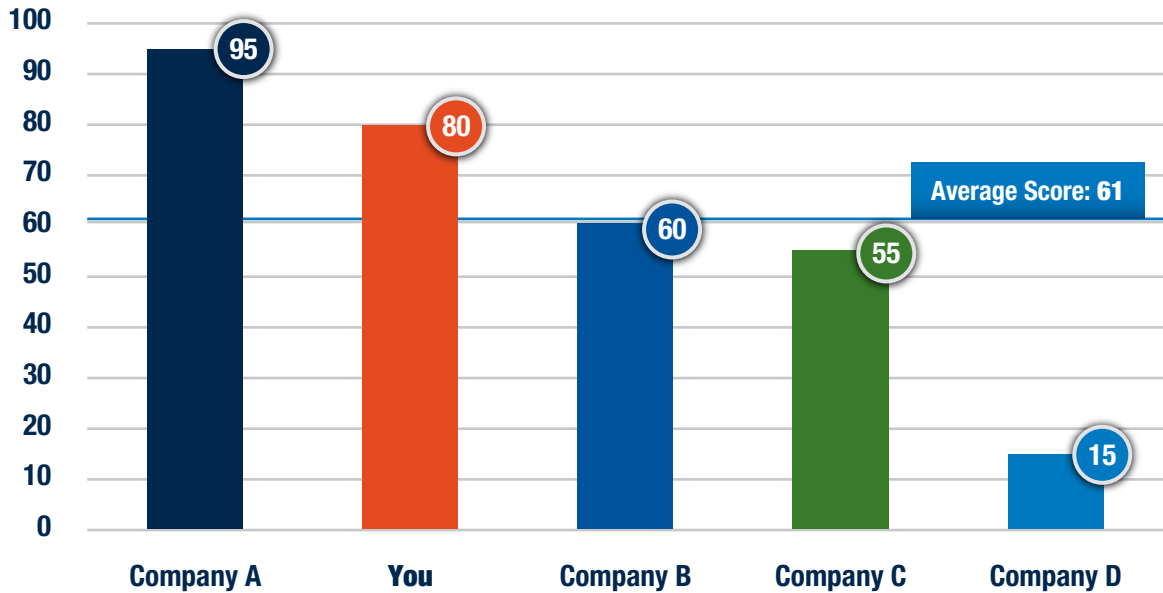
Sample Reports

Top 10 Violation Count by Success Criteria



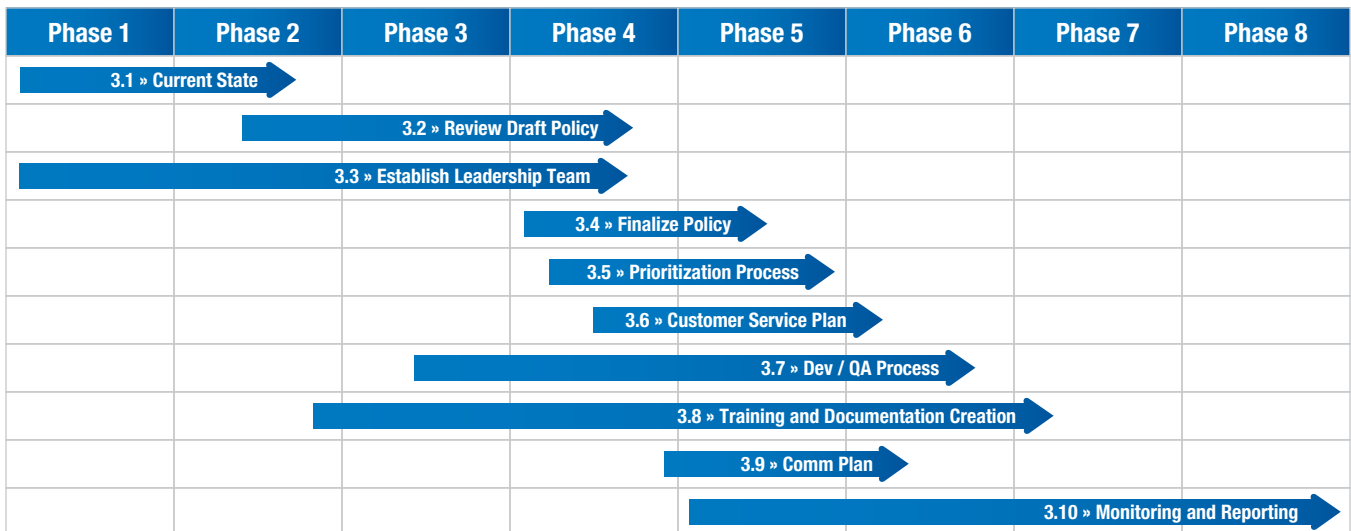
Which requirements in the standard are not often met? Is it because of a lack of training? Could a tool help developers detect this problem early?

Accessibility Score - Home Page



Are some competitors addressing accessibility more effectively?
Are you above or below average?

Accessibility Roadmap Overview



What are the tasks needed to improve the accessibility of our site?
What should we do first? What can we do later?

How does the Accessibility Blueprint help you?

Our clients are often looking for a starting point, an insight into why accessibility is important, and guidance from our experts. With the aid of the Blueprint, you will know:

- To what degree your sites are in compliance with accessibility regulations (e.g. ADA, Section 508, CVAA).
- How you can mitigate risk.
- How your organization can take the first steps toward accessibility, and what that means for your web development process.
- How to guide your in-house development team, with help from Deque Accessibility Experts.
- How to authoritatively speak about accessibility to your management, including discussions around liability, budget, and best practices for businesses and organizations like yours.

What is the Process and Pricing?

Timeline

Kickoff	Confirm site pages to be included Confirm accessibility standard (e.g. WCAG 2.0 Level-A or AA) Confirm devices to be targeted Collect contact information for stakeholder interview subjects Collect, design, and develop standards documents
Week 1	Website assessment Review process documents Finalize interview plan
Week 2	Conduct Interviews Preview results of assessments with customer
Week 3	Document findings and prepare presentation Preview presentation with key contacts
Week 4	Executive presentation and determine next steps

Price: \$25,750

Contact Deque to Learn More

703-225-0380 | info@deque.com

Product or service names listed herein are the property of their respective owners.