



# CVAA Action Plan

## What is the CVAA?

The Twenty-First Century Communications and Video Accessibility Act (CVAA) was enacted on October 8, 2010 to ensure that persons with disabilities have access to the innovative communications technologies of the 21st Century. The CVAA mandates accessibility of public-facing communications that are regulated by the Federal Communications Commission (FCC).

Specifically, the CVAA covers four broad communications categories:

- Television and IP-delivered Video Programming
- Telecommunications Relay Services (TRS) & Emergency Communications
- Devices, Equipment, Connectors & Mobile Browsers
- Advanced Communications Services (ACS)

## What Does the CVAA mean for website owners?

If your organization delivers Web-based videos originally captioned on TV or if it manufactures or provides Advanced Communication Services (ACS) for the general public, you need an immediate action plan.

- IP-delivered video content originally captioned on TV
- Interconnected and non-interconnected voice over Internet protocol (VoIP) services
- Electronic messaging services, including
  - text messaging
  - email
  - instant messaging/chat
  - Interoperable video conferencing services

## Contact Deque to Learn More

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# CVAA Action Plan for Website Owners

Deque recommends this immediate two-step action plan to help your organization meet the CVAA regulatory compliance requirements that have already taken effect:

1. Retain Legal Counsel Experienced in Communications Regulatory Law
2. Retain Technical Expertise Required to Meet CVAA Requirements

## Engage Deque

Deque can provide your organization with the world-class expertise and support you will need to bring your Web content into compliance with the specific performance objectives listed in the CVAA.

### What Deque Offers Your Organization:

- A full suite of Professional Accessibility Services
- Amaze, an innovative a Web-based overlay accessibility solution that can be implemented without altering or even having access to the site's source code

## Introducing Amaze from Deque

**Amaze is the only solution of its kind** for fixing Web accessibility issues “offsite” and includes features such as:

- Fully accessible Web content without the need to “fix” inaccessible Web page source code
- Built upon a secure framework - safe enough for use on Fortune 500 financial transaction sites
- Delivery of accessible page code to site visitors' browsers as an “overlay” sent by Amaze servers

### The benefits of leveraging Amaze technology include:

- Fixes third-party page content outside of the site owner's control
- Significantly decreases time to production for Web page accessibility fixes – up to twice as fast!
- Overall remediation cost savings of approximately 20% over traditional in-house approaches
- Careful vetting of Amaze solutions by Deque's staff of world-class Web Accessibility experts



## Deque Professional Accessibility Services

Accessibility Expert Skills (testing and/or remediation):

- Web
- Mobile
- Video & Multimedia
- PDF

Web Accessibility Audits and Conformance Validation:

- CVAA Compliance
- WCAG Conformance
- Section 508 / VPAT
- EHR Accessibility Conformance
- AODA Conformance
- NFB Certification

Additional Services:

- Accessibility Training
- Staff Augmentation / Embedded Experts
- Continuous Web Accessibility Monitoring Service

Visit [www.deque.com/services-overview](http://www.deque.com/services-overview) for more details on the offerings available from our Professional Accessibility Services team.

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