

# NEW TECHNOLOGY IMPROVES PROFITABILITY

Survey results show managers look to mobile solutions to **boost** productivity and **reduce** costs

Nearly ...  
 **3,000** hours per year  
are lost at distribution centers  
on inefficient processes



On average ...  
managers have been tasked with  
finding nearly **20%** cost savings  
across their organizations

 **90%**  
of managers said investment in  
new technology would ensure  
greater worker productivity

 **60%** of managers agreed  
large time and cost savings can  
be found by gaining back mere  
seconds in operations workflows

In the past 6 months ...  
  
**8 out of 10**  
managers have been tasked with finding  
cost savings in existing operations

 **16%** of managers said they  
will not review their workflow  
processes until after a customer  
complaint has been received

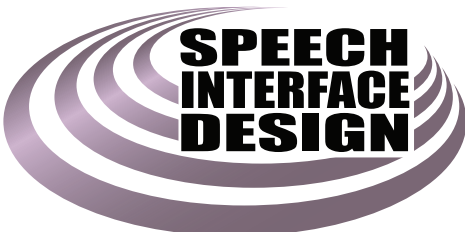


The majority of managers believe  
the most inefficient workflows are:



"Unlocking the Hidden Margin: Rugged Mobile Computing in the Distribution Center," Intermec, October 2012. The survey covered private-sector businesses with 500 or more employees and a warehouse or distribution center. Respondents were warehouse managers, operations managers, distribution center managers or supply chain managers, all with some degree of responsibility for technology used in the distribution center.

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