FOR IMMEDIATE RELEASE

Investment Banking - Merchant Banking - Private Equity



## CableOrganizer, LLC Acquires EquiCross, Inc.

June 1, 2014. CEA Group ("CEA") announced today that it advised EquiCross, Inc. in connection with the sale of its assets to CableOrganizer, LLC. CableOrganizer is a portfolio company of KT Capital an Atlanta-based private equity group. Funding was led by CapitalSouth Growth Fund, a provider of junior capital to lower middle-market companies located throughout the United States. CableOrganizer recognized EquiCross' tremendous growth potential through strong customer demand, well-established market position, and a unique combination of products and services.

Peter Schmedt, Managing Director of CEA's corporate finance advisory group, advised EquiCross, Inc. on the transaction. Mr. Schmedt is based in CEA's Tampa office.

## About EquiCross

Founded in 2002 by Patrick and Kimberly Bienvenu, EquiCross, Inc. located in Tampa, Florida, is a rapidly growing distributor of crowd control, traffic control and safety products with a strong E-commerce offering. It provides its products and services online for individuals, corporations and government agencies in the United States and internationally. EquiCross has built a reputation as a leading high-end, supplier and distributor of crowd control systems, traffic control products and safety products. The Company success has been and will continue to be, driven by its outstanding reputation for offering superior customer service and quality products. The Company continues to improve its methodologies and strategies and even strengthen its Internet visibility and ultimately increasing traffic to its Internet portals. Patrick and Kimberly Bienvenu will remain as advisors and shareholders. For more information, visit www.crowdcontrolstore.com.

## **About KT Capital**

KT Capital Partners, LP is a leading private investment firm which invests in stable, established, and growing companies. KT Capital invests in both existing and new management teams and assists in the growth and development of its company investments through the introduction of new financial and managerial resources. The partners at KT Capital have extensive backgrounds in management and oversight of portfolio companies.

## About CEA

Founded in 1973, CEA is a leading provider of investment banking services and private equity to the global communications, media, entertainment, and information technology industries. With a team of highly experienced personnel worldwide, CEA has an unequaled depth and breadth of industry knowledge, expertise and long-standing industry relationships. CEA has completed over 900 transactions totaling \$45 billion in 60 countries. CEA and its affiliates also manage, co-manage or participate in a worldwide family of private equity funds with committed capital of approximately \$1.15 billion for private equity investments in the industries CEA serves. CEA's reputation and track record of success are built on delivering innovative, value-added solutions and services to clients worldwide. CEA Atlantic Advisors, LLC is a FINRA Registered Broker-Dealer and a member of SIPC.

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For additional information about CEA Group, please visit www.ceaworldwide.com