

STATE OF GEORGIA WELL-BEING

2013 STATE, COMMUNITY, AND CONGRESSIONAL DISTRICT ANALYSIS



Gallup & Healthways: Working Together to Improve the Health of Populations and Individuals

The Gallup-Healthways Well-Being Index® is the preeminent source for well-being data in the United States and globally. A definitive measure and empirical database of real-time changes in well-being throughout the world, the Well-Being Index provides insights needed to improve health, increase productivity, and lower healthcare costs within any community.

The analysis contained in this individual state report contains six years of longitudinal data on Americans' perceptions of their well-being within this state. It includes topics such as physical and emotional health, healthy behaviors, work environment, social and community factors, financial security, and access to necessities such as food, shelter, and healthcare. The report includes analyses of these topics and provides a composite well-being rank and score for each community.

Business, healthcare, community, and government leaders leverage Well-Being Index data on the factors proven to impact well-being to inform and prioritize tangible policies to help their populations thrive and grow. It is an invaluable source of benchmark and comparability data by industry, occupation, city, state, and country. As communities and organizations increasingly put

well-being on their dashboards as a crucial business metric, the Well-Being Index can confirm that investments in health and quality of life can be measurably improved and have substantive impact on both improving performance and reducing costs.

With more than 2 million surveys completed, the Well-Being Index is the world's largest dataset on well-being, and it has garnered significant national and international recognition. Over the next decades, Gallup and Healthways will continue to survey millions of individuals around the globe, advancing the science of well-being and providing timely and in-depth information to leaders who are trying to solve some of the most pressing healthcare challenges of our time.

For more information on Gallup and Healthways ongoing well-being research, please visit www.well-beingindex.com.

To access the full report, the State of American Well-Being: 2013 State, Community, and Congressional District Analysis, please visit <http://info.healthways.com/wbi2013>.

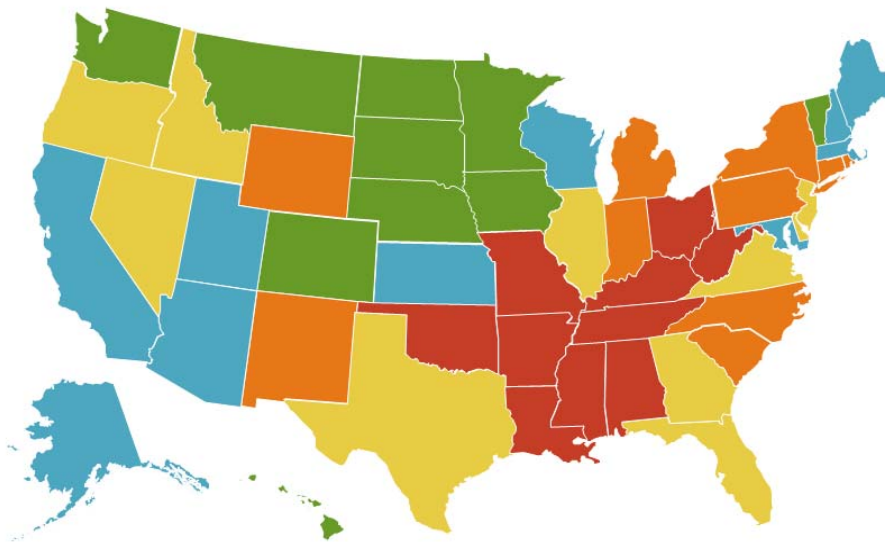


STATE OF AMERICAN WELL-BEING

Georgia

	Rankings		Scores	
	2013	2012	2013	2012
Well-Being Overall	27	33	66.6	66.1
Life Evaluation	13	15	50.5	50.8
Emotional Health	18	32	79.9	79.3
Work Environment	23	40	48.9	45.6
Physical Health	30	27	76.4	77.2
Healthy Behaviors	35	30	63.3	63.6
Basic Access	38	39	80.6	80.0

For rankings, #1 signifies the top rank; #50 the bottom rank.
 For scores, 0 is the bottom score; 100 the top score (see methodology for descriptions)
 Source: Gallup-Healthways Well-Being Index N = 178,072 (2013) and N = 353,564 (2012)



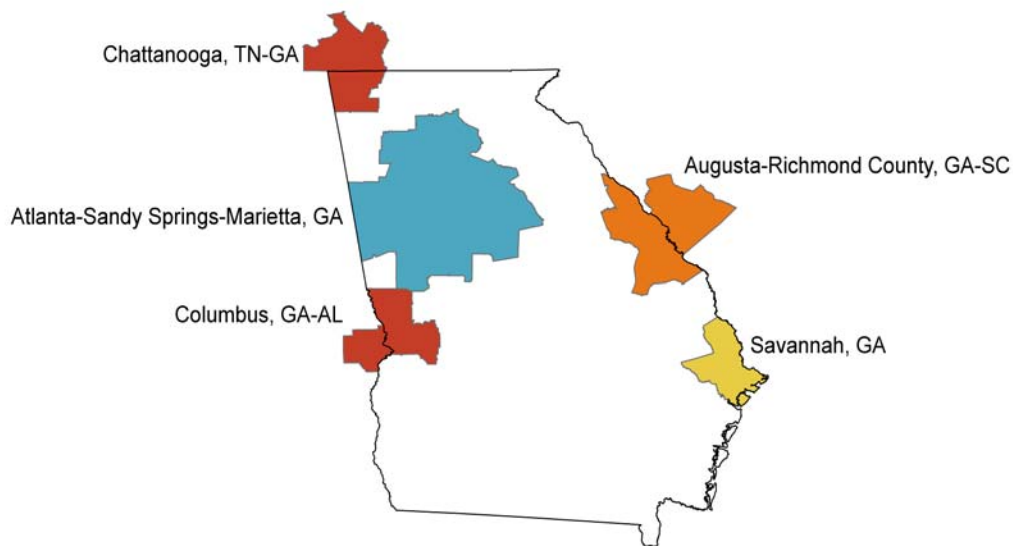
- 1 ND
- 2 SD
- 3 NE
- 4 MN
- 5 MT
- 6 VT
- 7 CO
- 8 HI
- 9 WA
- 10 IA
- 11 NH
- 12 UT
- 13 MA
- 14 WI
- 15 ME
- 16 AK
- 17 CA
- 18 MD
- 19 AZ
- 20 KS
- 21 TX
- 22 IL
- 23 NJ
- 24 VA
- 25 OR
- 26 NV
- 27 GA
- 28 DE
- 29 ID
- 30 FL
- 31 CT
- 32 NC
- 33 NM
- 34 WY
- 35 NY
- 36 PA
- 37 MI
- 38 SC
- 39 RI
- 40 IN
- 41 LA
- 42 OK
- 43 MO
- 44 TN
- 45 AR
- 46 OH
- 47 AL
- 48 MS
- 49 KY
- 50 WV

COMMUNITY RANKINGS

Georgia

	Overall	Life Evaluation	Emotional Health	Work Environment	Physical Health	Healthy Behaviors	Basic Access
Atlanta-Sandy Springs-Marietta	42	22	32	96	24	75	123
Augusta-Richmond County	141	74	134	175	141	130	140
Chattanooga	179	181	180	110	182	156	150
Columbus	183	51	182	182	186	188	186
Savannah	89	33	34	126	85	115	137

Ranking of 189 Metropolitan Statistical Areas, following U.S. Census Bureau Definitions for Metropolitan Statistical Areas
 Source: Gallup-Healthways Well-Being Index N = 178,072 (2013) and N = 353,564 (2012)
 **On January 1st, 2013 the Gallup-Healthways Well-Being Index methodology changed from 1,000 surveys per day to 500. In this report, we have combined 2012 & 2013 data for all U.S. Metropolitan Statistical Areas (MSAs) to ensure adequate sample size.



CONGRESSIONAL DISTRICT RANKINGS

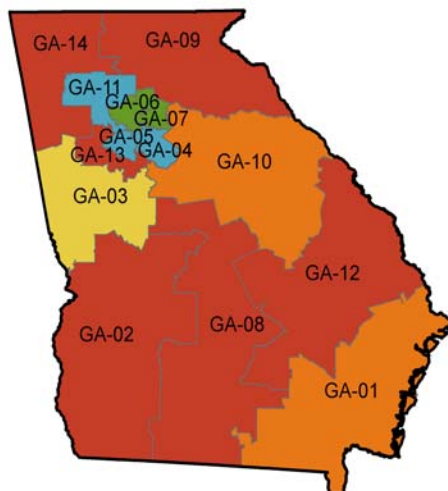
Georgia

	Overall	Life Evaluation	Emotional Health	Work Environment	Physical Health	Healthy Behaviors	Basic Access
Congressional District - 01	316	144	350	353	298	308	340
Congressional District - 02	404	278	217	365	399	387	414
Congressional District - 03	218	221	99	305	177	235	247
Congressional District - 04	134	44	62	208	142	243	332
Congressional District - 05	97	5	23	331	52	170	377
Congressional District - 06	16	14	45	112	1	71	33
Congressional District - 07	60	134	19	53	17	185	165
Congressional District - 08	394	367	377	291	407	345	346

Ranking of 434 Congressional Districts in the 113th Congress. The results reflect the change in district boundaries.

Source: Gallup-Healthways Well-Being Index N = 178,072 (2013) and N = 353,564 (2012)

**On January 1st, 2013 the Gallup-Healthways Well-Being Index methodology changed from 1,000 surveys per day to 500. In this report, we have combined 2012 & 2013 data for all Congressional Districts to ensure adequate sample size.



CONGRESSIONAL DISTRICT RANKINGS

Georgia

	Overall	Life Evaluation	Emotional Health	Work Environment	Physical Health	Healthy Behavior	Basic Access
Congressional District - 09	372	406	347	264	357	254	330
Congressional District - 10	266	182	260	339	265	277	238
Congressional District - 11	121	105	198	163	128	146	206
Congressional District - 12	400	309	235	401	390	390	366
Congressional District - 13	367	72	169	434	145	338	369
Congressional District - 14	424	422	430	274	430	414	365



STATE RANKINGS & SCORES BY YEAR & DOMAIN

Georgia

Rankings

	2013	2012	2011	2010	2009	2008
Overall	27	33	28	31	25	23
Life Evaluation	13	15	10	8	5	8
Emotional Health	18	32	20	15	18	21
Work Environment	23	40	36	41	25	37
Physical Health	30	27	22	21	20	11
Healthy Behaviors	35	30	34	29	30	27
Basic Access	38	39	37	37	38	39

Scores

	2013	2012	2011	2010	2009	2008
Overall	66.6	66.1	66.3	66.1	66.5	66.5
Life Evaluation	50.5	50.8	52.1	51.8	51.3	47.5
Emotional Health	79.9	79.3	79.3	79.3	79.1	79.2
Work Environment	48.9	45.6	46.2	46.0	48.9	49.4
Physical Health	76.4	77.2	77.7	77.0	77.2	78.0
Healthy Behaviors	63.3	63.6	62.3	62.9	62.3	63.1
Basic Access	80.6	80.0	80.2	79.6	80.1	81.6



COMMUNITY RANKINGS BY YEAR & DOMAIN

Georgia

Overall

	2013/2012	2011	2010	2009	2008
Atlanta-Sandy Springs-Marietta	42	54	43	44	45
Augusta-Richmond County	141	122	112	58	105
Chattanooga	179	174	80	157	135
Columbus	183	160	-	-	-
Savannah	89	76	68	166	73

Life Evaluation

	2013/2012	2011	2010	2009	2008
Atlanta-Sandy Springs-Marietta	22	28	17	19	14
Augusta-Richmond County	74	99	51	25	79
Chattanooga	181	175	56	129	120
Columbus	51	32	-	-	-
Savannah	33	15	37	141	21



COMMUNITY RANKINGS BY YEAR & DOMAIN

Georgia

Emotional Health

	2013/2012	2011	2010	2009	2008
Atlanta-Sandy Springs-Marietta	32	46	35	49	61
Augusta-Richmond County	134	77	25	18	44
Chattanooga	180	145	80	178	179
Columbus	182	152	-	-	-
Savannah	34	15	20	109	34

Work Environment

	2013/2012	2011	2010	2009	2008
Atlanta-Sandy Springs-Marietta	96	96	92	84	116
Augusta-Richmond County	175	47	161	109	135
Chattanooga	110	136	34	52	69
Columbus	182	186	-	-	-
Savannah	126	152	125	184	133



COMMUNITY RANKINGS BY YEAR & DOMAIN

Georgia

Physical Health

	2013/2012	2011	2010	2009	2008
Atlanta-Sandy Springs-Marietta	24	20	26	9	9
Augusta-Richmond County	141	141	68	39	91
Chattanooga	182	155	164	183	162
Columbus	186	139	-	-	-
Savannah	85	4	37	91	62

Healthy Behaviors

	2013/2012	2011	2010	2009	2008
Atlanta-Sandy Springs-Marietta	75	109	112	96	71
Augusta-Richmond County	130	122	104	132	131
Chattanooga	156	163	99	145	126
Columbus	188	153	-	-	-
Savannah	115	173	116	73	140



COMMUNITY RANKINGS BY YEAR & DOMAIN

Georgia

Basic Access

	2013/2012	2011	2010	2009	2008
Atlanta-Sandy Springs-Marietta	123	120	125	133	120
Augusta-Richmond County	140	169	158	134	103
Chattanooga	150	140	108	136	119
Columbus	186	165	-	-	-
Savannah	137	154	116	147	116



ABOUT THE 2013 WELL-BEING REPORTS

SURVEY DATES

The most recently updated data in this report were based on data collected in these time periods:

State Results:

January 2 through December 29, 2013

Community and Congressional District Results:

January 2 through December 30, 2012 and

January 2 through December 29, 2013

SAMPLE INFORMATION

Yearly Gallup-Healthways Well-Being Index surveys completed by respondents aged 18 and older:

2013: 178,072 2012: 353,564 2011: 353,492
2010: 352,840 2009: 353,849 2008: 355,334

Maximum sample sizes for most recent results included in this report:

States: 17,053 respondents

Communities: 23,003 respondents

Congressional Districts: 3,308 respondents

Minimum sample sizes for most recent results included in this report:

States: 547 respondents

Communities: 459 respondents

Congressional Districts: 344 respondents

MARGIN OF ERROR

In years that overall national results were based on more than 350,000 respondents, one can say with 95% confidence that the margin of sampling error for those results is ± 0.2 percentage points. In 2013, for results based on 178,072 respondents, one can say with 95% confidence that the margin of sampling error for those results is ± 0.3 percentage points.

Margin of sampling error of composite results at various sample sizes:

0 (bottom) – 100 (top) Scale

- For results based on 5,000, ± 0.4
- For results based on 1,000, ± 0.9
- For results based on 500, ± 1.3
- For results based on 300, ± 1.6

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

WELL-BEING COMPOSITE RESULTS

The Well-Being Index composite result is an average of six domains: Life Evaluation, Emotional Health, Physical health, Healthy Behaviors, Work Environment and Basic Access. Among states, overall Well-Being Index results ranged from a high of 70.4 (North Dakota) to a low of 61.4 (West Virginia). The 2013 national average for Well-Being was 66.2, Life Evaluation 48.2, Emotional Health 79.2, Physical Health 76.4, Health Behaviors 63.7, Work Environment 48.0 and Basic Access 81.9.

POSITION SCALE

Each state is positioned from 1-50, based on composite scores as compared to all states. Each congressional district is positioned from 1-434, based on composite scores as compared to all congressional districts. Each Metropolitan Statistical Area (community) is positioned from 1-189, based on composite scores as compared to all Metropolitan Statistical Areas.

WELL-BEING INDEX METHODOLOGY

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cellphone respondents and 50% landline respondents, with additional minimum quotas by time zone within region. Landline telephone and cellphone numbers are selected using random-digit-dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, nonresponse, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cellphone only/landline only/both, cellphone mostly, and having an unlisted landline number). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the most recent U.S. census. All reported margins of sampling error include the computed design effects for weighting.

WELL-BEING INDEX DOMAINS

The Gallup-Healthways Well-Being Index Composite Score is comprised of six sub-indices: Life Evaluation, Emotional Health, Physical Health, Healthy Behavior, Work Environment and Basic Access. The Life Evaluation Sub-Index is partially based on the Cantril Self-Anchoring Striving Scale and combines the evaluation of one's present life situation with one's anticipated life situation five years from now. The Emotional Health Sub-Index is primarily a composite of respondents' daily experiences, asking respondents to think about how they felt yesterday along nine dimensions. The Physical Health Sub-Index is comprised of questions related to: Body Mass Index, disease burden, sick days, physical pain, daily energy, history of disease and daily health experiences. The Healthy Behavior Sub-Index includes items measuring life style habits with established relationships to health outcomes. The Work Environment Sub-Index surveys workers on several factors to gauge their feelings and perceptions about their work environment. The Basic Access Sub-Index is based on thirteen items measuring resident's access to food, shelter, healthcare and a safe and satisfying place to live.

For detailed descriptions of the domains, visit the methodology section of www.well-beingindex.com.



STATE OF
AMERICAN
WELL-BEING