

STATE OF LOUISIANA WELL-BEING

2013 STATE, COMMUNITY, AND CONGRESSIONAL DISTRICT ANALYSIS



Gallup & Healthways: Working Together to Improve the Health of Populations and Individuals

The Gallup-Healthways Well-Being Index® is the preeminent source for well-being data in the United States and globally. A definitive measure and empirical database of real-time changes in well-being throughout the world, the Well-Being Index provides insights needed to improve health, increase productivity, and lower healthcare costs within any community.

The analysis contained in this individual state report contains six years of longitudinal data on Americans' perceptions of their well-being within this state. It includes topics such as physical and emotional health, healthy behaviors, work environment, social and community factors, financial security, and access to necessities such as food, shelter, and healthcare. The report includes analyses of these topics and provides a composite well-being rank and score for each community.

Business, healthcare, community, and government leaders leverage Well-Being Index data on the factors proven to impact well-being to inform and prioritize tangible policies to help their populations thrive and grow. It is an invaluable source of benchmark and comparability data by industry, occupation, city, state, and country. As communities and organizations increasingly put

well-being on their dashboards as a crucial business metric, the Well-Being Index can confirm that investments in health and quality of life can be measurably improved and have substantive impact on both improving performance and reducing costs.

With more than 2 million surveys completed, the Well-Being Index is the world's largest dataset on well-being, and it has garnered significant national and international recognition. Over the next decades, Gallup and Healthways will continue to survey millions of individuals around the globe, advancing the science of well-being and providing timely and in-depth information to leaders who are trying to solve some of the most pressing healthcare challenges of our time.

For more information on Gallup and Healthways ongoing well-being research, please visit www.well-beingindex.com.

To access the full report, the State of American Well-Being: 2013 State, Community, and Congressional District Analysis, please visit <http://info.healthways.com/wbi2013>.



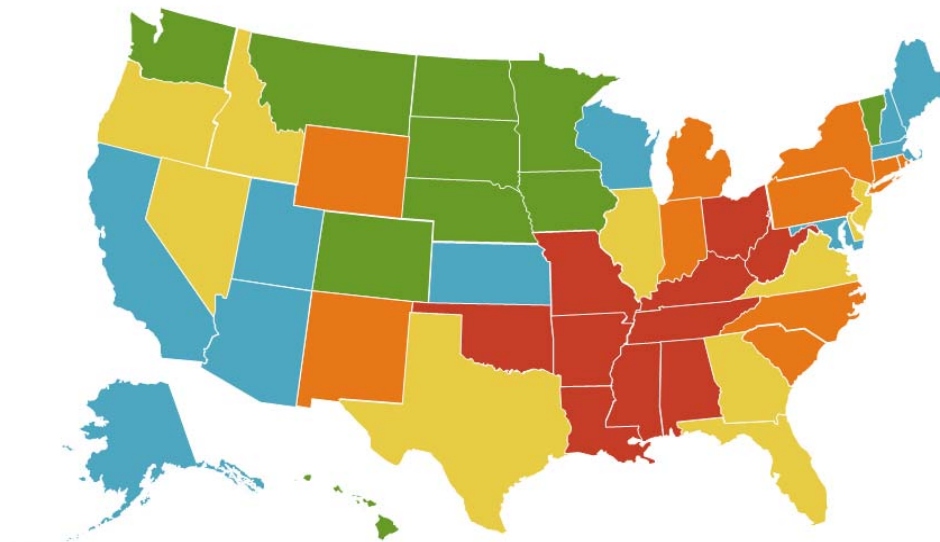
STATE OF AMERICAN WELL-BEING

Louisiana

	Rankings		Scores	
	2013	2012	2013	2012
Well-Being Overall	41	43	64.9	64.7
Life Evaluation	35	25	46.6	49.1
Emotional Health	30	34	79.2	79.0
Work Environment	21	36	49.4	46.0
Physical Health	34	42	75.6	75.2
Healthy Behaviors	47	46	59.9	60.8
Basic Access	48	48	78.6	78.0

For rankings, #1 signifies the top rank; #50 the bottom rank.
 For scores, 0 is the bottom score; 100 the top score (see methodology for descriptions)
 Source: Gallup-Healthways Well-Being Index N = 178,072 (2013) and N = 353,564 (2012)

- 1 ND
- 2 SD
- 3 NE
- 4 MN
- 5 MT
- 6 VT
- 7 CO
- 8 HI
- 9 WA
- 10 IA
- 11 NH
- 12 UT
- 13 MA
- 14 WI
- 15 ME
- 16 AK
- 17 CA
- 18 MD
- 19 AZ
- 20 KS
- 21 TX
- 22 IL
- 23 NJ
- 24 VA
- 25 OR
- 26 NV
- 27 GA
- 28 DE
- 29 ID
- 30 FL
- 31 CT
- 32 NC
- 33 NM
- 34 WY
- 35 NY
- 36 PA
- 37 MI
- 38 SC
- 39 RI
- 40 IN
- 41 LA
- 42 OK
- 43 MO
- 44 TN
- 45 AR
- 46 OH
- 47 AL
- 48 MS
- 49 KY
- 50 WV



COMMUNITY RANKINGS

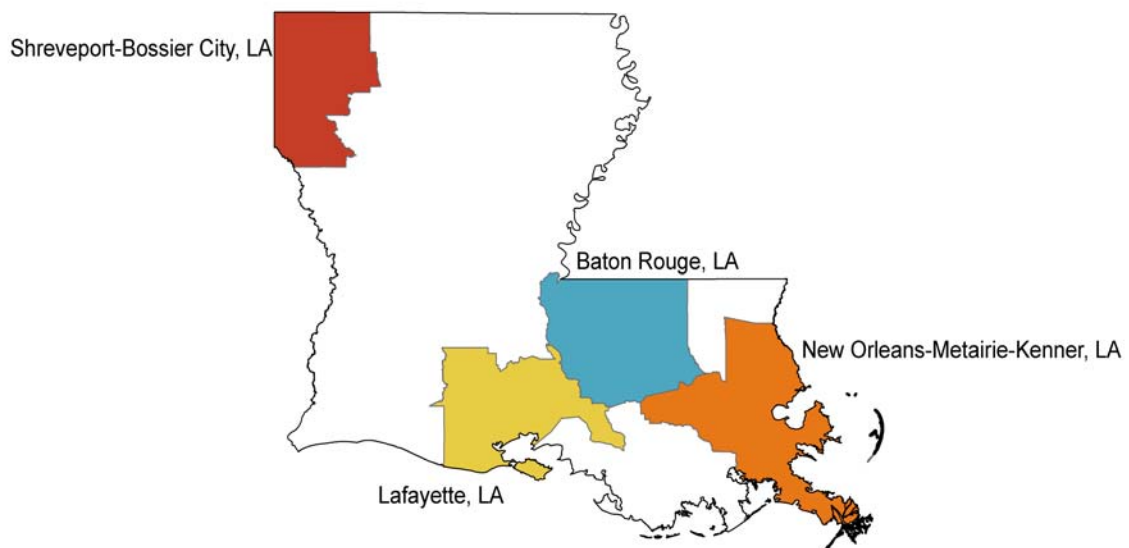
Louisiana

	Overall	Life Evaluation	Emotional Health	Work Environment	Physical Health	Healthy Behaviors	Basic Access
Baton Rouge	63	23	24	45	40	168	158
Lafayette	86	71	95	88	6	180	93
New Orleans-Metairie-Kenner	120	70	101	94	108	143	168
Shreveport-Bossier City	182	143	172	169	166	185	170

Ranking of 189 Metropolitan Statistical Areas, following U.S. Census Bureau Definitions for Metropolitan Statistical Areas

Source: Gallup-Healthways Well-Being Index N = 178,072 (2013) and N = 353,564 (2012)

**On January 1st, 2013 the Gallup-Healthways Well-Being Index methodology changed from 1,000 surveys per day to 500. In this report, we have combined 2012 & 2013 data for all U.S. Metropolitan Statistical Areas (MSAs) to ensure adequate sample size.

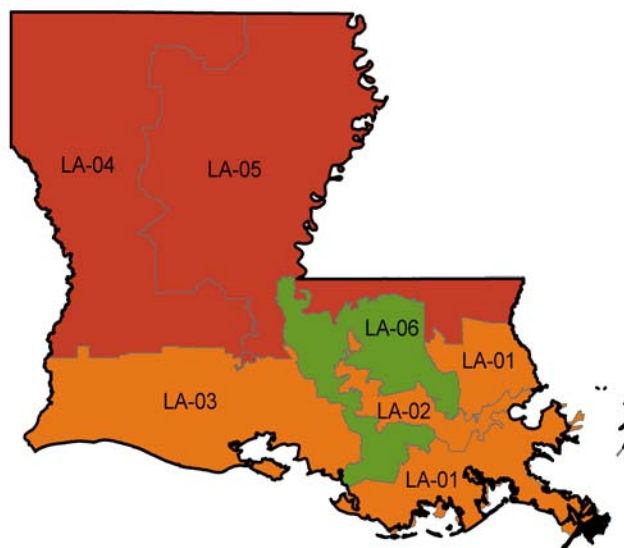


CONGRESSIONAL DISTRICT RANKINGS

Louisiana

	Overall	Life Evaluation	Emotional Health	Work Environment	Physical Health	Healthy Behaviors	Basic Access
Congressional District - 01	298	303	340	93	322	379	328
Congressional District - 02	319	63	100	390	212	359	416
Congressional District - 03	348	225	280	292	324	426	327
Congressional District - 04	414	359	341	373	410	396	392
Congressional District - 05	422	372	308	420	403	412	413
Congressional District - 06	69	74	56	7	90	354	227

Ranking of 434 Congressional Districts in the 113th Congress. The results reflect the change in district boundaries.
 Source: Gallup-Healthways Well-Being Index N = 178,072 (2013) and N = 353,564 (2012)
 **On January 1st, 2013 the Gallup-Healthways Well-Being Index methodology changed from 1,000 surveys per day to 500. In this report, we have combined 2012 & 2013 data for all Congressional Districts to ensure adequate sample size.



STATE RANKINGS & SCORES BY YEAR & DOMAIN

Louisiana

Rankings

	2013	2012	2011	2010	2009	2008
Overall	41	43	36	42	41	42
Life Evaluation	35	25	11	13	20	17
Emotional Health	30	34	30	33	34	41
Work Environment	21	36	38	48	34	39
Physical Health	34	42	36	42	41	41
Healthy Behaviors	47	46	43	47	44	42
Basic Access	48	48	46	47	47	46

Scores

	2013	2012	2011	2010	2009	2008
Overall	64.9	64.7	65.5	64.3	64.5	64.7
Life Evaluation	46.6	49.1	51.9	50.8	48.6	45.4
Emotional Health	79.2	79.0	79.0	78.4	78.0	78.0
Work Environment	49.4	46.0	45.9	43.7	47.9	49.2
Physical Health	75.6	75.2	76.1	75.0	75.1	75.5
Healthy Behaviors	59.9	60.8	60.7	60.2	59.2	60.8
Basic Access	78.6	78.0	79.2	77.9	78.0	79.5



COMMUNITY RANKINGS BY YEAR & DOMAIN

Louisiana

Overall

	2013/2012	2011	2010	2009	2008
Baton Rouge	63	83	117	61	153
Lafayette	86	21	-	-	-
New Orleans-Metairie-Kenner	120	147	109	144	99
Shreveport-Bossier City	182	40	178	176	126

Life Evaluation

	2013/2012	2011	2010	2009	2008
Baton Rouge	23	38	11	2	32
Lafayette	71	39	-	-	-
New Orleans-Metairie-Kenner	70	70	59	115	47
Shreveport-Bossier City	143	12	109	155	67

Emotional Health

	2013/2012	2011	2010	2009	2008
Baton Rouge	24	113	122	47	144
Lafayette	95	10	-	-	-
New Orleans-Metairie-Kenner	101	138	72	138	134
Shreveport-Bossier City	172	2	36	46	160



COMMUNITY RANKINGS BY YEAR & DOMAIN

Louisiana

Work Environment

	2013/2012	2011	2010	2009	2008
Baton Rouge	45	13	165	123	173
Lafayette	88	15	-	-	-
New Orleans-Metairie-Kenner	94	147	137	93	89
Shreveport-Bossier City	169	110	188	182	78

Physical Health

	2013/2012	2011	2010	2009	2008
Baton Rouge	40	135	129	87	128
Lafayette	6	47	-	-	-
New Orleans-Metairie-Kenner	108	131	46	106	47
Shreveport-Bossier City	166	11	169	108	123

Healthy Behaviors

	2013/2012	2011	2010	2009	2008
Baton Rouge	168	174	173	162	170
Lafayette	180	113	-	-	-
New Orleans-Metairie-Kenner	143	150	88	141	124
Shreveport-Bossier City	185	176	174	168	132



COMMUNITY RANKINGS BY YEAR & DOMAIN

Louisiana

Basic Access

	2013/2012	2011	2010	2009	2008
Baton Rouge	153	157	139	138	127
Lafayette	93	28	-	-	-
New Orleans-Metairie-Kenner	168	171	167	170	171
Shreveport-Bossier City	170	134	157	166	169



ABOUT THE 2013 WELL-BEING REPORTS

SURVEY DATES

The most recently updated data in this report were based on data collected in these time periods:

State Results:

January 2 through December 29, 2013

Community and Congressional District Results:

January 2 through December 30, 2012 and

January 2 through December 29, 2013

SAMPLE INFORMATION

Yearly Gallup-Healthways Well-Being Index surveys completed by respondents aged 18 and older:

2013: 178,072 2012: 353,564 2011: 353,492
2010: 352,840 2009: 353,849 2008: 355,334

Maximum sample sizes for most recent results included in this report:

States: 17,053 respondents

Communities: 23,003 respondents

Congressional Districts: 3,308 respondents

Minimum sample sizes for most recent results included in this report:

States: 547 respondents

Communities: 459 respondents

Congressional Districts: 344 respondents

MARGIN OF ERROR

In years that overall national results were based on more than 350,000 respondents, one can say with 95% confidence that the margin of sampling error for those results is ± 0.2 percentage points. In 2013, for results based on 178,072 respondents, one can say with 95% confidence that the margin of sampling error for those results is ± 0.3 percentage points.

Margin of sampling error of composite results at various sample sizes:

0 (bottom) – 100 (top) Scale

- For results based on 5,000, ± 0.4
- For results based on 1,000, ± 0.9
- For results based on 500, ± 1.3
- For results based on 300, ± 1.6

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

WELL-BEING COMPOSITE RESULTS

The Well-Being Index composite result is an average of six domains: Life Evaluation, Emotional Health, Physical health, Healthy Behaviors, Work Environment and Basic Access. Among states, overall Well-Being Index results ranged from a high of 70.4 (North Dakota) to a low of 61.4 (West Virginia). The 2013 national average for Well-Being was 66.2, Life Evaluation 48.2, Emotional Health 79.2, Physical Health 76.4, Health Behaviors 63.7, Work Environment 48.0 and Basic Access 81.9.

POSITION SCALE

Each state is positioned from 1-50, based on composite scores as compared to all states. Each congressional district is positioned from 1-434, based on composite scores as compared to all congressional districts. Each Metropolitan Statistical Area (community) is positioned from 1-189, based on composite scores as compared to all Metropolitan Statistical Areas.

WELL-BEING INDEX METHODOLOGY

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 50% cellphone respondents and 50% landline respondents, with additional minimum quotas by time zone within region. Landline telephone and cellphone numbers are selected using random-digit-dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, nonresponse, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cellphone only/landline only/both, cellphone mostly, and having an unlisted landline number). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the most recent U.S. census. All reported margins of sampling error include the computed design effects for weighting.

WELL-BEING INDEX DOMAINS

The Gallup-Healthways Well-Being Index Composite Score is comprised of six sub-indices: Life Evaluation, Emotional Health, Physical Health, Healthy Behavior, Work Environment and Basic Access. The Life Evaluation Sub-Index is partially based on the Cantril Self-Anchoring Striving Scale and combines the evaluation of one's present life situation with one's anticipated life situation five years from now. The Emotional Health Sub-Index is primarily a composite of respondents' daily experiences, asking respondents to think about how they felt yesterday along nine dimensions. The Physical Health Sub-Index is comprised of questions related to: Body Mass Index, disease burden, sick days, physical pain, daily energy, history of disease and daily health experiences. The Healthy Behavior Sub-Index includes items measuring life style habits with established relationships to health outcomes. The Work Environment Sub-Index surveys workers on several factors to gauge their feelings and perceptions about their work environment. The Basic Access Sub-Index is based on thirteen items measuring resident's access to food, shelter, healthcare and a safe and satisfying place to live.

For detailed descriptions of the domains, visit the methodology section of www.well-beingindex.com.



STATE OF
AMERICAN
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