

# LITIGATION CONSULTANTS WHO ARE THEY AND WHAT DO THEY DO?

CIVIL TRIALS  
COMMENCED IN  
STATE COURTS  
**10,000**  
(TOP 75 COUNTIES)<sup>2</sup>

Litigation Consultants help litigators improve their chances of winning cases by elevating an attorney's performance, saving time and increasing overall persuasiveness.

**3,100**



68%



APPROX

**2,108**

ARE  
JURY  
TRIALS

CIVIL TRIALS COMMENCED IN U.S. DISTRICT COURTS<sup>1</sup>



## NON-TESTIFYING EXPERTS



Scientific  
Medical  
Engineering  
Financial  
Economic  
Legal

## TECHNOLOGY CONSULTANTS



Courtroom Technology  
Depo clips  
Trial technicians  
Apps & Tools  
Trial database  
Warroom

## ADVISORS AND COACHES



Strategy  
Acting  
Appearance  
Speaking  
Theme  
Storytelling

ESTIMATE OF JURY &  
PRESENTATION MARKET<sup>3</sup>



**\$153M**

TOTAL EMPLOYMENT  
JURY & PRESENTATION  
CONSULTANTS<sup>3</sup>

**1,000**

## JURY/TRIAL CONSULTANTS



Focus Groups  
Mock Trials  
Jury Selection  
Venue Analysis  
Trial Analysis  
Witness Prep

## TRIAL PRESENTATION CONSULTANTS



Graphics  
Scale Models  
Animations  
Presentations

\* Prepared by the litigation consultants at A2L Consulting to help clarify the meaning of "litigation consulting."

1 Annual Data. <http://poundinstitute.org/docs/2011%20judges%20forum/2011%20Forum%20Galanter-Frozena%20Paper.pdf>

2 Annual Data. <http://bjs.ojp.usdoj.gov/index.cfm?ty=pbdetail&iid=369>

3 <http://www.ibisworld.com/industry/trial-consultants.html?partnerid=prweb>

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