



# LITIGATION CONSULTANTS WHO ARE THEY AND WHAT DO THEY DO?

CIVIL TRIALS  
COMMENCED IN  
STATE COURTS  
**10,000**  
(TOP 75 COUNTIES)<sup>2</sup>

 Litigation Consultants help litigators improve their chances of winning cases by elevating an attorney's performance, saving time and increasing overall persuasiveness.

**3,100**  **68%** APPROX **2,108** **ARE JURY TRIALS**  
**CIVIL TRIALS COMMENCED IN U.S. DISTRICT COURTS<sup>1</sup>**




## NON-TESTIFYING EXPERTS



- Scientific
- Medical
- Engineering
- Financial
- Economic
- Legal

## TECHNOLOGY CONSULTANTS



- Courtroom Technology
- Depo clips
- Trial technicians
- Apps & Tools
- Trial database
- Warroom

## ADVISORS AND COACHES



- Strategy
- Acting
- Appearance
- Speaking
- Theme
- Storytelling

**ESTIMATE OF JURY & PRESENTATION MARKET<sup>3</sup>**  
**\$153M**


**TOTAL EMPLOYMENT JURY & PRESENTATION CONSULTANTS<sup>3</sup>**  
**1,000**

## JURY/TRIAL CONSULTANTS



- Focus Groups
- Mock Trials
- Jury Selection
- Venue Analysis
- Trial Analysis
- Witness Prep

## TRIAL PRESENTATION CONSULTANTS



- Graphics
- Scale Models
- Animations
- Presentations

\* Prepared by the litigation consultants at A2L Consulting to help clarify the meaning of "litigation consulting."

1 Annual Data. <http://poundinstitute.org/docs/2011%20judges%20forum/2011%20Forum%20Galanter-Frozena%20Paper.pdf>

2 Annual Data. <http://bjs.ojp.usdoj.gov/index.cfm?ty=pbdetail&iid=369>

3 <http://www.ibisworld.com/industry/trial-consultants.html?partnerid=prweb>