



General Woodcraft

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Celebrating 60 Years of Excellence

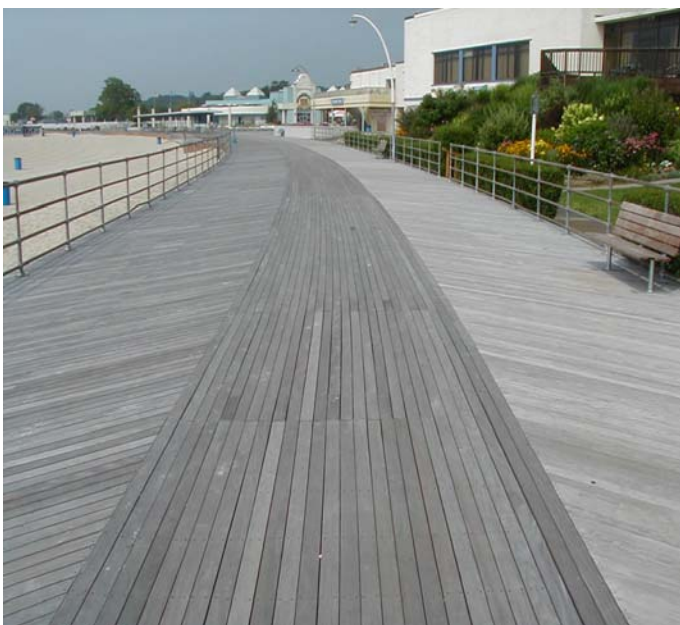
AUGUST 2009 NEWSLETTER

OCEAN BEACH BOARDWALK NEW LONDON, CT

Over the past several years Dave Sugrue and the staff at Ocean Beach have been quietly undertaking a beautiful renovation project; restoring the boardwalk at Ocean Beach to its former glory. With a tremendous outpouring of community support, help from the city of New London, donations, volunteers and materials supplied by General Woodcraft all combined to help resurrect this historic waterfront treasure.



The boardwalk is over a quarter mile long and required over 150,000 linear feet (twenty eight miles) of Mataverde® Premium Ipe Hardwood Decking to complete this monumental project.



AUGUST 2009 NEWSLETTER

SAFETY IN NUMBERS



The Distribution, Warehouse and Shop team at General Woodcraft was recently honored and received a

Safety Award for their exemplary performance and safety record over the past year. This team has operated safely and efficiently and has not experienced a lost time accident since May of 2007. Pictured left to right: James Danford, Art Sylvania, Dave Walters, Lenny Basley, Corey Laplace and Greg Carocari.

DECKING SPECIAL

Why not beat the heat and relax on a brand new deck in your own backyard? Huge savings are now available on Structural Grade Ipe Decking.



SAVE UP TO **40%** - CALL STORE FOR DETAILS

CAMBRIA COUNTERTOP SPECIAL

Discover the warmth and richness that can only be found in natural quartz surfaces – where beauty and elegance meet function and lasting durability. Bring your dream kitchen or bath to life today! Choose from over fifty different colors.



CALL STORE FOR DETAILS

ANNOUNCING

Matt Modglin has joined the General Woodcraft team as Technical Design / Project Manager for the Kitchen Design Studio. Matt lives in East Hampton, is happily married to Casandra and is currently expecting their second child.



Please join us in welcoming Matt to the GW team.

Green Corner

The Forest Stewardship Council is one of the world's foremost agencies that certify products to be legally harvested, ecologically responsible and environmentally friendly. As part of the Forest Stewardship Council's annual certification program, they conduct onsite audits with their manufacturers and distributors to ensure strict compliance. Once again, General Woodcraft passed with flying colors.

