



General Woodcraft

531 Broad Street, New London, CT 06320
(860) 444-9663 www.generalwoodcraftinc.com

Celebrating 60 Years of Excellence

JANUARY 2010 NEWSLETTER

Happy New Year to all and best wishes for a healthy and prosperous year! We are very excited about the new product offerings we have planned for the year ahead. For some relaxing moments in the new year please check out the latest addition to the Mataverde® Premium Hardwood family:

Introducing the 2010 Mataverde Premium Ipe Furniture Collection!

For your total enjoyment of your deck, patio, or other outdoor living space, the Mataverde Premium Ipe Furniture Collection offers you the high quality you would expect with tasteful styling and well designed comfort.



Whether your goal is to create a cozy nook, a tranquil setting to relax or an area to entertain and enjoy family and friends, the Mataverde Ipe Furniture Collection offers something for everyone's needs and wants. It is never too early to be thinking about spring and summer!



The Mataverde® Ipe Furniture Collection includes an assortment of Tables, Chairs, Planters, Loungers, Rockers and more.

If you are searching for the ideal way to complete your outdoor living space... your quest is over! Why not make Mataverde® Premium Ipe Furniture the perfect capstone to complete your outdoor relaxation area? Its rugged good looks and sleek lines combine to create the ultimate long lasting enjoyment experience.

Check out the entire catalog on line at: www.mataverdedecking.com/furniture.html

JANUARY 2010 NEWSLETTER

KITCHEN CORNER

cabinetry by
Diamond

Introducing the Diamond Cabinetry line.
Enjoy a custom look at a semi-custom price.



Perfect for offices, studies, bonus rooms, vanities,
built-ins, mud rooms ...and a whole lot more.
Bring in your ideas and let us bring them to life.



MILLWORK CORNER



Artisan and General Woodcraft customer Ben Gunn has been very busy lately. Ben developed a concept for wood countertops that is both economical and unique: he cut Baltic Birch plywood into strips and

laid them out for a glue up. The results are striking with their pronounced linear effect.



Green Corner



Mataverde® Ipe



Mataverde® Garapa



Mataverde® Cumaru

All of the Mataverde® Premium Hardwood Decking species; **Ipe, Cumaru and Garapa** are available in your choice of sustained yield forestry harvesting options; **Forest Stewardship Council (FSC) Certified or Mataverde® Chain of Custody Certified**. Both options ensure

that your decking was harvested legally and in complete compliance and accordance with all practices and procedures using the most reliable responsible harvesting methods available. For more information visit: www.mataverdedecking.com/environment

