



# General Woodcraft

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Celebrating 60 Years of Excellence

## MARCH 2010 NEWSLETTER

### Featured Product: Garapa Decking

While your thoughts may be yearning for springtime and visions of backyard beauty and warm cloudless days sparkle in your mind's eye, you may be considering a new deck, dock, porch or other outdoor retreat. A not-so-widely-known species called Garapa (gah-*RAH*-pah) may be the ticket to happiness at your homestead. Garapa is a member of the Mataverde® Premium Hardwood Decking family. This honey blonde Brazilian beauty is a species of exotic decking as durable as it is attractive.



**Mataverde® Garapa (natural unfinished)**

**Mataverde® Garapa (oil finished)**

Garapa's delicate ribbon-like graining and rich colors vary wonderfully from piece to piece and even within individual boards creating a subtle understated warmth and unique character. Mataverde® Premium Garapa is all heartwood and ranges in color from a sun kissed yellow to golden brown which will darken slightly with age. If left natural Garapa turns soft silver platinum hue very similar to Ipe. While this species shows less color and grain variations than Ipe or Cumaru, there is still a beautiful assortment of exotic boards. Like a hardwood floor inside your home, no two pieces are alike. This rich variation reflects the inherent beauty of this all natural species.

Mataverde® Premium Garapa is a tough, dense wood with a soft looking satiny grain and is considerably stronger and heavier than oak. Like Mataverde® Ipe and Cumaru it is extremely resistant to shrinking, splintering, twisting, cupping and checking. From a durability standpoint, it is extremely hard and comparatively dense and will resist most types of punishment. Mataverde® Garapa has a high decay resistance rating throughout all fibers of the wood. Mataverde® Garapa is kiln dried to minimize shrinkage and checking to provide a deck surface that is just right for you.



Like all Mataverde® Premium Hardwood Decking species, Garapa is an all natural, very dense exotic hardwood, is responsibly harvested, and is covered by a 25 Year Limited Warranty against insects and decay. To learn more about this remarkable species and other decking options please visit

[www.mataverdedecking.com](http://www.mataverdedecking.com)

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## KITCHEN CORNER

Do your kitchen cabinets bring you as much pride and joy as the day you bought them? Are they providing the storage that you intended or do you find yourself searching high and low for missing items and utensils?

Many of our new clients share their sad tales of dysfunctional cabinetry that no longer meet their needs, layouts that are incompatible with their current lifestyle, and base cabinetry that is literally a pain in the neck (and back) to use.



If any of these symptoms seem all too familiar, you may want to consider speaking with our team of experienced Kitchen Designers for possible solutions. Recent technology has made the ergonomic functionality of cabinetry a real pleasure rather than a pain.



Before replacing any cabinetry, see if retrofitting your current base cabinets with accessories may be an option for you. Come find out for yourself today at General Woodcraft.



## ARE YOU READY FOR BOATING SEASON?



Whether you are doing it yourself or would like us to help you, General Woodcraft has the material and motivation to help you on your voyage.

For over sixty years, General Woodcraft has been supplying high quality wood products and services to the maritime construction industry. From amateur hobbyists to master boat builders we take pride in making sure that we have the right products available for your needs.



Whether you need a small piece of red birch to repair a canoe or enough teak to outfit the Coast Guard barque Eagle, why not let our World Class Customer

Service help you along on your way?



Service help you along on your way?

Service help you along on your way?

TEAK ♦ MAHOGANY ♦ ASH ♦ BUTTERNUT ♦ CEDAR ♦ SITKA SPRUCE ♦ FIR  
CYPRESS ♦ MARINE PLYWOOD ♦ WHITE OAK ... AND A WHOLE LOT MORE!

## Green Corner

JLC LIVE is the leading construction event exclusively serving the residential sector in New England. Bringing construction professionals face-to-face with manufacturers, distributors and service providers while providing education through live, interactive demonstrations, and a comprehensive conference program, this is one event you cannot afford to miss!



General Woodcraft will be featuring their entire line of Mataverde® Premium Hardwood Decking and introducing their new Mataverde Ipe Furniture line for the first time ever in public. For more information about the show visit: <http://www.jlclive.com>.

**For FREE complementary tickets call General Woodcraft today!**