



General Woodcraft

531 Broad Street, New London, CT 06320
(860) 444-9663 www.generalwoodcraftinc.com
Celebrating 60 Years of Excellence

OCTOBER 2009 NEWSLETTER

INTRODUCING CAMBRIA'S NEW COLOR SELECTIONS!



CAMBRIA, the leader and innovator of stone surfacing, introduces sixteen new colors and establishes the next generation of superior stone. These 16 unprecedented new colors expand Cambria's palette to 64 and represent the largest launch ever of new colors in the history of the stone industry.



Cambria has once again revolutionized the look of quartz. They are calling it "The Next Generation of Superior Stone." What you'll see is unprecedented movement, depth, veining and tonality that sets Cambria apart from all other stone providers.

General Woodcraft has caringly designed and installed numerous projects including countertops, sink tops, bar tops, vanity tops and tub decks with this beautiful and durable surface. To see all the colors or to learn more, visit www.cambriausa.com or the General Woodcraft Kitchen Design Studio. Call to schedule an appointment to talk with a designer about the many possibilities for your project.



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DECKING CORNER

Mataverde® Premium Ipe Decking color range and natural graining variations

The character marks and naturally distinguishing coloration and graining variegation are inherent in all wood species. Some species exhibit more character than others. Mataverde® Premium Ipe Decking is one such spectacular species.



Mataverde® Premium Ipe displays a wide range of colors, graining and all-natural grandeur. Very similar to the hardwood flooring inside your home, the inherent “figuring” and variegated appearance seen in many pieces helps create a unique work of art on your deck.

Typically there will be a full spectrum of color ranges from tan to olive brown to reddish to dark browns. The exotic graining will differentiate every piece. Like a hardwood floor, no two pieces are exactly alike.

To Oil or not to Oil?



A wood stabilizer has been applied to these boards to minimize minor surface checking. This area will be left to weather naturally.



This open deck area has been oiled with a *rosewood oil finish*. This treatment enhances and darkens the rich contrasting colors and figuring of Ipe and protects the surface from UV rays.



After several seasons of *natural weathering*, this deck has matured into a strong durable living space of understated elegance. The rich grain figuring adds a subtle textural variation.

Green Corner

Using the Entire Palette of American Hardwood Species

Each hardwood species requires a particular set of conditions to thrive. Oaks grow from New England to Mississippi, in more abundance than any other hardwood species. For hundreds of years, American hardwood forests have provided more than 20 species suitable for cabinetry, flooring, millwork and furniture. General Woodcraft has over thirty species in stock and many are available in FSC. Come in and check out our full lineup of hardwoods for your next project.

