



General Woodcraft

531 Broad Street, New London, CT 06320
(860) 444-9663 www.generalwoodcraftinc.com

Celebrating 60 Years of Excellence

OCTOBER 2010 NEWSLETTER

WAREHOUSE SALE - 2 DAYS ONLY!

Don't miss out on GIGANTIC savings!

50%-80% Off!



Amazing savings on:

- ◆ WINDOWS
- ◆ DOORS
- ◆ FLOORING
- ◆ DECKING
- ◆ CABINETS



Be sure to bring in all your dimensions and sizes. All material sold "AS IS". When they're gone...they're gone.
All Sales Final.



FRIDAY, 10/15

9:00-3:00

SATURDAY, 10/16

8:00 – 1:00

531 Broad St. New London (Exit 82 off I-95)

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KITCHEN CORNER

Introducing Greenfield Custom-Select Cabinetry! Greenfield Cabinetry not only makes fashion sense, it's a smart investment in your lifestyle.



Greenfield offers the features you won't find in other semi-custom cabinetry. Choices.



Designed and crafted, detail by detail, for lasting value. You can choose from the finest woods, accessories, paints, and stains to create the perfect fit for your home and budget.

MILLWORK CORNER

Local artisan and longtime General Woodcraft customer Clement Watson has been hand crafting beautiful urns made entirely of hardwoods from General Woodcraft.



Green Corner

As a Forest Stewardship Council [FSC] Certified Supplier General Woodcraft is proud of its efforts to promote woods that have been harvested in strict accordance with sustainable yield forestry practices. Many years of dedication and commitment to this cause to this cause have given General Woodcraft president Steven Crook a unique perspective on the state of the world's forests and harvesting results.



One of the big challenges for large projects is to be able to supply sustainable yield harvested materials in a timely manner to keep projects on schedule. In addition to FSC materials, General Woodcraft has developed additional supply channels to keep projects environmentally responsible, on time and at or below budget.



IBAMA is a Brazilian government agency that strictly monitors and enforces the legal harvesting of logs. When FSC materials are not available for particular projects, Mataverde® Chain of Custody Certified is a comprehensive additional alternative utilizing IBAMA'S vast network and procedures.

