

WE'RE GOING ON THE  
ROAD TO INSPIRE

10,000

MILITARY SPOUSE CAREER DREAMS

## Calling

ENTREPRENEURS, EXECUTIVES,  
AND CELEBRITIES:  
WE NEED YOUR HELP  
INSPIRING THE  
CAREER DREAMS OF  
MILITARY SPOUSES!



We're on a mission to inspire the career dreams of 10,000 military spouses this year.

You can help by writing a statement of support ("well wish") to a military spouse on our site or by sharing our cause with your online audience or network (links below). We are also seeking corporate sponsors.

Any questions? Our Director of Marketing for this campaign, Kaye Putnam, would love to talk to you:  
[kaye@militaryspousefoundation.org](mailto:kaye@militaryspousefoundation.org)



# Press Release

September 16, 2013

For Immediate Release

## Nonprofit Is Inspiring 10,000 Military Spouse Career Dreams

Washington, D.C. - The Military Spouse Foundation announced today its global campaign to inspire 10,000 military spouse career dreams. The Military Spouse Foundation (MSF) launched the initiative to bring awareness to its online career and business training and mentoring program for military spouses.

Military spouses often face challenges to maintaining a rewarding career such as frequent relocations and spouse deployments. The MSF wants to inspire spouses to dream about, prepare for, and find a career or entrepreneurial opportunity that fits their unique lifestyle. Spouses can share their dream by writing it on a Dream Card or submitting it digitally on the MSF website.

The Military Spouse Foundation team is also reaching out to celebrities, executives and successful entrepreneurs around the country to place a personalized "well wish" or "statement of support" onto 10,000+ MSF Dream cards that will be given to spouses for inspirational support throughout the campaign. The executive director of the organization, Roxanne Reed explains, "We are truly honored to have our community and business leaders share their words of inspiration, support and wisdom with military spouses."

The 10,000 Dream Cards, once completed, will be showcased in the MSF Hall of Dreams mobile display that will travel to events on military bases around the country.

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The Military Spouse Foundation (MSF) is a technology driven online training and mentoring program that specializes in career and business preparedness for military spouses. The MSF program is comprehensive in its entirety - helping spouses to prepare for all of the unique challenges of career and business building.

Contact:

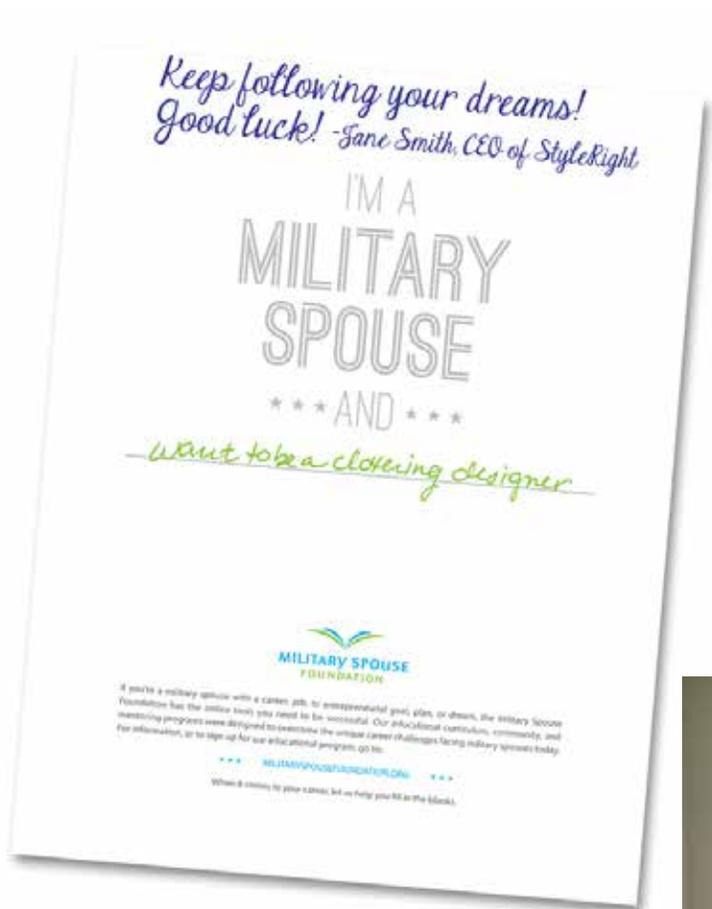
Kaye Putnam

Director of Marketing, Hall of Dreams Campaign

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Spouse link: <http://www.militaryspousefoundation.org/share-your-dream>

Executive/Celebrity link: <http://www.militaryspousefoundation.org/inspire-a-military-spouse>



Example of a "statement of support" written on a Dream Card



"I'm a military spouse and I want to return to the engineering world."

I'M A  
MILITARY  
SPOUSE  
★ ★ ★ AND ★ ★ ★

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If you're a military spouse with a career, job, or entrepreneurial goal, plan, or dream, the Military Spouse Foundation has the online tools you need to be successful. Our educational curriculum, community, and mentoring programs were designed to overcome the unique career challenges facing military spouses today. For information, or to sign up for our educational program, go to:

★ ★ ★ [MILITARYSPOUSEFOUNDATION.ORG](http://MILITARYSPOUSEFOUNDATION.ORG) ★ ★ ★

When it comes to your career, let us help you fill in the blanks.