

# RFGEN SOFTWARE

## HELPING SOLVE BUSINESS CHALLENGES

RFGEN'S SUPPLY CHAIN SPECIALISTS ARE EXPERTS AT DEVELOPING AND IMPLEMENTING STRATEGIES FOR OPERATIONAL EXCELLENCE



### UNDERSTANDING YOUR KEY BUSINESS ISSUES

*"Every one of our customer engagements begins by developing a deep understanding of your unique business challenges while leveraging our extensive industry and warehouse experience to optimize your investment return."*

Is your business facing one or more of these challenges?  
Ask how an RFgen specialist can help today!

#### DEMANDS OF A GROWING BUSINESS

Your business is growing and you need to increase the throughput within your existing facilities due to recent acquisitions or planned expansions.

#### INCREASING MARGIN PRESSURE

Your company is experiencing increased margin pressure from slower sales and increased competition driving the need to re-engineer your business processes to decrease operating costs.

#### GOVERNMENT REGULATION

Changing and expanding regulatory requirements and government mandates make it difficult to collect and track the data necessary to insure compliance.

#### TRACEABILITY REQUIREMENTS

You are being asked to support the Produce Traceability Initiative (PTI) to ensure complete produce traceability and support GS1 standards.

#### LEVERAGE YOUR EXISTING ERP INVESTMENT

You want to extract more value from your existing ERP implementation to better drive operational efficiencies, reduce errors, and eliminate manual data entry.

#### PROVIDE WORKFLOW FLEXIBILITY


You need the flexibility to keep pace with current business needs while quickly adapting to a changing mix of product shipments, SKU proliferation and productivity initiatives.

#### IMPROVE TOTAL ACCURACY

One of the primary goals within your operations is to achieve more "Perfect Orders" by improving order accuracy, delivery timeliness and reducing item substitution.

#### ENHANCE CUSTOMER SATISFACTION

You are tasked to use technology to better create competitive advantages that increase customer satisfaction and help maintain and grow new business opportunities.



"Using RFgen, we have seen huge increases in both the speed and the accuracy of our voice based receiving and put away operations."

DAN KNESEL | IT MANAGER

## At RFgen, we help turn imagination into reality

Imagine your business technology and supply chain processes running so smoothly that you have real-time information regarding order status, inventory availability and employee performance. Imagine being able to quickly respond to changes in your business environment and to deploy process improvements without disrupting your existing operations.

Imagine you can quickly establish technology solutions that keep you competitive, without having to assume unnecessary technical and financial risk. At RFgen, we believe that every business should have access to advanced technology solutions tailored to their specific needs and delivered with personal service and support.

## We help maximize your ERP investment

RFgen clearly differentiates itself with its comprehensive, best-practices approach to solving real-world business challenges. We have learned that optimal solutions for material management and supply chain logistics control are made up of many components that are purposely designed to work together.

Optimizing each individual component and managing their seamless integration into a total solution takes extraordinary levels of domain expertise and years of actual project implementation experience across a variety of industries and operating environments.

RFgen managed solutions are proven to reduce or eliminate many common implementation issues, increase operational efficiencies and significantly strengthen overall user acceptance. RFgen solutions deliver on the promise to maximize the total value you obtain from your technology and ERP enterprise investments.

~ **RFGEN SOFTWARE** is a division of The DataMAX Software Group, Inc. Incorporated in 1995, RFgen provides flexible, fast and reliable mobile and voice enabled supply chain solutions.

~ **RFGEN'S MOBILE FRAMEWORK** is an open systems technology that speeds the path from idea, to proof-of-concept, to deployment while delivering unmatched flexibility, reliability and scalability.

~ **RFGEN'S OPEN SOURCE LIBRARY** has 100's of certified transactions for systems like SAP, Oracle, IBM, and JD Edwards that extend your native enterprise functionality with optimized processes for wireless, mobile and voice applications.

~ **RFGEN'S ZERO SERVER FOOTPRINT** means your existing business processes can be easily adapted and optimized for data collection – all without requiring any changes to your core ERP system.

**RFgen**  
THE POWER OF FLEXIBILITY