

# Welcome To Holganix.

Introducing Holganix, a plant-based, 100% organic solution for your lawn care needs. It's a revolutionary product that's good for everyone who uses it: you, your customers, and the planet.

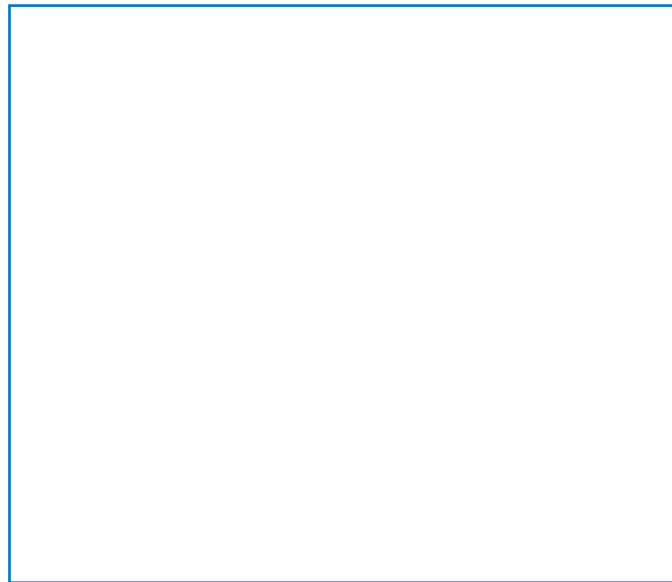
Holganix is a bio-nutritional. This means that it works with a probiotic approach, promoting more efficient use of the soil's surrounding nutrients while utilizing organic food-grade edible ingredients. It contributes to a more robust ecosystem in and around your soil and plants, adding to your plants' overall health. In short, bio-nutritionals promote healthier plants, and healthier plants make for a healthier ecosystem. With Holganix, you'll receive:

- 🌱 Fewer weeds naturally
- 🌱 Fewer insects and less disease naturally
- 🌱 Natural pH adjustment
- 🌱 Improved root development
- 🌱 Better drought resistance



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## SAFER, BETTER, Greener Lawn Care.



**A Bio-Nutritional Product**



## How Does Holganix Help?

### GOOD FOR YOU

Holganix reduces the need for chemical fertilizers, nitrates and phosphates, and pesticides on your lawn by up to 90%. That makes your lawn safer for you and your family to enjoy.



### GOOD FOR YOUR LAWN

Holganix makes your lawn lush and green all season long — without the sudden surges of growth that can come from using chemical fertilizers. It also naturally suppresses harmful insects and plant diseases.

### GOOD FOR THE PLANET

Holganix is a non-poisonous, food-grade product. It's safe for water in your community, is non-flammable, and nearly eliminates the need for nitrates, phosphates and pesticide products.



## What Is Holganix Made Of?

Holganix uses active living ingredients to stimulate lawn growth naturally. The proprietary, patent pending process begins with a compost tea base that sets it apart from the competition. Holganix then incorporates many other bio-nutritional products (like mycorrhizae and humates) that help improve plant life and allow for a massive reduction in the amount of chemical fertilizer and pesticide inputs.

These natural ingredients make Holganix one of the safest lawn products available today. In fact, you could even eat Holganix without any ill effects (Of course, we don't recommend that. Holganix is food for your lawn, not for you).



## Why Is Holganix Better For The Earth?

The nitrates and phosphates in traditional fertilizers promote an overgrowth of algae and plankton in our water sources, which in turn depletes the oxygen levels in affected areas.

Most marine wildlife can't survive in these low-oxygen (or "hypoxic") zones, and dies off. These areas, known as "dead zones", can now be found in the Delaware Bay, the Everglades, Chesapeake Bay, and the Great Lakes; as well as local bodies of water, with additional new zones forming every day. The world's largest "dead zone" is in the Gulf of Mexico and is the size of New Jersey. For more information, Google "dead zones."

When you use Holganix, you're making a conscious decision to reduce the nitrates and phosphates in your local lakes, bays, and streams. When you do, you're not just helping wildlife — you're helping everything that relies on that wildlife. In short, you're helping the planet while maintaining your beautiful lawn.



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