



La Canada Flintridge Outlook

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"Revolutionize Your Garage" by John Kuusto-Editor

Would you decorate your garage with your bedroom's dresser drawers? Because that is essentially what many companies that specialize in closet organizer systems do when applying their services to garage space. They utilize in-home shelving systems that are not necessarily designed to accommodate the heavy workloads of garage storage.

Enter Garage Envy. This Pasadena company, formerly based out of La Canada Flintridge, has a patent pending on a new cabinet bracketing system specifically designed for garages. The foundation of Garage Envy's system is a polyvinyl-extruded, grooved plastic surface that actually increases the weight capacity of garage walls. This UV- and fire-resistant surface can accommodate the company's specially reinforced cabinets, which can be easily moved and reconfigured to accommodate the ever-changing nature of a typical garage.

"Everyone gains clutter over time, and that is the beauty of our system. You can add as you grow," said Jaime Dietenhofer, Garage Envy's co-owner and director of sales and marketing. Dietenhofer explained that, unlike cabinets made for in-home use, Garage Envy's aluminium reinforced shelves are designed to accommodate heavy items such as cinder blocks, and car batteries without bowing or warping. The latching system is also designed to include storage pegs for bicycles, tools and other items found in the garage. All this, in conjunction with Garage Envy's chemically resistant and easy-to-clean epoxy flooring, comes together to create a complete garage system. Lofts can also be added to accommodate areas where space is at a premium.

The garage is typically the ugly-duckling room, the room that everyone neglects," said Dietenhofer. "We explain to the homeowners that these systems will add to the value of their home. At the same time you are adding another beautiful room to your house, something that you would be proud of showing off by leaving your garage door open. We want to revolutionize the way people look at their garage and realize the hidden value it has for their homes."

"New Products"

Garage Envy is the industry's leader in storage and organization systems intended solely for the garage. Garage Envy provides both the homeowner and homebuilder with innovative products and techniques to maximize storage while maintaining the highest quality craftsmanship from the ground up. Garage Envy utilizes a modular wall paneling system that accommodates all of their cabinetry and storage accessories giving the garage endless possibilities.