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Leading US Safety Industry Sales Executive Joins Sensear Management Team

Sensear, a leading innovator in the global Hearing Protection industry, has appointed Rick Marquez as VP Sales America's based in Los Angeles. Rick will be responsible for driving Sensear's sales efforts in the North and South American markets.

Marquez brings to Sensear over 20 years senior sales and marketing experience in the Hearing Protection industry, having recently been VP Sales for Moldex. "With Rick's executive sales experience in the Hearing Protection industry, we anticipate rapid growth for Sensear in the America's where we believe we have a very exciting opportunity" Justin Miller, CEO Sensear said.

Sensear has developed the world first SENS® technology that simultaneously isolates and enhances speech while suppressing background noise. Sensear's Smart Ear Plugs and Ear Muffs enable users to hear conversations in high noise environments via face-to-face, two way radio and Bluetooth cell phones while staying protected with situational awareness.

Marquez said "I am elated about joining the Sensear team. Their smart hearing protection devices are exciting additions to a market segment that is looking for innovative, proprietary technology. For the end user it truly gives them hearing protection that prevents hearing loss and allows them to hear vital communication in all types of noise environments. For



distributors, Sensear products offer extra value added hearing protectors to their customers and increased margins to their bottom lines.”

Having launched their smart hearing protection devices to the industrial market in early 2008, Sensear is experiencing rapid growth in key markets of Australia and the America’s where they are now being used by over 75 customers including global companies such as Qantas, Rio Tinto, Alcoa and Boeing.

According to Justin Miller, “Noise Induced Hearing Loss is one of the world’s most common occupational illnesses and Sensear products enable users to stay protected while they communicate resulting in reduced hearing loss liabilities and improving productivity”

About Sensear

Founded in 2006 in Perth, Sensear now has offices in Melbourne, Sydney, San Francisco and Los Angeles.

Sensear’s world first technology is based on sophisticated algorithms, which isolate, clean and package speech while suppressing background noise to a safe level. Sensear has incorporated the technology into the world’s first electronic ear plug and ear muff which enable face to face, mobile phone and two-way radio communication. Sensear has been recognized by the following leading industry organizations as a world class innovator:



**iAward Winner 2007 – HealthCare
iAward Winner 2007 – R&D
2008 Safety In Action Best Newcomer to Industry
2008 Dupont Innovation Award Medical & Healthcare
2008 AIDA – Scientific & Healthcare
2008 AIDA – Powerhouse Museum Award**

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