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Sensear will Exhibit at the Worlds Two Largest Safety Trade Shows

Sensear, an innovative hearing technology company, will be exhibiting its exciting range of communication and hearing protection products at the worlds largest Safety Shows over the coming month.

The National Safety Council Congress and Expo (<http://congress.nsc.org/nsc2009>) will be held in Orlando, Florida October 26-28 and is the largest annual safety trade show in North America. A+A (<http://www.aplus-a-online.de/>) will be held in Dusseldorf Germany November 3-6 and is the worlds largest Safety Show held every two years.

Sensear will be presenting its range of smart communication devices that enable users to hear speech and stay protected whilst working in high noise environments. Sensear devices all have the patented SENS technology that simultaneously isolate and enhance speech whilst suppressing dangerous background so users can communicate clearly and safely in high noise environments.

According to Chief Marketing Officer David Cannington "We are making a large commitment to these shows because distributors and customers around the globe have asked us to come and meet them. It's pleasing that our technology is now being requested from global customers"

Sensear is using the trade shows to launch a number of new products to expand its range of smart communication devices. New products include the SM and SP devices that provide face to face high noise communication and due to customer demand Sensear will be launching the 'round the neck' version of its popular SM1 Smart Ear Muff Series. According to David Cannington "Innovation and new product development are



key to Sensear solving problems for its customers. We believe these new products and a few more that we will unveil at the show themselves will make a big impact on Hearing Conservation approaches for our customers.”

Sensear welcomes its existing and potential partners and customers to visit their booths at both trade shows. Sensear will have the following booth locations: NSC – Booth 1739,, A + A Hall 3 – Booth G23

About Sensear

Founded in 2006 in Perth, Sensear now has offices in Melbourne, Sydney, San Francisco and Los Angeles.

Sensear’s world first technology is based on sophisticated algorithms, which isolate, clean and package speech while suppressing background noise to a safe level. Sensear has incorporated the technology into the world’s first electronic ear plug and ear muff which enable face to face, mobile phone and two-way radio communication. Sensear has been recognized by the following leading industry organizations as a world class innovator:



*iAward Winner 2007 – HealthCare
iAward Winner 2007 – R&D
2008 Safety In Action Best Newcomer to Industry
2008 Dupont Innovation Award Medical & Healthcare
2008 AIDA – Scientific & Healthcare
2008 AIDA – Powerhouse Museum Award*

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