VISIBLE BODY®

Visualize Human Anatomy. Interact. Engage. Understand.

Visible Body's 3D anatomical models of the human body make learning and teaching anatomy and physiology visual and engaging. We invent apps that advance the way students learn and healthcare professionals practice. Over a million people have used our products over the web, on iPads, iPhones, Android devices, PCs, and Macs.
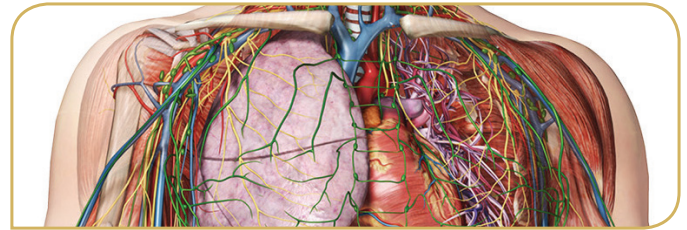
OUR SOLUTIONS

Before the 2007 debut of Visible Body 3D Human Anatomy Atlas, imaging software had traditionally cost thousands of dollars and required high-end computers. Our initial success came from the cost-efficient web solution we offered to healthcare professionals and students.

Customers note that our products offer them visually compelling, medically accurate, interactive 3D mobile apps that replace plastic models and textbooks images.

Our B2C catalog includes over 20 applications for PC, Mac, Android, and iPhone/iPad platforms.

Our B2B clients include companies like Johnson & Johnson, Stryker, Medtronic, and Edwards Life Science that use customized apps to train sales representatives, and to provide surgeons a 3D environment in which to preview new procedures.

Our academic partners include colleges and universities throughout the globe that purchase institutional licenses that offer students over 3,000 highly detailed, medically accurate, true 3D models of structures across all body systems.
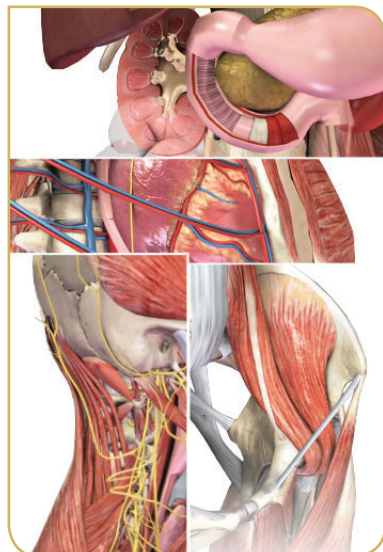

THE TEAM

Visible Body is a **U.S.-based company** with 35 employees located in greater **Boston**, a recognized center of medical innovation.

We are a dedicated and diverse group of: **biomedical visualization** experts with advanced degrees studying the art and science of communicating complex human biology.

Programmers and **software architecture** gurus.

Educational publishing executives and teachers with decades of experience in **instructional design**.

Customer service and sales professionals who reach across the globe and **listen to what the healthcare community needs**.

OUR CONTENT

The highly detailed, anatomically accurate 3D models we create are developed by an extensively trained team with decades of experience.

PROCESS

The content development process for our text, 3D models, and animations begins with our expert **in-house team**, who consult their vast library of textbooks and personal cadaver notes.

Our advisory board of professors and professionals critiques initial plans. Final models are developed and further reviewed by a test group of expert users.

Content development began over 15 years ago. Our assets currently include over 4,000 3D models for each model (male and female), hundreds of animations, and a text library with thousands of medical definitions and animation scripts in multiple languages.

MEDICAL VISUALIZATION

Visible Body's creative director and manager of the medical multimedia department holds a **MA in Medical and Biological Illustration from Johns Hopkins School of Medicine** and a BFA in Medical Illustration from the Cleveland Institute of Art. He has been an active member of the Association of Medical Illustrators since 1985 and has served on its board of governors.

The medical visualization team at Visible Body includes **six expertly trained professionals** with degrees from Johns Hopkins School of Medicine, the Rochester Institute of Technology, University of Illinois-Chicago, and the University of Texas-Southwestern Medical Center.