

enVista services

IT Strategy Consulting



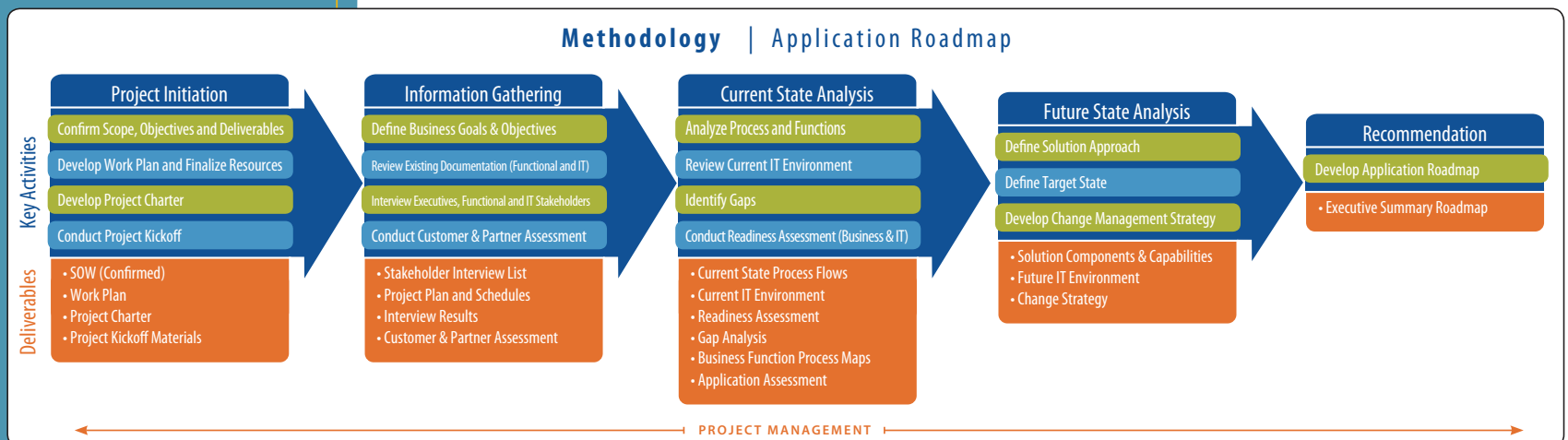
The role of an Information Technology (IT) department is to enable business by ensuring full support of the organization's business plan and strategic initiatives. With IT playing such a large role in an organization, it is hard to believe that many companies view IT as an implementation tool that is often added to a business plan as an afterthought. This way of thinking leads to a disconnect between IT and business strategy, a lack of IT visibility, and reactive behavior rules.

By instead developing a business-driven IT strategy, you can ensure complete IT and business strategy alignment. This also leads to more adaptable technology throughout the organization, therefore facilitating an agile business strategy. Through the

use of an application roadmap and IT assessment, enVista has developed a complete, business-driven IT strategy solution to meet your company's critical business objectives.

Application Roadmap

The application roadmap, consisting of five phases, defines the overall technological architecture your organization will need and all of the various sub-components, including hardware, software, communications infrastructure, and ongoing support. By crafting an application roadmap, enVista will be able to identify, assess and describe in detail, how the relevant technology changes will be implemented with respect to individual systems,



priorities and time-scales. This process can also help to highlight where time, effort and money can be saved through a coordinated work program.

IT Assessment

Many organization's IT environments have developed gradually. Over time, problems such as performance gaps, redundancies and inefficiencies can develop. Without proper perspective, it can be very difficult to see what is not working and where you should invest your limited IT resources.

In order to provide a view of the overall effectiveness of a company's technology systems, enVista has developed a comprehensive IT assessment solution. We conduct a thorough, in-depth review of all of the critical technology areas including your computing system, staff, budget, procedures and company policies.

The technology environment areas addressed in an IT assessment include:

- **Network Environment** – architecture, connectivity, performance and management of your network
- **Information Technology Infrastructure Components** – equipment and other technology components associated with each location including servers, workstations, peripherals (routers, switches, firewalls, etc.)
- **Information Technology Security** – physical security of the technology assets, logical security of user access, and intrusion management (e.g., virus, malware, etc.)
- **Data Management** – control and management of production data, backup and retention practices and processes, and disaster recovery plans
- **Software Applications** – mission critical software such as email, transportation, accounting and human resources
- **Organization and Management** – IT governance processes, communications approach, decision process for enhancements/projects, IT standards and policies, and employee orientation

Conclusion

The benefits of aligning IT with business strategy are abundant and essential to the long-term success and competitive advantage of any company that employs technology. enVista's team of experts is here to help navigate your company through this process so that you can begin enjoying the benefits of strategic alignment.

Risks & Rewards

Without a business-driven IT strategy, you put your entire organization at risk for the following issues:

- Less than optimal use of money and staff resources to meet business needs
- Lack of competitiveness
- Resources not available to meet the needs of the staff and customers
- Ongoing potential for security breaches, failure to protect privacy, loss of computers and data
- Threats to service levels and ongoing relationship challenges with external partners

By aligning your IT and business strategy, your organization will rewarded with benefits such as the following:

- Enabling goals and targets set out in the organization's strategic plan
- Enhancing support and satisfaction of your customers
- Addressing concerns that technology change is one of the highest risks in the organization
- Presenting a comprehensive and sustainable action plan based on business needs and aligning staff resources, projects, and funding to address business priorities
- Facilitating the achievement of organizational excellence through appropriate access to and use of IT
- Enhancing collaboration with internal and external organizations
- Optimizing the benefits derived from the investment in IT
- Defining accountability for IT within your organization
- Enhancing service levels to your customers
- Facilitating communications among staff on IT processes, priorities, and standards

In today's competitive market, it is imperative that companies leverage opportunities to improve labor productivity in their distribution and retail store environments.

Contact us today to learn more.

