Retail Consulting Solutions

Optimizing the End-to-End Retail Enterprise

enVista's end-to-end consulting services enable:

- Merchandise Allocation & Replenishment
- Master Data Management
- AI Planning & Analytics
- Retail Merchandise Planning
- Product Lifecycle Management
- Unified Commerce
- Demand Forecasting & Planning
- Enterprise Planning & Inventory Management
- Store Operations
- Change Management
- Dynamic Pricing

Powering retail excellence for
world-leading brands.

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Trusted Advisors.
End-to-End Consulting Expertise.

enVista's success is defined by our customers' success.

We provide a strategy-first retail business approach to deliver profitable and successful solutions to our customers.

We bring decades of retail consulting, system selection and solutions implementation expertise, helping the world's leading direct to consumer and retail enterprises transform their businesses to optimize the customer experience. Our expertise uniquely spans your entire, end-to-end retail enterprise to provide a consistent, stellar brand experience. Our consulting team comes from the industry and has deep retail domain knowledge.

They hit the ground running on every project, providing unmatched speed to delivery.

We have been through retail transformations in the past as retailers and as consultants, helping clients adapt to changes in consumer behavior. We leverage best practices from our projects and experience to maximize the success and value of your projects.

People – Process – Technology Approach

enVista's approach to retail projects starts with understanding your environment and challenges to help guide your strategy and roadmap for success. Starting with a capabilities roadmap, we work with our clients to identify opportunities and gaps within your organization.

Our team is ready to successfully implement your technology based on best practice processes to reduce project timeframes and maximize value. After your solutions are up and running, we offer training, change management and ongoing maintenance and support services.

We provide direction for remediation through people, process and technology. Our team is ready to successfully guide you through the solution, whether it's technology selection and implementation, process development, organizational design or a combination of all.

Retail Consulting Practice Areas

enVista's retail consulting practice areas span physical, digital and wholesale commerce with end-to-end services to enable unified commerce - from concept to consumption, product design and selection to fulfillment and supplier to end consumer. Our consulting services include the following practice areas:

- Unified Commerce
- Enterprise Planning
- Capabilities Assessment and Roadmap
- Merchandising
- Allocation and Replenishment
- Demand Planning and Forecasting
- Change Management
- Master Data Management
- AI-Driven Analytics and Planning
- SKU Rationalization
- Inventory Management
- Digital Commerce
- Product Lifecycle Management
- Order Management
- Fulfillment Strategies
- Enterprise Resource Planning (ERP) Systems
- Point of Sale (POS)
- Store Operations
- Workforce Management

Capabilities Assessment

enVista's retail experts will complete a detailed capabilities assessment and roadmap to advise you in aligning your organization's capabilities with its goals, priorities and overall business objectives. This initiative will help you determine if your priorities are accurate and right-sized and what adjustments need to be made to achieve them. Your capabilities assessment will include:

A cross-functional approach – We involve every area of the business to ensure the retail enterprise's capabilities align with its goals. We collaborate across finance, merchandising and planning, design and sourcing, channel operations, IT and more.

A team of operators and retailers – Our industry-leading consultants are operators at their core, having all come from the retail business. They understand what is on the minds of retail leadership, the challenges that keep them up at night and the best practices and strategies for solving those challenges.

A tailored approach – We will do a detailed analysis and evaluation of your business practices to best understand your unique objectives and what services and solutions would best help you achieve them.

Merchandise Planning and Allocation

Inventory is the single largest capital investment a retailer makes. We help you make the most of that investment with our merchandise planning and allocation services. We will help you select the systems to create a detailed merchandise plan, determining what product you need to have and where you need to have it to meet your unique customer and organizational needs. The correct system will address current state inventory levels, inventory positioning and open purchase orders to identify short term needs to right size your inventory with demand.

Your merchandise plan will include:

Integrated planning – enVista assists you in aligning all areas of your enterprise for a well-rounded planning process that is both accurate and aligned with your strategic goals.

Optimized assortment – Our experts help you determine a more profitable depth and breadth of product to meet customer expectations.

Enhanced allocation – We guide you in effectively evaluating and improving your organization's business processes, while also connecting you with the latest in business intelligence technology to make more effective and agile allocation decisions.

Omnichannel Planning

enVista's retail consulting team will help define your omnichannel planning strategy, aligning it with your organizational structure, processes and technology systems. We will focus on the customer journey to ensure you have the right product in the right place at the right time and cost to deliver to your customer expectations while maximizing profit.

Your omnichannel strategy will include:

Inventory optimization – We support developing your functional requirements which optimize inventory planning and positioning to align the right inventory with demand at the right price to reduce markdowns.

Selection and implementation – We help you select and implement the technology you need, from merchandise planning and allocation systems to order management systems to point of sale systems and more, for omnichannel success.

Cross-functional collaboration – We guide you in defining omnichannel capability requirements across people, process and technology.

Master Data Management

enVista's team will assist you in leveraging master data management to create a single source of data truth across your enterprise. We will guide you in selecting and implementing a data governance model that allows your organization to maintain data integrity and keeps data enterprise ready.

Our master data management plan will help:

- Determine what data needs to be collected to track performance
- Establish one accurate source of data collection
- Create organizational trust in your data

Technology Selection and Implementation

enVista's retail consulting practice includes end-to-end technology selection and implementation services, from determining what systems your retail enterprise needs to maximize profit and efficiency and evaluating and selecting vendors to implementing the solution.

The technologies we source and implement include:
- Merchandise planning systems (MFP, Assortment Planning, Allocation & Replenishment, and Demand Planning and Forecasting)
- Pricing and Promotional Management
- Product Information Management (PIM) and Digital Asset Management (DAM)
- Order Management Systems
- Point of Sale Systems
- Enterprise Resource Planning systems (ERP)

Change Management

Any change within your organization will require an adjustment period, which is where enVista's change management services come in. We will help provide support and guidance in communicating with your personnel to increase organizational understanding of the changes and how the people, processes and technology will function moving forward.

Your Single Partner –
From Merchandise Planning to Delivery

Benefit from a single partner that:

- Brings more than 20 years of experience and a proven record of success
- Aligns the people, processes and technologies across your entire enterprise
- Consults, implements and operates on your retail transformation projects
- Provides exceptional expertise with a deep bench of retail consultants

enVista®

Wheel labels: RETAIL, SUPPLY CHAIN AND IT CONSULTING DRIVE COST SAVINGS AND REVENUE — TRANSPORTATION, MICROSOFT SOLUTIONS, AUTOMATION, MANAGED SERVICES, MARKETPLACES, POINT OF SALE, CUSTOMER CARE, STORE & VENDOR FULFILLMENT, INVENTORY AVAILABILITY, ORDER ORCHESTRATION, STRATEGY, SUPPLY CHAIN

enVista's CIO Model

CONSULT
Consulting is in our DNA. We identify your organization's capabilities and select the best solutions for your needs.

IMPLEMENT
We implement hundreds of solutions to reduce project timeframes and time to value.

OPERATE
Our partnership doesn't end at implementation. Our team will fully train your team on how to use the new systems and processes that have been implemented into your business. enVista's CIO Model exceeds customer expectations. Every time.

About enVista

enVista is the leading supply chain and enterprise consulting firm and the premier provider of supply chain technology & strategy services, material handling automation & robotics, Microsoft solutions and IT managed services. With 20+ years of unmatched domain expertise, enVista serves thousands of leading brands. enVista's unique ability to consult, implement and operate across supply chain, IT and enterprise technology solutions allows companies to leverage enVista as a trusted advisor across their enterprises.

Our industry experts bring a "strategy first" approach and exceptionally deep domain expertise to consult, implement and operate across supply chain, material handling automation and robotics, global transportation, information technology (IT), business intelligence (BI), Microsoft enterprise solutions, and emerging technologies including, artificial intelligence (AI), Internet of Things (IoT) and machine learning (ML).

As seen in:

FORRESTER®   **Gartner.**

Inc. 5000   **MULTICHANNEL MERCHANT**

enVista®

Your agile, profitable, customer-centric retail enterprise starts here.
Let's have a conversation.®

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