



S. Jordan Associates (SJA), a Chicago-based investment bank/consultancy <http://sjordanassociates.com/>, and Healthios <http://healthios.com/> are launching the healthcare industry's premier CrowdFinance portal, **CrowdfundConnect - H/X Exchange**.



CrowdfundConnect - H/X Exchange is a "Seed-to-Exit" CrowdFinance Platform for emerging growth healthcare companies seeking to raise private placement/non-dilutive capital and advance Biologic, Diagnostic, Healthcare Services, HIT, and Medical Device development.

CrowdfundConnect - H/X Exchange

Feature	Benefit
Easy-to-use Interface	<i>Expand Breadth of Investors</i>
eDocuments/Signatures	<i>Expedites Due Diligence/Lowers Costs</i>
Electronic Payment/Escrow	<i>Seamless Payment Platform</i>
Premium Deal Flow	<i>Vetted by Industry Expert, Healthios</i>
Community	<i>Q&A Forums, Access to Management</i>
Low Fees	<i>Minimum Upfront/Success Fees</i>
Inbound Marketing Platform, Hubspot	<i>Link Investor Preferences with Deals</i>
Due Diligence	<i>Healthios Research Platform</i>
Less "Strings Attached"	<i>~Board Seats, Decision Pressures</i>

CrowdfundConnect – H/X Exchange offers three complimentary Portals, <http://crowdfunding.sjordanassociates.com/thank-you--l3c-crowdfundconnect>

Non-Dilutive Capital – L3C/Foundation Portal

CrowdfundConnect – H/X Exchange's L3C Portal assists emerging growth healthcare companies (EGC's) secure non-dilutive capital from Foundations. The successful Vertex/Cystic Fibrosis Foundation collaboration (~Kalydeco) has fueled demand for Foundation capital.





Equity Portal: Reg D

Raise Private Placement capital under Reg D Exemption, Rule 506, via *CrowdfundConnect* – *H/X Exchange*. Ideal “Side Car” Portal for VC-Backed EGC’s.



Equity Portal: Managed Institutional Funds (MIF’s)

MIF Portal meets Accredited Investor demand for lower investment thresholds, diversification and low fees. Ideal “Side Car” portal for Angel-Backed EGC’s.



S. Jordan Associates Consulting



SJA Consulting Services, http://crowdfunding.sjordanassociates.com/business-development-consulting-0?utm_campaign=Consulting&utm_source=website&

- **Assess the right vehicle(s) for raising *CrowdFinance* capital**
 - ***CrowdfundConnect, H/X Exchange***
 - L3C/“Compassionate Use”
 - Equity – Reg D, Managed Institutional Funds (MIF’s)
- **Assess vehicle(s) for achieving liquidity (~Public, Exits, Strategic Partnerships)**
 - Reverse Mergers
 - Form 10/Direct Listing/OTC.BB
 - M&A
 - LLC Structures
 - Partnering, “Sub 20”

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