

HealthiosXchange (H/X) is a revolutionary FINRA registered investment marketplace for the global healthcare industry; combining full-spectrum social media with proprietary healthcare functionality. H/X nurtures partnerships between Accredited Investors and 9,000 banks, foreign trusts, venture capitalists, private equity firms, family offices, alternative investors, and sovereign funds which, together, support 72% of the growth objectives of the global healthcare industry.

By joining a global network of successful executives, thought leaders, entrepreneurs and fellow investors, members of the *HealthiosXchange* (“H/X”) become part of an elite group of passionate, intelligent and imaginative individuals searching for both superior returns and a chance to establish a legacy that will have a meaningful impact on the world.

Emerging Growth Healthcare Companies (EGC's) will have access to the following Crowdfunding Portals on HealthiosXchange to raise private placement capital from Accredited Investors and Venture Capitalists (Pending Healthios Approval), partner with large pharma/biotech, and interact with sources of non-dilutive capital (~Foundations/Venture Philanthropy), all within an easy-to-use web interface (eLegal, ePayment, eCompliance, eReporting etc.)

- ✚ **H/X Crowd Finance** - Direct Investment in the highest scoring emerging growth healthcare companies worldwide; access to 100,000 Accredited Investors
- ✚ **H/X Foundation Place** - Partnering with prominent mission-based organizations to advance the success of the most vital human priorities; access to leading Foundations pursuing Venture Philanthropy
- ✚ **H/X X.PR.E.S.S.** - “Fee-Free” “Carry-Free” co-investments alongside top-tier institutional investors and the most important strategic buyers
- ✚ **H/X InMarket** - Harnessing the public markets to inspire transformational growth strategies via OTC.BB, Reverse Mergers, “At the Market,” and “Syndicated Direct” financing platforms

Why HealthiosXchange?

- ✚ **FINRA Registered** - As a registered Broker/Dealer, HealthiosXchange provides an End-to-End, cost effective, capital efficient, high-velocity, standardized, transparent and secure transaction platform
- ✚ **Continuum of Financing** - HealthiosXchange provides emerging growth companies with a “Continuum of Financing” platform; from early-stage (non-venture backed) to “exit”
- ✚ **Financing Sources** - Database of 100,000 Accredited investors, 6,000 emerging growth companies, 7,000 institutional investors, and 1,000 Strategic investors, and growing database of Foundations, Family Offices, Private Banks, Foreign Trusts
- ✚ **Premium Services** - H/X Conferences, Management presentations, LinkedIn Groups, H/X Scoring, Capital Flows, Liquidity Indexing, Market Reports/Forecasts, Benchmarking

Why Now? Innovation Gap? Decline of Venture Capital?

- ✚ **Social Media/JOBs Act** - Recent legislation has introduced a new paradigm in the financing of emerging growth healthcare companies as the increasing prominence of the private markets will be underpinned by the “Crowd” and the deployment of advanced technologies – JOBS Act
- ✚ **Venture Capital**
 - ✚ During the past decade the number of venture capital firms has declined by 62% and aggregate annual investments by VC's has fallen 14.8%
 - ✚ 81% of healthcare VC's do not invest in “early-stage”
 - ✚ Since 2010, 77% of the capital commitments to VC funds has been raised by 30% of the VC's
 - ✚ 52.7% of financing events in the emerging growth healthcare market between 2006 and 2011 were supported by investor syndicates comprised of zero new investors
 - ✚ In 2012, 300% more capital has been invested in emerging growth healthcare companies than have been raised by healthcare venture capital firms from their own limited partners