



19 May 2009

Tim Lorang  
920 52<sup>nd</sup> St.  
Seattle, WA 98107

Dear Tim,

I was delighted to hear about the start up of Image Media Partners! I can't think of a better use of the talents you've accumulated in your decades with the University of Washington and your experience as a producer.

I know that in the cast of the several travel episodes we worked on together for public television, my job as host was the easiest. You were the guy who researched and wrote the scripts and then made sure the trains ran on time when we were in, among other places, Germany and Mexico. Your easy-going professionalism made working with you a joy, and you have the kind of real-world experience so many other consultants lack.

I wish you and your partner great success as you offer your skills to a larger world. And I hope we can work together again from time to time. I'll be sure to send possible clients your way should I come across them, and if you need me to ever vouch for you, don't hesitate to ask. In fact, show 'em this letter!

Best regards,

Rudy Maxa

*Host, Executive Producer, "Rudy Maxa's World" on public television*



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