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Press Releases

FOR IMMEDIATE RELEASE

Contact: Lisa Schaumann
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NEW PLANET AEF LEADERSHIP ANNOUNCED

HERNDON, Va., May 15, 2012 — The Professional Landcare Network (PLANET) is pleased to announce the members of the 2012/2013 PLANET Academic Excellence Foundation (PLANET AEF) Board of Directors. They include:

PRESIDENT
Jim McCutcheon, Landscape Industry Certified Manager
 HighGrove Partners
 Austell, GA
 Term expires: April 2013

VICE PRESIDENT
Tom Fochtman, Landscape Industry Certified Manager
 Ceibass Venture Partners
 Arvada, CO
 Term expires: April 2014

IMMEDIATE PAST PRESIDENT
David J. Frank, Landscape Industry Certified Manager
 David J. Frank Landscape Contracting, Inc.
 Germantown, WI
 Term Expires: April 2013

SECRETARY/TREASURER
Miles Kuperus Jr., Landscape Industry Certified Manager
 Farmside Landscape & Design
 Sussex, NJ
 Term expires: April 2015

DIRECTORS AT LARGE
Rick Doesburg, Landscape Industry Certified Manager
 Thornton Landscape, Inc.
 Maineville, OH
 Term expires: April 2013

Phil Fogarty
 Weed Man
 Euclid, OH
 Term expires: April 2013

Norman Goldenberg, Landscape Industry Certified Technician
 TruGreen
 Memphis, TN
 Term expires: April 2015

Jerry Grossi, Landscape Industry Certified Technician
 ArborLawn, Inc.
 Lansing, MI

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Join PLANET and receive one FREE Landscape Training Manual

Expires May 31, 2012
 Call 800-392-2522 to redeem this offer.

[Click for a preview of the bonus online training!](#)

PLANET Universe
 Most Requested Resources

- Base Pricing Sheet
- BYU Landscape Management Competency Matrix
- Pacific Landscape Management Virtual Facility Tour
- Consumer Demand for Sustainable Practices
- OA Competency Matrix for Educators

PLANET AEF **Click here for Scholarship Opportunities!**

Thanks to our new Ambassadors!

Ed Castro Landscape, Inc. • Eastern Land Management, Inc. • Include Software Corp. • Lambert Landscape Co. • Michael Bellantoni, Inc. • Virginia-based STIHL Inc. • Swingle Lawn, Tree & Landscape Care • Terracare Associates • Tennessee-based TruGreen

Term expires: April 2014

Sabeena Hickman, CAE, CMP
PLANET
Herndon, VA

Martha Hill
Hinds Community College
Raymond, MS
Term expires: April 2015

Glenn H. Jacobsen, Landscape Industry Certified Manager
Jacobsen Landscape Design & Construction, Inc.
Midland Park, NJ
Term expires: April 2013

Frank Mariani, Sr.
Mariani Landscape
Lake Bluff, IL
Term expires: April 2013

Mark Meister
JOHN DEERE
Cary, NC
Term expires: April 2014

David Minor
The Landscape Partners, Ltd.
Fort Worth, TX
Term expires: April 2015

Roger Phelps, Landscape Industry Certified Manager
STIHL Inc.
Virginia Beach, VA
Term expires: April 2014

Committed to the advancement of the industry, the PLANET AEF—an IRS-recognized 501(c)(3) tax-exempt educational foundation—has raised more than \$2 million through the generous support of landscape and lawn care professionals, industry suppliers, and others in the green industry.

Since its inception in 1998, the Foundation has funded educational excellence by awarding scholarships to students enrolled in landscape contracting and horticulture programs at two-year and four-year colleges and universities across the nation. These future leaders define the standards of professionalism and will use their education to meet inevitable challenges in the industry.

The PLANET AEF board recently set an aggressive goal of raising the fund balance from \$2 million to \$5 million over the course of the next five years. This goal is being called the 5-by-5 (\$5 million in 5 years) Plan.

For more information about the PLANET AEF scholarship fund, call 800-395-2522 or visit LandcareNetwork.org and click on the **PLANET AEF** logo in the shaded column on right-hand side of the page.

The Professional Landcare Network (PLANET) is an association representing more than 100,000 lawn and landscape professionals in the United States and Canada. PLANET member firms provide a wide range of landscape, lawn care, tree care, irrigation and water management, and interior plantscape services, including consultation, design, installation, and maintenance. PLANET members are dedicated to improving the environment through public service projects and responsible stewardship. PLANET promotes professionalism in the industry by providing continuing education, legislative advocacy, and administering the professional certification known as **Landscape Industry Certified**. For more information about PLANET, visit LandcareNetwork.org.



PLANETcareers.org



PLANET
Professional Landcare Network



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