



FLAIR INTERACTIVE SERVICES

Inbound Marketing Packages

Starter: \$4,000 flat fee* <i>A powerful web site and online marketing toolset</i>	Professional: \$5,000/mo* <i>A robust web site and campaign management</i>	Enterprise: \$7,500/mo* <i>An enterprise site, campaigns and premium content</i>
<ul style="list-style-type: none">• Setup and configuration of Hubspot account**• SEO analysis of your current site• Creation of S.M.A.R.T. goals so you know how to measure success• Custom responsive design templates• Blog setup• Email marketing setup• Opt-in form to capture leads for your CRM• Persona development• 12-month strategic marketing plan• 3-month tactical plan so you know exactly what you need to do after launch• Hubspot training (regular Hubspot training fees are waived) Duration: 6-8 weeks	<ul style="list-style-type: none">• All features in Starter package• Editorial calendar• One campaign per month (each includes one offer, landing page, form, thank you page, email, calls to action)• 1-2 blog and social media posts per week• Blog management• Social media account management• Monthly email blasts• Ongoing monitoring and adjustment of your web site and campaigns to reach your goals• Monthly analysis and report• Monthly call with your account manager and marketing manager Duration: 6-month minimum	<ul style="list-style-type: none">• All features in Starter and Pro packages• Three campaigns per month (each includes one offer, landing page, form, thank you page, email)• 4-5 blog and social media posts per week• Weekly email blasts• Development of custom workflows• Integration with your CRM, ecommerce tool or other third-party tools*** Duration: 6-month minimum

**Deposit of \$500 due upfront for Starter package. Remaining Starter package fees paid via three installment payments. Monthly fees for Flair's services will be billed to your credit card on a recurring basis at the beginning of every month or billing cycle. We accept Visa, MasterCard, American Express and Discover.*

***Hubspot includes additional licensing fees paid directly to Hubspot. Hubspot fees start at \$200/month. Hubspot waives training fees if you work with an agency and they also offer installment plans instead of annual pricing.*

****Additional fees may apply for integration with third-party tools.*

Questions? Contact us at info@flairinteractive.net or 888-932-0004.