

DIY WEB SITE BOOT CAMP

six-week online class

About the Instructor

Lisa Kirschner, Flair's founder and managing director, is the instructor for this class.

Lisa has helped hundreds of clients, including McDonald's Corp., Walgreens, Deloitte & Touche, Sears, Zebra Technologies and numerous small to mid-sized businesses, create user-friendly web sites that get results. She has planned and facilitated live and online training sessions for 10 to 100+ attendees.



Lisa holds certifications in search engine optimization, inbound marketing, online marketing and Hubspot from ClickZ Academy and Hubspot.

Her agency, Flair Interactive Services, is a certified Hubspot agency and a Google partner. Lisa's "Choosing a Web Content Management System" ebook is available on Amazon, and she is proficient in numerous CMS tools, including Wordpress, Hubspot, Joomla, Sharepoint and others. She has written more than 500 technical and nontechnical articles for a wide variety of publications.



Questions?

Contact us at bootcamp@flairinteractive.net or 888-932-0004.