

# Solstice Marketplace



## You Should Know...

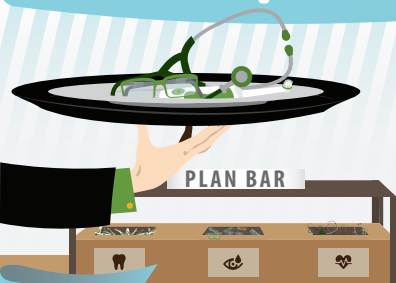


→ **85%** surveyed **agreed** private exchanges represent a **significant and permanent** shift in the insurance sales market<sup>1</sup>



Of the **employers** surveyed, **70 to 80 percent** said they **prefer** a **private exchange** to a public one.<sup>2</sup>

## Be prepared with the right tools: the Solstice Marketplace



- **Management tools** to help you **organize** carriers, plans, and clients
- Seamless **personalized** easy-to-use **enrollment** platform
- Simplified **Single Source** Billing

## Dedicated Marketplace Customer Service Team

Our **customer service** team's focus is always on **you**.



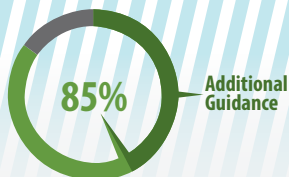
## Time Savings

**86%** surveyed claimed to have **never shopped** for health insurance online; of the **14%** who had, they expressed their experience as **confusing, frustrating, and complicated**.<sup>3</sup>



With Solstice your time is precious, **save** it with our **Ease of use** platform, designed with **you** in mind!

## 85% More Employee Engagement



**85%** of those surveyed felt they were at least **somewhat comfortable** shopping for health insurance on their own, however **over half** of them indicated they would need some **additional guidance**

Our **Video tutorials** and education support will guide you along the way!



1.855.SOLMRKT | [www.SolsticeMarketplace.com](http://www.SolsticeMarketplace.com)

<sup>1</sup> Private Exchanges Survey Results & Assessment from The ConceptGroup

<sup>2</sup> booz&co. "The Emergence of Private Health Insurance Exchanges Fueling the 'Consumerization' of Employer-Sponsored Health Insurance"

<sup>3</sup> <http://www.connecture.com/insureadvantage-for-private-exchanges-2/>