

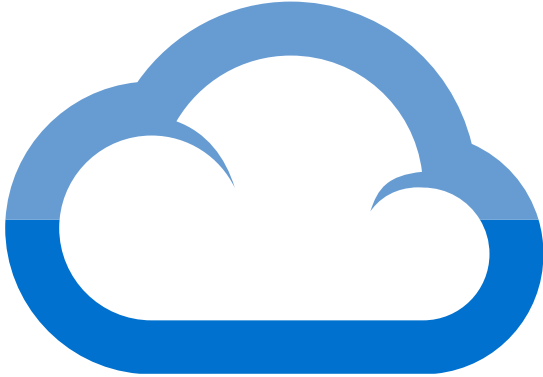


# Whitepaper

## 10 Industries That Can Benefit From The Cloud



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The cloud is no longer a one-size-fits-all solution. It is impacting every corner of the business world, including organizations of all sizes, needs and industries. Our cloud services work to make the cloud a realistic and game-changing opportunity for all industries, working with the unique needs and desires of every company to create the best possible solution. Whether your main concerns include cost, efficiency, customer service, scalability, accessibility or security, our cloud is the best solution.

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## Here are ten industries that can directly benefit from Whitehat's cloud computing solutions:



### Automotive

The automotive industry relies heavily on constant availability of data. Even if you don't have that perfect car in store, your customers will be happier if you can search inventories and direct them to a location that does. With the cloud, automotive companies can store inventory and additional data in one easily-accessible location. This will not only make your life easier, but it will boost the quality of customer service you provide. When you have instant access to the information you need, you will close deals faster.



### Education

The cloud is proving to be an invaluable solution for schools. Education constantly deals with tight funding situations, a problem that the cloud can directly alleviate. It's important for schools to have access to the latest technology to provide the best education possible, and with Whitehat's cloud, this can be done. Students can access the information they need all in one place. Teachers can distribute assignments with greater ease. The collaboration between the two will improve immensely. These are just a few of the endless benefits that education can experience by implementing the cloud.

*“The cloud will not only make your life easier, but it will boost the quality of customer service you provide. When you have instant access to the information you need, you will close deals faster.”*



## Financial

A huge concern for the financial industry when it comes to the cloud is security, but our solution allows you to experience encrypted information, Tier 3, Class 1 data centers and limited access credentials for that confidential data. And with this tight security in place, financial businesses can explore the ease of completing everyday tasks like customer billing or interaction. Our cloud aims to reinvent the way the financial world functions, and with benefits like these, we're already halfway there.



## Healthcare

In the past, the healthcare industry has been slow to transition to new technology due to fear of inadequate security and the time it would take to switch. Our Cloud Healthcare solution ensures that it's an easy transition, and a reliable one. Our solutions are compliant with various healthcare regulations, including HIPAA. We also provide additional benefits that healthcare providers rarely consider. Doctors can more easily stay connected with their patients, as well as improve collaboration with each other. Simple tasks that used to be a hassle, such as making referrals or completing patient history, can be completed in no time, allowing doctors to focus their whole attention on the patients. After all, that's how it should be.

*“Simple tasks that used to be a hassle, such as making referrals or completing patient history, can be completed in no time...”*



## Insurance

Our cloud solutions allow you to connect with your clients in the most convenient way. When dealing with insurance sales, the cloud is the best resource because you can experience real-time collaboration. Communicate within channels and set up customer portals that will help you and your customers keep track of their accounts and statuses. It speeds up the process when you have the information you need right in front of you, and your customers will appreciate your organization and efficiency.



## Hospitality

The hospitality industry has never before had a solid, scalable solution that helps businesses avoid spending too much initially on equipment that soon becomes inadequate. Our solutions provide an agile computing environment, providing services that can be quickly changed to adapt to the needs of hospitality providers. Not only does this scalability and agility ease some of the stress that comes along with new technology, but it also immediately benefits your customers. Simplify the process of signing up for appointments or ordering food for a hotel room. These things can be done prior to arrival as well as on mobile devices that your customers are likely to have. Our cloud will improve the guest experience and the efficiency of your establishment.

*“Not only does this scalability and agility ease some of the stress that comes along with new technology, but it also immediately benefits your customers.”*



## Legal

The legal industry relies heavily on the ability to store large quantities of files for long periods of time. This data needs to remain accessible and secure. It may seem like that's asking a lot, but with the cloud, it's really not. We allow for the most advanced backup, failover, recovery and computing to be accessible for any legal firm. We know that you are reliant on quick retrieval of the information you need and that's okay! Not only will your legal data remain safe and constantly accessible, but our solutions are scalable so you can just keep storing more and more without worry.

*"Stay one step ahead while closing deals and getting referrals. Whitehat's cloud makes it simple."*



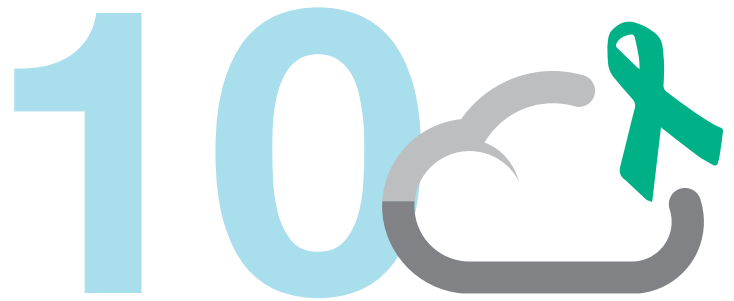
## Real Estate

It's important to be constantly in-the-know if you work in the real estate industry. We make it easy for you to keep an eye on personal listings while being constantly aware of new ones. Whether you're an agent, brokerage or title company, you will experience how easy it is to access information in the field when you need it. It's also important to maintain contact with your clients and with our cloud you can streamline your marketing executions. Stay one step ahead while closing deals and getting referrals. The cloud makes it simple.



## Production

When it comes to manufacturing, companies are constantly challenged with the need to manage diverse locations and supply chains that require large, intricate database applications. Whitehat's cloud allows these companies to connect anywhere and provides the necessary infrastructure to power each location. And throughout the numerous large-scale deployments that occur in the production industry, the cost-efficiency of our solutions shine. Our cloud can help eliminate enormous capital expenses while slashing the operating costs that accompany maintaining various locations. The cloud is affordable and reliable, providing highly available services when you need them most.



## Non Profit

Obviously, one of the largest concerns for non-profit organizations is their need to run a company on a limited budget. Based on this concern, many non-profits find it too difficult to spend money on the latest technology. With our cloud, this can change. We make it easy to have the best of both worlds. Non-profits can now stay well within their budget while keeping up with the most advanced computing solutions. It's easier for this industry to be on the same playing field as larger enterprises with the cloud, making way for greater innovation from all corners of the business world.

*“Our cloud can help eliminate enormous capital expenses while slashing the operating costs that accompany maintaining various locations.”*





**For More Information Contact Us Today**

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