



# Whitepaper

## In-House vs. Hosted Exchange



# There are currently 160 million seats on Hosted Exchange. But why?

Email is a critical business resource, and that's why it's important to make sure you have the best system in place. Hosted Exchange is the best option for businesses that want to harness the power of an Exchange solution but don't want to deal with the costs or hassles. This is becoming the preferred option for business email. It is more cost-effective than in-house solutions and meets reliability and security requirements.

Whitehat is an industry-leading company in the delivery, design and support of Microsoft Exchange. Our Service Level Agreement on CloudMail is 100% uptime and all support is US-based, as we

take pride in providing world-class service. Microsoft Exchange introduces built-in integrated email archiving, retention and discovery capabilities that save costs and simplify the process of preserving business communications. Whitehat's Hosted Exchange solution delivers on the capabilities demanded by mobile workforces. Access your business email, calendar and contacts on your PC, smartphone or tablet through the Web browser so these things can always go where you go. With Exchange, you will remain in control of your solution by tailoring it to your specific needs and ensuring that your communications are always available.



# In-House vs. Hosted Exchange: Do you know the difference?



## Deployment

### In-House

An in-house Exchange solution includes complex implementation, with a lengthy configuration and setup process.

### Hosted

Hosted, on the other hand, offers quick and easy deployment, either on-premises or in the cloud. You will also have a specially-trained support team on your side.

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## Pricing

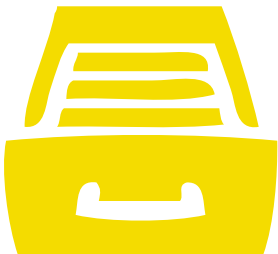
### In-House

In-house Exchange presents high upfront and maintenance costs, often with brutal, unpredictable spikes. The life of the investments being made does not align with technology cycles, which are rapidly increasing.

### Hosted

With Hosted Exchange, you experience flexible, per-user pricing on a monthly basis. This means no capital investment! We invest so you don't have to, allowing your business to work with the latest technologies without seeing the costs.

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## Storage

### In-House

In-house Exchange makes it more difficult to increase capacity when you need to, like when your email volume increases.

### Hosted

You receive a scalable solution when you switch to hosted because you can simply pay-as-you-grow. The capacity easily adjusts to fit your constantly shifting needs.



## Infrastructure

### In-House

The internal setup for in-house Exchange requires a mess of equipment and high costs that many SMBs cannot afford.

### Hosted

With Hosted Exchange, you get to use enterprise-class infrastructure, benefiting from high availability and superior quality. Better yet, you only use and pay for the infrastructure resources that you need.



## Expertise

### In-House

For an in-house solution, you need an administrator and technical expertise on your side to make sure everything works. The system also requires ongoing training and maintenance.

### Hosted

Instead, you can utilize the expertise provided by your Hosted Exchange provider. This frees up your IT staff to focus on developing your business strategy while you receive 24/7 support.



## Maintenance

### In-House

Maintenance can be disruptive to your business and extremely unpredictable. It is a time-consuming process and often requires additional resources.

### Hosted

With Hosted Exchange, you simply offload the maintenance headaches! Your provider takes care of everything, with SLAs that guarantee uptime.

*“97% of email users consider it to be extremely important for completing their work.”*



## Security and DR

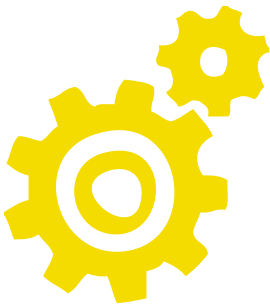
### **In-House**

In-house exchange requires continuous updates, and it's subject to the quality of your in-house network stability and security. Any unplanned downtime you experience could even put you out of business!

### **Hosted**

With Hosted Exchange, you get anti-spam and anti-virus protection, clustered and redundant architecture and enterprise-grade data centers to store your information.

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## Management

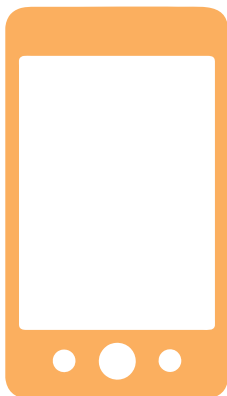
### **In-House**

IT management is highly technical, expensive and time consuming, requiring expertise and resources on your end. It's also a longer process overall.

### **Hosted**

You can experience an easy-to-manage email environment with a Web-based control panel. This allows you to add or subtract users easily and quickly.

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## Availability

### **In-House**

It's more difficult to preserve your business communications with in-house Exchange because your users have limited access.

### **Hosted**

Instead you can experience the flexibility to use any Internet-compatible device for anywhere, anytime access to your Hosted Exchange solution.



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