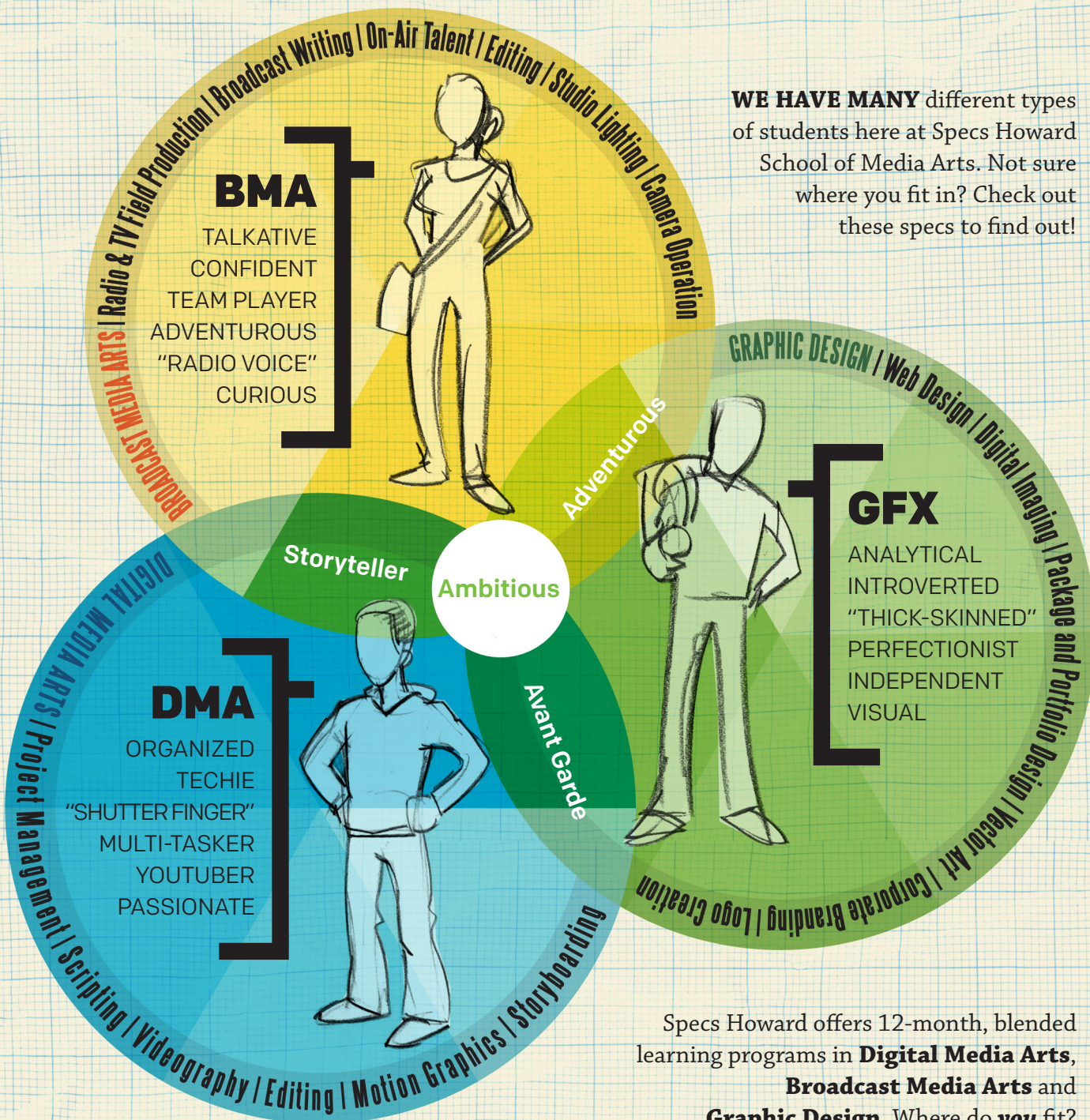


What's your Specs?

WE HAVE MANY different types of students here at Specs Howard School of Media Arts. Not sure where you fit in? Check out these specs to find out!



Specs Howard offers 12-month, blended learning programs in **Digital Media Arts**, **Broadcast Media Arts** and **Graphic Design**. Where do *you* fit?

BROADCAST MEDIA ARTS

- People Person** - A person who someone who is friendly, warm and kind to strangers and people from all walks of life.
- Talkative** - A person that tends to talk a lot or enjoys having conversations with people.
- Curious** - A person who has a desire to learn or know more about something or someone. Can also be named George.
- Storyteller** - A person who can put ideas together in a way that makes sense to others.
- Ambitious** - A person who has a desire to be successful, powerful, or famous.
- Confident** - A person who has a feeling or belief that you can do something well or succeed at something.
- Adventurous** - A person who is willing to take risks or to try out new methods, ideas, or experiences.
- Current Event Junkie** - A person who stays up to date on all pop culture, sports, and local/national/world news.
- Social Media Guru** - A person who is an avid poster on all social sites and is obsessed with obtaining more followers.
- Music Lover** - A person who truly appreciates music and understands that music is life.
- Quick Learner** - A person who quickly masters and understands new concepts and can apply them correctly.
- Spotlight Hog** - A person who dazzles and likes to be the center of attention.
- Leader** - The person who leads or commands a group, organization, or team.
- Has a Thick Skin** - A person who can take criticism well and does not allow negative things to penetrate their heart or mind.
- Creative** - relating to or involving the imagination or original ideas, especially in the production of an artistic work.
- Has A "Radio Voice"** - Has been told over and over and over again that they have a great voice for radio.

DIGITAL MEDIA ARTS

- Ambitious** - A person that has a desire to be successful, powerful, or famous.
- Problem Solver** - A person who has the ability to properly and efficiently solve problems.
- Multi-tasker** - Someone who has ability to do several things at the same time.
- Organized** - A person whose affairs in order so as to deal with them efficiently.
- Storyteller** - A person who can put ideas together in a way that makes sense to others.
- Passionate** - A person who puts more energy into something than is required of it.
- Creative** - relating to or involving the imagination or original ideas, especially in the production of an artistic work.
- Has a Thick Skin** - A person who can take criticism well and does not allow negative things to penetrate their heart or mind.
- Independent** - A person who is free from outside control; not depending on another's authority.
- Has "Shutterfinger"** - A person that can't stop taking pictures, that has a near obsessive compulsion to snapping away at everything with his/her camera.
- Cinematically Inclined** - A person who not only is a movie fanatic but loves the "movie magic" and what's behind the scenes.
- Gadget Guru** - A person who is always up to date on the latest and greatest cameras, software and all that other nerd stuff.
- Techie** - Do you know what 4K, UHD, DSLR, HTML, BNC, XLR, CS8, .esp, jpeg, and ISO mean? Do you carry a multitool at all times? You might be a Techie.
- YouTube** - One who spends so much time browsing youtube videos that they have metaphorically taken root, in the manner of a potato.
- Ad Freak** - A wild and wooly creative that wants to be a part of bringing commercials to life.
- Avant-garde** - A person who loves new and unusual or experimental ideas, especially in the arts, or the people introducing them.

GRAPHIC DESIGN

- Analytical** - A person who can relate to or use analysis or logical reasoning.
- Passionate** - Showing or caused by strong feelings or a strong belief.
- Introverted** - One who focuses on the inner world of thoughts and ideas.
- Independent** - A person who is free from outside control; not depending on another's authority.
- Computer Savvy** - A person who stays up to date on new computer programs, softwares and operating systems.
- Adventurous** - Someone who is willing to take risks or to try out new methods, ideas, or experiences.
- Perfectionist** - A person who refuses to accept any standard short of perfection.
- Sees design in everything** - The long gaze and focusing may make them look mysterious and deep, but a designer is really just trying to figure out how to recreate that texture in Illustrator or Photoshop.
- Buys based on package design** - Millions of purchases a day are Graphic Designers buying interesting packaging with no actual idea what the item is, or how it is used.
- Museum Lover** - A person who enjoys being surrounded by all types of creativity.
- Prefers Dimly Lit Workspace** - A person who thrives in dark places which suggest an uninhibited freedom that loosens our thoughts.
- Creative** - relating to or involving the imagination or original ideas, especially in the production of an artistic work.
- Has a Thick Skin** - A person who can take criticism well and does not allow negative things to penetrate their heart or mind.
- Avant-garde** - A person who loves new and unusual or experimental ideas, especially in the arts, or the people introducing them.

Contact us for more info: **866-61-SPECS • specshoward.edu**



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SATELLITE LOCATION: 23801 Industrial Park Drive, Suite 100, Farmington Hills, MI