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FATHER OF THE PRIUS.....Toyota | Takeshi Uchiyamada



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Drew Greenblatt meets Chairman of the Board Mr. Takeshi Uchiyamada Toyota Motor Corporation

Takeshi Uchiyamada

Title: Chairman of the Board



Takeshi Uchiyamada Chairman of the Board Toyota Motor Corporation

Takeshi Uchiyamada was born August 17, 1946. He graduated from Nagoya University with a degree in applied physics in March 1969 and joined Toyota Motor Corporation (TMC) in April the same year.

In January 1994, Mr. Uchiyamada became project general manager of Vehicle Development Center 2. In January 1996, he became chief engineer of that center, which developed the Prius—the world's first mass-produced gasoline-electric hybrid car.

After being named to the Board of Directors in June 1998, Mr. Uchiyamada oversaw Vehicle Development Center 3. In June 2000, he became chief officer of Vehicle Development Center 2, and in June 2001, managing director and chief officer of the Overseas Customer Service Operations Center. Mr. Uchiyamada was made a senior managing director and also appointed chief officer of the Vehicle Engineering Group in June 2003. In June 2004, he became a chief officer of the Production Control & Logistics Group, and in June 2005, he became executive vice president and member of the board. Mr. Uchiyamada was appointed vice chairman of the board in June 2012. He became chairman of the board in June 2013.

Key non-TMC posts Vice chairman, Nippon Keidanren (Japan Business Federation) (June 2013-)

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