



Midwest Orthopaedics at Rush Provides Mobility for All with Google Apps

Overview

Midwest Orthopaedics at Rush, a nationally recognized leader in comprehensive orthopaedic services, engaged Google for Google Message Encryption to preserve client confidentiality. Pleased with Google Message Encryption, Chuck Blazek, CTO of Midwest Orthopaedics, decided to do away with their on-premise Microsoft Exchange 2003 environment and doubled down with Google Apps for Business & Google Message Discovery for 420 employees. Chuck's IT staff's time was valuable, he was tired of watching them spend time maintaining their legacy messaging system and the idea of upgrading to a newer version of Exchange was expensive, not appealing and not in the best interest of Midwest Orthopaedics. Midwest Orthopaedics was constantly demanding support for new mobile devices including the latest smartphones, tablets, laptops and PC's; support for all the different devices was becoming an IT nightmare. After evaluating all the available options, Midwest Orthopaedics realized the tremendous value Google Apps provides and went all-in!

"Switching our email platform to Google has allowed us to move to an Anywhere, Anytime, Any Device delivery model. Google allows our users to be more productive while giving them greater access to needed information."

-Chuck Blazek, CTO
Midwest Orthopaedics
at Rush



Deployment

Midwest Orthopaedics engaged Google's Partner, Cloudbakers, to handle their email migration, optimally configure their multi-location environment, and train the technical staff on how to best leverage Google Apps for Business. Cloudbakers' high-touch local presence in Chicago served as an extension of the Google Apps team to Midwest Orthopaedics.

ABOUT CLOUDBAKERS

Cloudbakers connects technology with change management to ensure successful adoption of your Google Apps, Zoho CRM and integration projects, which adds value to your business. We unite with your team as your cloud solution experts, turning your users into evangelists, and helping your business move the needle.



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Benefits

Doctors and healthcare professionals in general, need to be mobile. Google Apps for Business provides the best support across devices making each Dr.'s request for a new iPhone, Android, iPad, Blackberry, PC, MacBook Air, etc. a non-event for the IT team. The granular controls available on Google Apps was liberating. The availability of Google Apps has increased productivity and collaboration amongst all levels of the organization.

Google's solutions have kept Midwest Orthopaedics compliant in the highly regulated healthcare industry while enabling their workforce. The ability for administrators to have a record of authority over all emails in their domain saves time, money, and valuable resources! Google Apps Message Encryption keeps sensitive client data confidential.

Midwest Orthopaedics has a perfect trifecta of Google products for the healthcare industry, Google Message Encryption to keep data confidential, Google Vault to ensure a record of authority of all activity in Gmail & Google Drive, and Google Apps for device independent email, messaging, calendars, contacts and collaboration.

