

linkage

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WE WELCOME YOUR COMMENTS! The Linkage Editor Episcopal Retirement Homes 3870 Virginia Avenue Cincinnati, Ohio 45227 Phone: (513) 271–9610 Editors: Ken Paley Cassie Rodgers

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To better serve you, Linkage magazine is available via e-mail and the ERH (Episcopal Retirement Homes) website at www.EpiscopalRetirement.com.

Linkage is a resource to address issues and interests of older adults, providing a link between ERH's programs and its service area. For more than 50 years Episcopal Retirement Homes has been a not-for-profit, financially sound organization dedicated to improving the lives of older adults through innovative, quality services based upon their values and delivered by highly experienced, deeply committed professionals.

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ON THE COVER: ERH Executive Director of Affordable Housing
Jay Kittenbrink, center, with St. Paul Village's two surviving founders:
Norbert Henke, left, and Dick Bockstiegel, right. Photography by Tom Uhlman.

A Walk to Bethlehem

Up for a Stroll of 6,500 Miles Across Multiple Countries and an Entire Ocean?

Don't Worry — This is a Virtual Excursion

By Felix Winternitz

et out your pedometers and prepare for the journey of a lifetime. You'll be traveling to Algeria, Morocco, Tunisia, Egypt, Israel and more — all without leaving the state of Ohio.

How can this be? It's all thanks to *Walk to Bethlehem*, a 12-week program coordinated by Episcopal Retirement Homes' Parish Health Ministry that encourages participants to increase physical activity, spiritual growth and cultural awareness through a virtual tour to the town of Christ's birth.

About two dozen churches and communities in Southern and Central Ohio are involved in this year's project, representing a wealth of varying denominations, says Jeanne Palcic, MGS, RN, Program Manager for the Parish Health Ministry.

The imaginary trip is accomplished by individuals logging their own walking miles for each of the 12 weeks. (For those who

have difficulty with walking or prefer another type of exercise, 20 minutes of exercise will equal one mile.)

The miles of each
participant in their congregation are totaled
with the goal of accumulating enough miles
to reach Bethlehem by Christmas.

— Jeanne Palcic

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Mile
and di

Even early on, the feedback has been terrific. Palcic offers up the example of St. John's Episcopal Church in Columbus. "This is a

small inner-city church that does a lot of outreach to the poor and homeless," she relates.

When the rector, the Rev. Lee Anne Reat, invited her "street-church" congregants to take part in the walk, the feedback was enthusiastic. "Some of their comments were, 'We walk all the time anyway' and 'Can I count the miles people push me in my wheelchair?"

Another success story comes from here in Cincinnati, where more than 250 people have signed up at St. Joseph Catholic Church North Bend. "They have already

reached Bethlehem," Palcic enthuses. "They are excited about the response of their parishioners to this program."

The Walk to Bethlehem concept was first

conceived and developed at Lake Shore Presbyterian Church in St. Clair Shores, Mich., in 2002. Program literature and packets are distribut-

ed through St. John Health System.

Miles walked by participants are tallied and displayed weekly on a world map posted in each church. (Thanks go out to AAA for donating the maps to the Parish Health Ministry for this program.)

THE MILEAGE CALCULATIONS FOR EACH LEG OF THE JOURNEY

(1 inch on the world map equals about 500 miles):

444 miles Cincinnati to Pennsylvania

412 miles Dayton to Pennsylvania

343 miles..... Columbus to Pennsylvania

245 miles Pennsylvania to New York

230 miles New York to the Atlantic Ocean

3,000 miles .. Across the Atlantic Ocean

400 miles Morocco to Algeria

600 miles Algeria to Tunisia

200 miles..... Tunisia to Libya

800 miles Libya to Egypt

600 miles Egypt to Bethlehem

The journey will take walkers to New York, across the Atlantic Ocean, and through a half-dozen countries. A CD provided to each church offers up geographical, political, religious and cultural data to increase global awareness.

A supplemental children's packet for church leaders is also available.

Participants are encouraged to focus on prayer while walking. Staffers at the Parish Health Ministry have written a devotional that follows the scriptures leading up to Jesus' birth.

If you think your church would be interested in taking this virtual excursion to Bethlehem, please contact Jeanne Palcic at (513) 272-5555 ext. 4223. ■







"We try to design these

programs so they are very easily

implemented. We're very excited

at the response so far."









It Takes a VILLAGE

St. Paul Village Founders Celebrate More Than 30 Years of Helping Seniors Stay Independent

By Lindsay Kottmann Photography by Tom Uhlman

In 1971, four parishioners of St. Paul Lutheran Church in Madisonville successfully spearheaded an effort to buy about 10 acres of adjacent land to build a retirement village for low-income residents.

Today, St. Paul Village continues to provide quality independent living for seniors, 95 percent of whom originally lived within six miles of the location.

Ken Kittenbrink, who was the head of the committee when the project started and who later resigned from the board to run the community as a full-time employee, had a passion for helping low-income seniors. When Kittenbrink died at age 58, his son Jay took his place running the Village.

"This was my father's dream," says Jay Kittenbrink, who was promoted to Executive Director of Affordable Housing for Episcopal Retirement Homes after St. Paul Village became part of ERH a year and a half ago. "His dream was to provide a place where seniors stay independent as long as possible, a place that gives them purpose and dignity."

The two surviving founders of the Village take pride in the fact that it continues to thrive. They each developed a deep dedication to the community, serving on the board for decades. Dick Bockstiegel, 83, and Norbert Henke, 81, both resigned from the board this past May.

"It's been a joy serving in this area connected with the church, and that we're able to give good housing to a lot of people," Henke says. "In many cases, it's probably the best housing they've had in their lives."



Jay Kittenbrink, Norbert Henke and Dick Bockstiegel with a portrait of Ken Kittenbrink. All of them have been instrumental in the success of St. Paul Village.

The group of the four founders was close, because they had already known each other from church, Henke says. (Architect Athur Arend, who has since passed away, proposed the project and designed it.) There was plenty of work to be done, especially in the beginning, including dealing with the loads of paperwork required in such government-funded projects.

"In the beginning, we did everything. We planned meetings with HUD (U.S. Department of Housing and Urban Development) people, showed apartments on weekends, did a lot of things," Henke explains.

The founders were all dedicated to their community. Bockstiegel was born and raised in Madisonville ("The only time I left was in World War II. I went into the Army Air Force," he says), and Henke grew up on Shawnee Run Road, where his grandfather worked a farm. Jay Kittenbrink's family is also native to the community. Kittenbrink has attended St. Paul Lutheran Church since he was 2 years old, and his daughters grew up helping with the Village. One is currently the organist at St. Paul Lutheran Church, and her own children frequently help with the community today.

"The most important thing is to give people purpose," Kittenbrink emphasizes. While seniors living on their own may become isolated and focused on themselves, those at communities like the Village are encouraged to help each other.

"The people that really stand out to me are the people who have cancer or some real adversity in their lives, but when you ask how they're doing, they say, 'I'm fine, but I'm worried about so-and-so,'" he adds.

The residents of the 189 apartments that compose the Village are typically in their 70s when they first arrive, although many now are in their 80s and 90s (two residents have even celebrated their 100th birthday there). Among other amenities, residents enjoy free access to a full-time "independence coordinator," who assists and advises them on accessing services they need to remain independent.

The community feels that St. Paul Village is particularly helpful to seniors without children. They are often connected with local families affiliated with St. Paul Lutheran Church. The Village also hosts various projects with students at nearby John P. Parker School.



The Kittenbrink family is active in St. Paul Village. Back row: Ray Bromen, Jay Kittenbrink and his wife, Lana; Front row: Nathan Bromen, A.J. Bromen, Leah Bromen, Sierra Bromen, Florence Beaber (also a St. Paul Village resident) and Juliann Bromen

The community feel has resulted in great retention rates. One resident has been at St. Paul Village since 1982, and four have lived there since 1984. It's not uncommon for the tenures of the staff's five or six full-time employees to be 10 years or longer.

Kittenbrink says that St. Paul Village became affiliated with ERH after a long search for a community that supported St. Paul's mission and values and could make sure it was sustained into the future. He adds that becoming part of ERH has been a welcome change to the residents and staff because of the increased resources it has provided.

"It was an absolute blessing that we put that building together," Bockstiegel says. "I think the main thing is that it has provided a place for people to retire in a Christian atmosphere."

\$8 MILLION RENOVATION PLANNED FOR ST. PAUL VILLAGE

Just as the community of Madisonville is experiencing regeneration and renewal with projects such as the development of the Red Bank Road corridor, St. Paul is regenerating and renewing, as well.

In July, St. Paul Village received a Low Income Housing Tax Credit from the U.S. Department of Housing and Urban Development for more than \$9 million over the next 10 years. The credit was a result of years of hard work in hopes of obtaining such a grant; just 35 of 150 applicants received credit.

The money will be used to completely renovate the Village's original three buildings.

Each apartment will receive new kitchen and bathroom components, new carpet and ceramic tile, ceiling fans, new windows and doors, cable, high-speed internet, and more. The renovations will also include the addition of elevators, a greenhouse, revamped office area, and wellness room.

ERH intends to file for more funds in order to begin renovation on the other three buildings on St. Paul Village's campus next year.

Construction is tentatively scheduled to begin in May, with the grand re-opening ceremony scheduled for early summer 2011.

for the love of TENNIS

Deupree House Resident Has Made the Game His Life's Work

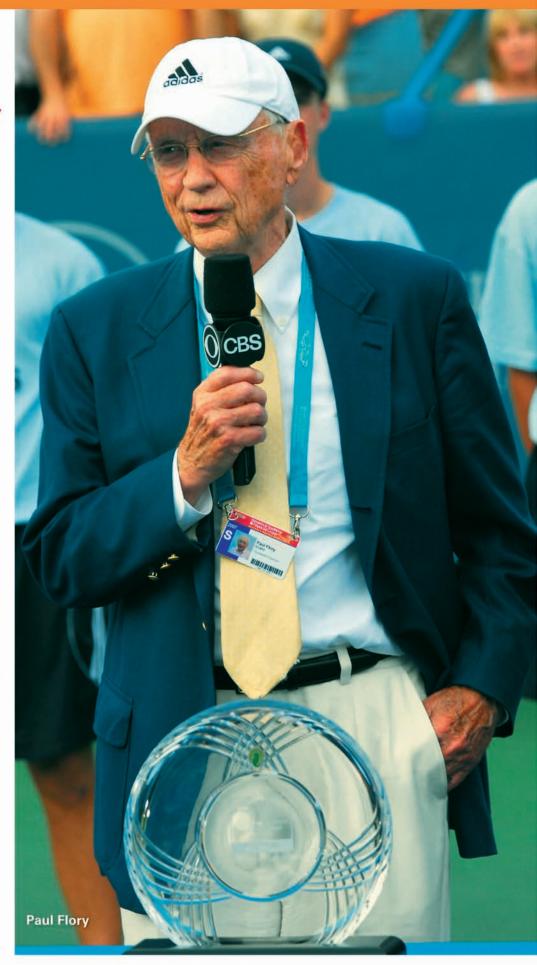
By Colleen Weinkam

In August, Deupree House resident Paul Flory gave about 30 of his fellow residents a day to remember by setting them up with tickets to Cincinnati's favorite summer competition: the Western & Southern Financial Group Masters & Women's Open.

But Flory, who just happens to be chairman of the tournament, didn't stop there. He also accompanied the group on the outing, organized dinner for them in the VIP tent, and made sure they had the chance to meet some of the best female players in the world. "A couple players visited their tent and answered their questions," Flory says. "Some people had never been. I think they had a very good time."

Flory says he's been with the tennis tournament for 35 years because he loves watching tennis, and he loves making a difference. While it's probably true that the 87-year-old loves to watch tennis, it's an indisputable fact that he's made a difference.

Flory, who grew up in Dayton and graduated from Yale University with degrees in political science and naval science, has turned the tournament into a force to be reckoned with since taking over in 1975. The annual August event, held at the Lindner Family Tennis Center in Mason, is now televised in 180 countries and is the fourth-largest tennis tournament in the United States, behind the U.S. Open in New York, the Sony



Ericsson Open in Miami and the BNP Paribas Open in Indian Wells, California.

The landscape was much different in 1975, however, when Flory signed on as chairman and director. That year, the total prize money was \$50,000 (compared to \$5 million this year); in 1977, there were around 300 volunteers working for the tournament (compared to 1,300 this year); and in 1979, there were about 25,000 people in attendance (compared to 200,000 this year).

When he became the head of the tournament, Flory was employed with Procter & Gamble, where he worked as the manager of professional services and professional relations. When he wasn't at work, Flory played tennis (he calls his ability "very average"), and helped recruit and find housing for players in the tennis tournament, an area that was struggling financially.

When Bill Wichman and J. Howard Frazer, both former presidents of the Cincinnati Tennis Club where Flory was a member, took him to lunch and asked him to take over the tournament, Flory agreed to do it. But, he set a timeline. "I only agreed to do it for one year, but here I am, 35 years later," he laughs.

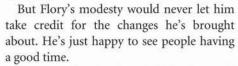
Working full-time for P&G and heading up the tournament kept Flory very busy, but he hastens to add that P&G encouraged its employees to become involved in worthwhile and charitable events. Nonetheless, in 1987, after 40 years with the company, Flory retired from P&G, devoting his time completely to the tournament. Although his son, Bruce, took over as tournament director 11 years later in 1998, Flory stayed on as chairman, still handling plenty of the business and communication with the community.

Since 1974, the tournament has given more than \$7.7 million to local charities; \$7 million of which has gone to Cincinnati Children's Hospital Medical Center. The rest of the money benefits the Charles M. Barrett Cancer Center and Tennis for City Youth, a program of the Cincinnati Recreation Commission and the National Junior Tennis League that introduces tennis to kids who otherwise wouldn't be able to play.

The tournament also assists tennis programs in Warren County, Mason and Deerfield Township. Those communities, in turn,

help financially support the annual competition.

Flory's leadership continues to help advance the program: In 2011, men and women will play in a combined event over the same eight-day period, instead of back-to-back. "It's what they do in New York, Miami and California,' Flory says, "so we're making that move to follow the trend." (Right now, the two-week competition features the Women's Open first and then the Men's Masters.)



In June, after deciding he'd had enough of living alone (his wife, Carolyn, died in 2006), Flory moved from a condo in Anderson Township to the Deupree House on Erie Avenue.

"It was the first time I met him, I think, that he told me he'd like to get a group together to go to the championship," recalls Rochelle Dietz, Deupree House Activity Director. Dietz adds that Flory stayed in a Mason hotel during the tournament's two-week run to be close by, but came back to the



Deupree House resident Chet Cavaliere with two Russian tennis players that were showcased in the tournament.

Deupree House on Aug. 11 so he could accompany his new neighbors on their outing.

"I know that this has been a passion for him for 30-some years," Dietz says. "He lives and breathes it, and he wanted to extend that to us. I thought, 'That's perfect.'"

That passion has been the driving force behind Flory's life work, and the reason he made a career change when he did.

"I worked 40 years for P&G, but no one ever stopped me on the street and thanked me for what I was doing," he says. "Working at the tournament is a very rewarding experience because people you meet are so grateful for what you do."



Deupree House residents Jean Mathis, left, and Nancy Claggett, right, enjoying the accommodations at the tournament.

A History Marjorie P. Lee Nurse Celebrates 40 Years

By Colleen Weinkam

hen Carol King joined Marjorie P. Lee Retirement Community as a resident assistant in 1969, she worked nights. The residents — there were about 47 at the time — would dress up in sport coats, ties and dress slacks for dinner. Then, afterward, many of them would meet in a common room to play cards until around 11:30 p.m. or midnight. "They played every night, and they played for blood," King recalls, laughing.

At the time, King was 26. She chose to work at Marjorie P. Lee because she liked spending time with the residents. "Marjorie P. Lee is a good facility to work for," she says. "I didn't see any other facilities that were any better."

Now, 40 years later, King is still with Marjorie P. Lee as a resident assistant in the Morris Wing, which provides assisted living for memory support residents. In her position, King takes care of the residents' personal needs, which include changing bed sheets and giving baths. She also spends a lot of time simply talking with the residents.

"We reminisce together, play games and talk," King says. "Their ears probably hurt when I go home. I think I get more out of it some days than they get."

And although she's quick to say that all of the residents she's worked with have made a lasting impression on her, there are a few that stand out in her mind, including Gladys Pauly, a "kind, gentle lady" who was "just a fantastic person."

"If I was in a rush or had an emergency in another part of the building, Gladys would send me word not to rush for her bath," King says.

Another resident King remembers vividly is Paul Palmer, a "unique, little guy from New York." King notes that he was kind, gentle and secretive, keeping to himself most of the time. But, she says, "He would always wait for me to come in in the mornings and would be wearing a smile from ear to ear."

Although her love for the residents hasn't changed, King has seen plenty of changes to



Colleagues Brenda McEntyre, left, and Carol King, right, celebrate "Carol King Day," in honor of the resident assistant's 40 years of service.

Marjorie P. Lee and the way it's run since she started. She's witnessed the construction of care centers and an independent living wing, the addition of countless amenities and a switch to person-centered care, in which residents wake up on their own instead of being

woken up for breakfast or a bath.

Aside from the wonderful residents, King says the one constant during her career has been the quality of care provided. "I hope Marjorie Lee will always have the residents' care first, above everything."

INFUSING NEW LIFE INTO MARJORIE P. LEE

As King has witnessed, Marjorie P. Lee has experienced plenty of changes throughout the years to better serve its residents.

Some of the most recent changes include a state-of-the-art aquatic center, dining room and event center. The amenities are features of a new, \$7 million addition that connects the assisted living and independent living apartments.

The aquatic center is on the first floor and accessible to all residents. It includes a warm-water pool and spa, locker rooms, a family changing area, a wellness staff office and a therapy room. The Archea Dining Room is on the second floor. It was a gift from Ellen Archea Berghamer in memory of her parents, Walter and Mae Archea. The dining room offers a terrace to the garden, as well as more food choices and a new private dining room. The event center is on the third floor, and offers larger, more comfortable space, better sound and video, a lobby and enhanced programs.

The addition is scheduled for completion this winter. Construction crews are now working on finishing touches, such as hanging drywall, painting and installing the elevator.

The Blue Wisp Big Band

ROCKS the Deupree House

The Deupree House brought together music, moonlight and more for one magical summer night on Aug. 22.

More than 200 guests, including current and prospective residents, kicked off the night at the Deupree House with an appetizer and cocktail hour before moving into the dining room for a sit-down dinner. There, guests were treated to the delectable tastes prepared by the Deupree House chef and dining team. Workers for the night included Deupree House staff members, all the way up to Doug Spitler, President and CEO of Episcopal Retirement Homes. Following the meal, guests adjourned to the terrace where they danced to the sounds of the Blue Wisp



DOV TADE

Big Band, featuring vocalist Mary Ellen Tanner.

In keeping with its mission to bring a holistic and balanced life to residents, the Deupree House organized the event to showcase its community to potential residents in Cincinnati. To date, the night generated the Deupree House's highest residency inquiries, says Gini Tarr, the Deupree House's Director of Marketing. Tarr adds that both guests and employees were pleased with the elegant event, and especially proud of the large turnout.

— Taryn Kukucka

A Win-Win ERH's Volunteer Program Benefits Everyone Involved



Volunteers serving from Resurgent Capital Services (above) and University of Cincinnati (below).



Everyone knows volunteering is good for the community, but few people might be aware of the actual health benefits it can provide.

"We want to keep residents as active and engaged as possible. Seeing volunteers really keeps them young at heart. It may not make them live longer, but their quality of life is better," says Kim Muse, Volunteer Services Coordinator at ERH.

Muse observes that residents who spend time with volunteers often experience a slowing in the aging process, including an increase in mental sharpness, as well as the simple benefit of having something to look forward to each day.

However, residents aren't the only ones who benefit. Volunteers benefit greatly from the experience, as well. According to a report from the Corporation for National & Community Service, volunteers have a greater sense of purpose, lower mortality rates, greater functional ability, and lower rates of depression than those who do not volunteer.

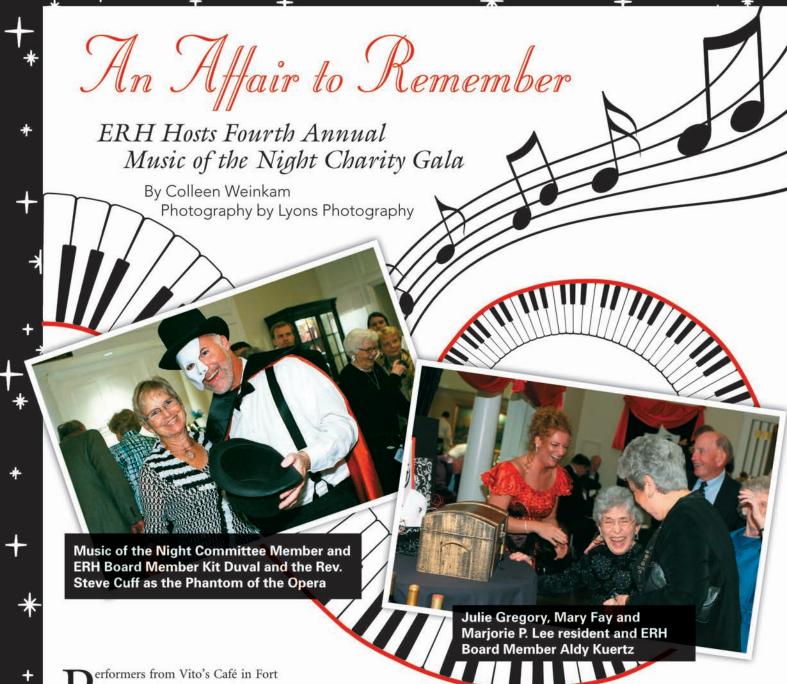
"Volunteers tend to get more out of it than they give," Muse echoes. "They get in a relationship with someone not like them, and hear their stories and a different perspective on life."

ERH has its own volunteer program, with volunteers giving more than 20,000 hours annually. The program is open to anyone over age 15 who passes the general requirements. Volunteer work is available in areas such as Meals on Wheels, resident transportation, pet therapy, dining services, or simply visitation.

Interested individuals are encouraged to contact Muse at (513) 272-5555 ext. 5396. Those eligible will work with Muse to find a volunteer area to fit their skills, fill out paperwork and go through training.

"I don't think there will ever be a day when we have enough volunteers," Muse adds. "We keep expanding, so the more volunteers we have, the better."

- Gretchen Keen



Performers from Vito's Café in Fort Thomas and a Phantom of the Opera-clad guest helped make Episcopal Retirement Homes' fourth annual Music of the Night gala a Broadway-themed affair to remember.

The evening began with hors d'oeuvres and cocktails at the Hyde Park Country Club and continued with a gourmet dinner, silent auction, raffles and Broadway tunes. The more than 300 attendees also danced the night away to music by the John Keene Quartet.

"The sold-out event was well-received, and we really appreciate the support of our board, staff, residents, corporate sponsors and others from the community that helped make this magical night a success," says Maureen Gregory, ERH Donor Relations Manager.

"This is the first year we've sold out the venue," Gregory notes, adding that this was the second year the event has been held at the Hyde Park Country Club. Last year's event coincided with the major power outage that caused the country club to lose electricity. Luckily, that event continued with the help of five generators.

While Gregory says that having electricity and, consequently, air conditioning this year was nice, she credits the night's

overall success to the work of committee members Nancy Clagett, Kit Duval, Trish Martindell and CeCe Mooney.

The annual gala benefits ERH's annual fund — the Good Samaritan Mission. The mission provides money for resident financial aid, chaplaincy programs in communities where ERH has a presence, and outreach programs. Because of the mission, ERH has never had to ask a resident to leave due to finances.

When all was said and done, the event raised \$71,800 and left everyone with memories to last a lifetime. ■



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A Lesson in Giving

Canterbury Court Volunteer Receives Wal-Mart Grant

By Gretchen Keen

anterbury Court volunteer Gene Todd was already giving his time to Episcopal Retirement Home residents when he realized he could take his contribution a step further.

Todd, 58, has volunteered at Canterbury Court since March, driving residents to various appointments and teaching a computer class. He's also a part-time communications student at Sinclair Community College and a full-time supervisor in the photo department at Wal-Mart.

Through his work at Wal-Mart, Todd learned of a grant opportunity for workers who volunteer their time at charitable organizations. The grant is through Wal-Mart's Volunteerism Always Pays (VAP) programs, which were started in 1995 and benefit organizations such as food pantries, educational facilities and retirement homes. Todd says the grant stipulates that receiving organizations must be tax-free and exist for the benefit of the community.

Todd applied for a grant for Canterbury Court soon after he began volunteering there, and in July, learned he had received the \$250 award. Not only that, he was eligible to receive more funds.

"I have gotten a very positive reaction," Todd emphasizes. "The administrators have seemed surprised. Usually, people either give their money or time. It's an unusual situation to give both."



Jim Hanisian, Betty Buttermore, Gene Todd, Tammy Herlihy and Betty Magruder



Gene Todd, right, presents the check to Canterbury Court resident representative Betty Magruder

The money will be used at the discretion of the ERH administration, but for Todd, it's worth it just to help. Since he started volunteering at Canterbury, Todd has found that communicating with seniors at Wal-Mart is easier than ever. He assists them in printing photos and has a greater understanding of how best to explain technology — skills he's developed working with seniors at Canterbury.

During the computer class he teaches,

Todd meets one-on-one with residents to teach them how to e-mail friends and family members, send photos, surf the web, print store coupons, and write letters on word processing programs.

"The residents really want to be a part of this computer technology," Todd says. "They hear people talk about it all the time. They're really smart, and they can figure it out with a little help." And with Todd's help, ERH could soon receive more grant money. The volunteer says he plans to apply for another grant as soon as possible.

Jim Hanisian, Vice President for Ministry and Compliance at ERH, explains that Todd's work has been very beneficial to ERH. "He really believes in volunteering," he says. "He is one of the most optimistic people I've ever met."

For Todd, volunteering just comes naturally. He says he's just being himself, but the ERH residents are appreciative. And they might not be the only ones benefiting. Todd says his friends can tell when he's been volunteering because he is high-spirited and even bubbly. In fact, he hopes to someday work full-time with seniors.

"They need someone to help, and I'm happy to do it," Todd says. "I would challenge other people to try volunteering. Give it a few hours and see if your life isn't enriched. No one should ever underestimate the power of what one person can contribute."

SOARING to New Heights

Celebrating Cambridge Heights' Renovation

ommunity leaders joined Episcopal Retirement Homes' residents and employees on Sept. 13 to celebrate the completion of a major renovation to Cambridge Heights.

The Rt. Rev. Kenneth Price Jr., Bishop Suffragan of the Episcopal Diocese of South-



The ERH team orchestrating the renovation, from left to right: Linda Brilla, Kathy Ison, Denise Bowell and Sue Costello

ern Ohio, presided over the blessing of the building, assisted by the chaplain of the community, the Rev. John Brandenburg.

Tom Orr, the mayor of Cambridge, Ohio, presented a proclamation. State Sen. Jimmy Stewart attended, and Kathy Ison, Vice President of Affordable Housing for ERH,

thanked everyone for their hard work and cooperation throughout the renovation project.

Refreshments were served, and guests were given tours of the renovated Cambridge Heights. Improvements included an updated wellness center, community space with an electric fireplace, community kitchen and offices.

Within the 65 one- and twobedroom apartments, residents received new cabinets, counters, floors and carpeting, sinks, re-



The Hon. Thomas D. Orr, Mayor, City of Cambridge, Ohio; Doug Spitler, ERH President; State Senator Jimmy Stewart

finished tubs, handicapped-accessible bathrooms, full-size stoves, counters and windows. Also, the grounds of Cambridge Heights were landscaped and the parking lot was resurfaced and expanded.

The project, which took about a year to complete, was financed by tax credits, bonds, and refinancing money from the U.S. Department of Housing and Urban Development. ■

- Lindsay Kottmann

Tailgating for a Cause



he Central Ohio Advisory Board of Episcopal Retirement Homes celebrated the kickoff of Ohio State University's football season with a tailgate party Aug. 30. More than 70 guests dressed in Buckeye attire enjoyed food, fellowship and a Buckeye-themed silent auction. The fundraising event also featured performances by several members of the OSU Marching Band, including Dr. Paul Droste, the OSU Alumni Band Director and former OSU Band Director.

The tailgate party was quite a departure from past annual fundraisers for the Good Samaritan

Mission, ERH's annual fund. Instead of inside in a reception hall, the event was held under a tent on the lawn of St. James Episcopal Church in Columbus. More

than \$4,300 was raised to



Guests enjoyed music by the Ohio State Marching Band Alumni.

benefit ERH's affordable housing and parish health ministry programs. Jeff Wise, Central Ohio Development Officer for ERC, says guests truly enjoyed the festivities. ■

- Lindsay Kottmann

Good Samaritan Mission

"Rick, the Meals on Wheels driver, could see Mable through the glass of the front door. She had fallen out of her wheelchair and was stranded, sprawled on the floor and completely helpless. Understandably, she was anxious and emotional, and Rick feared for her health

and safety. Quickly, he recruited the help of a nearby utility worker and together they took Mable's door off the hinges. Rick contacted her family and sat with Mable to make sure she was going to be all right."



Meals on Wheels volunteer delivers a meal

eupree Meals on Wheels staff and volunteers deliver far more than a daytime meal; they deliver peace of mind, a friendly smile, and a helping hand when it's needed most.

Deupree Meals on Wheels is one of many ministries supported by donations to Episcopal Retirement Homes' Good Samaritan Mission fund (see box). ERH is deeply committed to helping people lead healthy lives in mind, body and spirit. One of the things that set ERH's communities apart is a promise to never ask a resident to leave for financial reasons. The Good Samaritan Mission pro-

THE GOOD SAMARITAN FUNDS 2009 NEED

Residential Financial Aid .. \$1,179,888
Spiritual Care\$160,367
Parish Health Ministry ... \$185,463
Wellness\$181,754
Affordable Housing ... \$71,975
Meals on Wheels ... \$58,942
Staff Assistance ... \$11,579
Total\$1,849,968

vides these much-needed services: residential financial aid, spiritual care, Parish Health Ministry, wellness, affordable housing, Meals on Wheels and staff assistance.

Now more than ever, ERH will depend upon the Good Samaritan Mission to continue the quality of life older adults deserve. Consider making a financial contribution to Good Samaritan Mission. Contact Maureen Gregory, Donor Relations Manager, at (513) 272-5555 ext. 4292 or mgregory@erhinc.com. You can also donate by going to the web site's charitable giving section. ■

Many older adults don't get a nutritious meal everyday.

That's why Deupree Meals On Wheels volunteers have been delivering hot, nutritious meals to people in the Terrace Park area for over 20 years. And for most of our clients, these meals don't cost them anything!

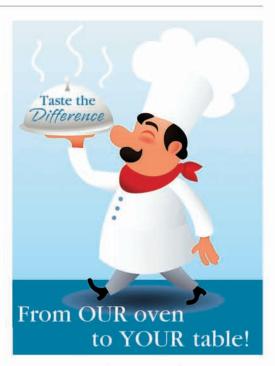
If any of these describe you or someone over 60 that you know, please contact us:

- Has difficulty getting to the grocery store regularly
- · No longer has the capability to plan a nutritious menu
- · Is home recovering from hospitalization



Deupree Meals On Wheels

Deupree Meals on Wheels is a service from Episcopal Retirement Homes, offering older adult services to the community for over 50 years.

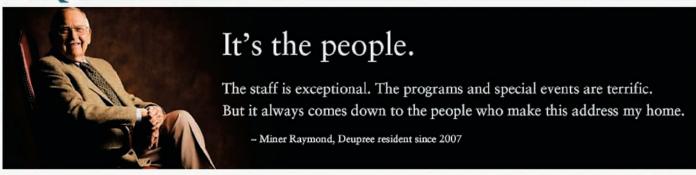


For more information about our services please contact Pati Payne today!

(513) 561-8150 ppayne@erhinc.com

www.DeupreeMealsonWheels.com





WISE TO THE WEB

ERH Goes Live with its Web Site Re-launch

By Felix Winternitz

n Nov. 1, online visitors to Episcopal Retirement Homes were met with a surprise — a totally revamped web site (www.EpiscopalRetirement.com).

"It's a totally different site," notes Jim Hanisian, ERH's Vice President of Ministry and Compliance, who led the team working on the new and improved internet presence.

"We started thinking about it in April," he continues. "We realized we didn't like our current web site. It was difficult to maintain, and we wanted to update it to put in some new features our site didn't have."

Some of those new components: the ability for users to be able to donate online via a credit card; a virtual tour of ERH's retirement facilities; frequent updates of newsworthy items; and a more updated design to match the organization's current marketing efforts.

"We have an advertising campaign to communicate a brand image in our community and to the outside world," Hanisian says, noting increasing competition in the retirement community sector. "We wanted a look and feel that is consistent with our print campaign."

"We had the web site for several years, but we hadn't really used it or promoted it," adds Debbie Engelbrecht, a grant writer who assisted on the venture. "This will be fresh, new and updated, so I think it really will help our image."

Hanisian freely concedes that he is no computer whiz kid, but that turned out to be an advantage for this particular task.

"It's a really good thing they picked the guy with the least technical ability (to lead the effort) because I was the one who kept asking the questions" when the tech people starting talking 'tech-ese,' Hanisian observes. "It was a huge learning curve for me."

Hanisian attributes the success of the assignment to the many partners in the enterprise, both from inside and outside ERH.

One notable volunteer that Hanisian points to for his contributions is Corning Benton, a resident at the Marjorie P. Lee Retirement Community in Hyde Park. "He's really computer savvy," Hanisian says.

Benton brought a wealth of lifetime experiences to the project. A pediatric radiologist who worked at Cincinnati Children's Hospital Medical Center from 1966 until 2007, Corning also flew a Cessna 180 when he

worked as a doctor on a Navajo reservation in Arizona during his early years.

"This thing has been designed for our residents and we valued their input," Hanisian stresses. "One feature they suggested is the ability to enlarge the type (on the computer screen) for readability's sake."

Outside the pool of ERH professional and volunteer talents, the organization reached out to Global Cloud — a Cincinnati-based software solutions firm — for its technical expertise. The company's diverse client roster has ranged all the way from corporate giants such as The E. W. Scripps Co. and Cintas down to more homespun accounts such as Jungle Jim's.

Hanisian singles out Global Cloud cofounder Paul Ghiz for particular credit in seeing the web endeavor through to its conclusion. Ghiz, who started his career with Campbell Hausfeld, where he focused on product marketing and packaging, and later worked at Scripps developing internet strategy, has a particular interest in the issues facing seniors. He volunteers as Board Vice President of the Hyde Park Center for Older Adults.

There's more to come on the ERH web site, Hanisian promises. "This is a multi-year project." While this year's work focused outward, on how potential residents, families, donors and others see ERH, now work begins on another facet.

"Phase 2 next year will reach inward to our staff and volunteers," Hanisian says.

Check out the web site for yourself at www.EpiscopalRetirement.com. ■





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A Donor Story Caring for Others

hen asked why she gives, Ellen Berghamer replies, "Taking care of one another is the Christian thing to do."

Berghamer, a resident since 2001, joined the Legacy Society by setting up her estate plan to include an annual gift to the Good Samaritan Mission into perpetuity. Her trust officer at Fifth Third Bank, Bob Erickson, helped her set up provisions for MPL and all of her favorite charities in town, such as the Cincinnati Zoo and the Symphony Orchestra.

Berghamer is the current president of the MPL resident council, delivers flowers to residents in the care center and takes advantage of most activities on the campus.

> If you would like to learn more about the financial advantages and/or receive a custom calculation for a charitable gift annuity (CGA), please contact Lori Asmus at (513) 272-5555 ext. 4224.



Ellen Berghamer, left, and Jim Hanisian, ERH Vice President, stand in front of the Marjorie P. Lee Living Legacy Society cabinet where Ellen is recognized with an acorn to honor her contribution.