



Summer 2013

Linkage

Fond Farewell

*The Rev. Canon
Jim Hanisian Retires*

PLUS:

*ERH Affordable Living
Communities Expand*

+ *Health Care Reform:
How ERH Leads in
Response*

ERH

Episcopal Retirement Homes

Table of Contents

Your Home

Celebrate!.....	3
Meet the Board	4

Features

Fond Farewell: Jim Hanisian	6
Affordable Living Communities Expand.....	9
ERH Leadership in Health Care Reform.....	11
Telling the ERH Story	12

Your Life

Dignity Through Technology ...	13
Donor Spotlight	15

ERH Gala 2013 Back Page

On the Cover

The Rev. Canon Jim Hanisian has enriched the lives of all at ERH during the last eight years. Read about what's next for the retiring Vice President of Ministry & Compliance on page 6; Photo by Gary Kessler

ERH Communities & Services

Premier Retirement Communities
Deupree House | Marjorie P. Lee

Affordable Living Communities
*Cambridge Heights | Canterbury Court
Elberon | Forest Square | Senior
Housing of Anderson YMCA |
Shawnee Place | St. Paul Village | St.
Pius Place | Woodburn Pointe*

Community Services

*Deupree Meals on Wheels
Living Well Senior Solutions
Parish Health Ministry*



ERH Board of Directors

Robin Smith, Chair

Richard N. Adams, Dr. Corning Benton, Ben Blemker, Ken Burkman, Kit Duval, The Rev. Bruce Freeman, Tate Greenwald, John Harris, Jr., Lisa Hughes, Thomas W. Kahle, Esq., Harry Kangis, George Keil, Jane Kuntz, Keith Lawrence, Jeffrey P. March, Trish Martindell, Dixon Miller, Esq., Dr. Mark Meyers, The Rt. Rev. Kenneth Price, Thomas M. Regan, C. Miles Schmidt, Jr., Michael T. Schueler, Gates Smith, Linda Stetson, Lucy Ward, Elizabeth Williams, The Rev. Anne Warrington Wilson, Randal C. Young

ERH Foundation Board of Directors

William C. Knodel, Chair

Richard N. Adams, Ben Blemker, John Boss, Bob Edwards, Tate Greenwald, R. Douglas Spitler, Dan Witten, Ellen Zemke

We Welcome Your Comments

The Linkage Editor
Episcopal Retirement Homes
3870 Virginia Avenue • Cincinnati, Ohio 45227
(513) 271-9610 • erhmarketing@erhinc.com

Editors: Ken Paley, Amy Engelbrecht

Linkage is Available Online

To better serve you, Linkage magazine is available via email and on the Episcopal Retirement Homes website at www.EpiscopalRetirement.com. If you would like to be removed from the Linkage mailing list, please call (513) 271-9610.

Make A Donation Online

For your convenience, donations are now accepted online at www.EpiscopalRetirement.com under Charitable Giving.

Linkage is a resource to address issues and interests of older adults, providing a link between ERH's programs and the community. For 60 years, Episcopal Retirement Homes has been a not-for-profit, financially sound organization dedicated to improving the lives of older adults from all faiths through innovative, quality services based upon their values and delivered by highly experienced, deeply committed professionals.



Like us on     

Follow our blog at blog.episcopalretirement.com

© Copyright 2013 by Episcopal Retirement Homes, Inc. Nothing shown or written may be reproduced in any form without written permission from the editors.



Celebrate!

Raising the Bar on Affordable Living

By Shelly Adams

More than 200 people attended the “Celebrate! Raising the Bar on Affordable Living” fundraiser on Friday, May 31 at St. Paul Village. The event raised funds for the Affordable Living Communities of ERH, whose mission is to provide communities where seniors with limited incomes can thrive.

The night began with a cocktail hour followed by a pork roast dinner from City Barbeque and a video tribute to the Rev. Canon Jim Hanisian, Vice President of Ministry and Compliance for ERH, who will be retiring. After a silent auction and bal-

loon auction, guests were invited to join the residents of St. Paul Village for dancing and fun, with music by Melvin Taylor and the Prodigal Sunz.

The silent auction raised a total of \$7,300 and contained more than 40 items, including dinner with University of Cincinnati President Santa Ono and his wife, a getaway weekend at a Cave Hill Cabin in Adams County and an original acrylic painting by Cincinnati artist Gayle Gillette Hummel.

One of the fun events of the evening was the balloon auction to raise funds for a NuStep exer-

cise machine, ideal for the aging body because of its low impact on joints. Guests were invited to purchase balloons that would hang on their chairs for the rest of the night. There were a total of 44 balloons sold, ranging in price from \$50 to \$2,500. The activity raised \$10,300, enough to buy two machines—one each for Elberon and Forest Square, two recently acquired Affordable Living Communities.

“Two of the low-income retirement communities that we just acquired will now have the equipment that they need,” says Maureen Gregory, Fund Development Manager of Affordable Living and Staff Coordinator of Celebrate! “They will now be able to exercise in the comfort of their ERH community.”

Corporate sponsors, including The Model Group and PNC Bank, raised \$32,000, and the event raised a total of more than \$65,000, exceeding its goal of \$50,000.

“We were thrilled by the turnout and the generosity of our guests to help support the ERH Affordable Living Communities,” says Kit Duval, chair of fund development of the ERH Corporate Board and event chair for Celebrate! “Many thanks go to the ERH staff who worked for weeks to help plan and organize this great event. We hope this will be the first of many similar fundraisers for the ERH Affordable Living Communities.”

Meet the Board

The Episcopal Retirement Homes (ERH) Board of Directors makes it a priority to serve the ERH mission: enriching the lives of older adults in a person-centered, innovative and spiritually based way.

“I am a true believer of ERH’s mission,” says Robin Smith, Chair of the Board and former Procter & Gamble IT professional. “I am giving my time and talents to spread that mission to as many older adults in our communities as possible.”

In each issue of Linkage, you’ll meet the dynamic and passionate volunteer board members who help drive ERH.

By Whitney Harrod // Photographs by Gary Kessler



Lisa Hughes

Member of the Board

Occupation: Facilitator, mediator and mentor at Wise Hearts Willing Spirits, which offers retreats, workshops and assessments for organizations, including Sisters of Charity and the Metropolitan Sewer District of Greater Cincinnati.

Areas of Expertise: Organizational development, facilitation, workshop and retreat leader, communication and conflict training, team building, profiles and assessments.

Something people might not know about you: I’m a two-time breast cancer survivor, so I volunteer with the American Cancer Society. I also serve on the board for the Transfiguration Spirituality Center in Glendale.

How long have you been on the Board? Less than a year.

Why do you volunteer on the Board? ERH is run with head, hand and heart. It’s not only about housing, but about caring for people.

Most rewarding part? Knowing ERH is a ministry that offers home and community for people, rather than an institution. ERH has good programs, including the Council for Lifelong Engagement (CLLE) that matches students with seniors. Plus, the environment is green; geothermal wells were recently installed in St. Paul Village.



Dixon Miller

Member of the Board

Occupation: Attorney-at-law

Area of Expertise: Legal skills. I am an international lawyer with a focus on corporate work. I am also the treasurer of my parish, St. Luke's Church in Granville, Ohio.

Something people might not know about you: I am fully bilingual in German, which is also the focus of my international practice. As a result, I serve as president of Dresden Sister City Inc., which supports the sister city relationship between Columbus, Ohio and Dresden, Germany.

How long have you been with ERH? Since 2009. I was recommended by my rector, Stephen Applegate.

Why do you volunteer on the Board? My mother was a victim of Alzheimer's disease and struggled with it for over 15 years before she passed away. She was in assisted living for six years before we moved her to full-time care.

Most rewarding part? The ERH Board is one of the most involved and effective boards I have ever worked with. It is truly exemplary of how an effective nonprofit board should work.



Ben Blemker

Member of the Board; Member of Finance and Strategic Investment Committee within ERH

Former Occupation: CEO of the scrap division at the David J. Joseph Co. in Cincinnati.

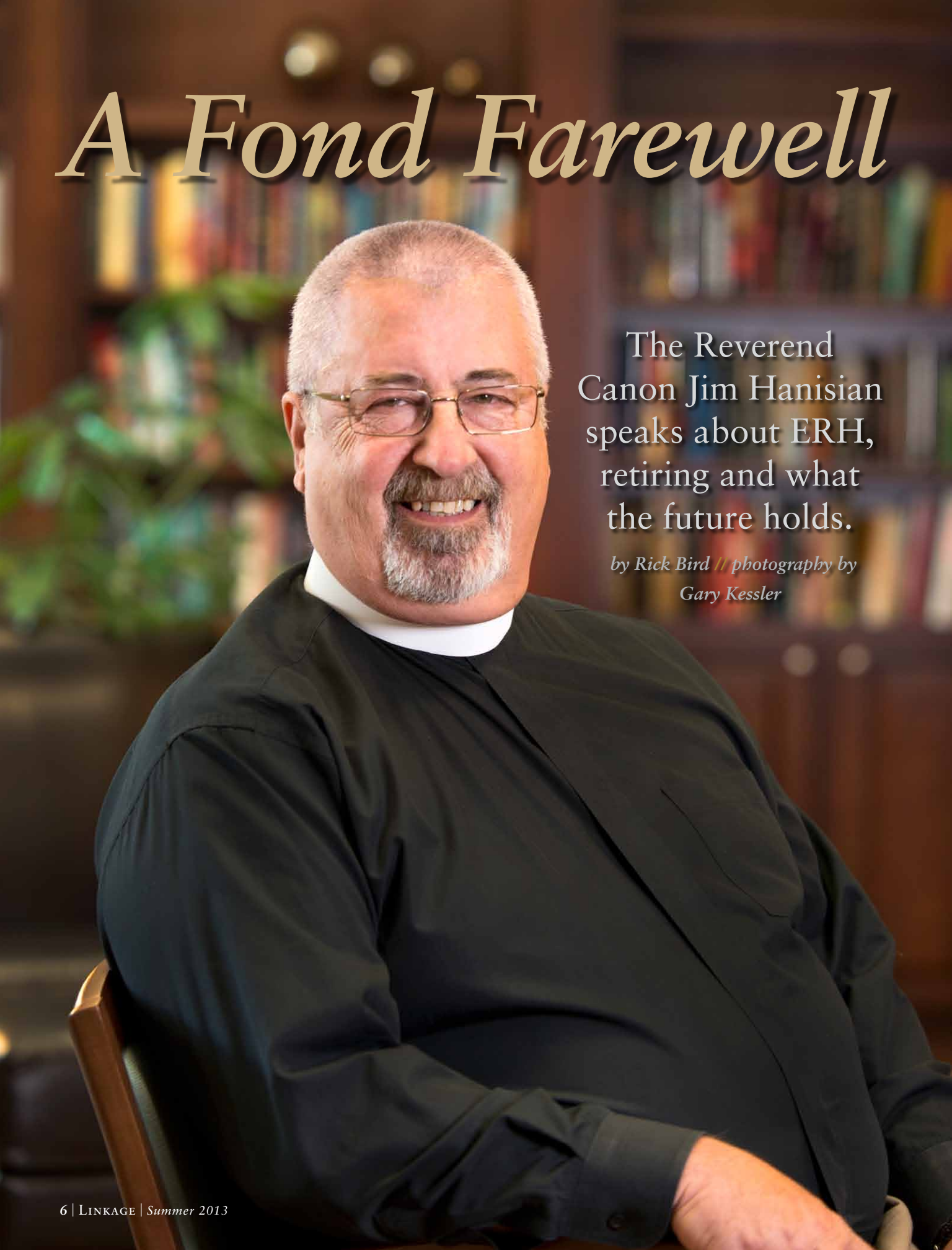
Skills you bring to the Board: I bring the ability and experience to analyze the current business environment, and then act proactively to help facilitate positive change throughout the organization. I work with a disciplined approach to running an organization to help it achieve its goals, having already done that in my business life.

How long have you been with ERH? Less than a year.

Why do you volunteer on the Board? I have served on nonprofit boards in the past. But, in my opinion, they didn't have the right approach to defining success and implementing it. However, I find ERH very professionally run with the right kind of discipline and check points. And ERH is financially conservative.

Most rewarding part? Being part of a progressive, well-run, well-defined organization is appealing to me. It's a very complicated organization that takes two or three years to really get your arms around.

A Fond Farewell



The Reverend
Canon Jim Hanisian
speaks about ERH,
retiring and what
the future holds.

*by Rick Bird // photography by
Gary Kessler*

Jim Hanisian could easily construct his career resume to read like a CFO of a Fortune 500 company. He's managed tens of millions in company investments, restructured a finance staff, put together strategic revenue enhancing plans and set up systems to integrate property management with company vision.

Of course the Rev. Canon James Hanisian has accomplished all this, and more, as an ordained Episcopal priest with an English literature degree from Hobart College, instead of a business degree.

"I'd still rather read a book than look at a spread sheet," Hanisian says with a chuckle.

Since 2005 he has been in charge of fundraising for Episcopal Retirement Homes, Inc. as Vice President of Ministry & Compliance, and for 17 years he has overseen church investments as President of the Trustees for the Diocese of Southern Ohio.

Hanisian will soon be able to catch up on that reading. He is retiring later this summer after a 40-plus year career serving the church. For 22 years he was rector of the Church of the Redeemer in Hyde Park.

Southern Ohio Bishop Thomas Breidenthal says Hanisian has left his spiritual mark, even after his career as a rector had ended.

"He was instrumental in turning his Hyde Park congregation into a community of lay leaders who took extremely seriously their call as baptized Christians to evangelize and be responsible Christians in the life of the larger community," Bishop Breidenthal says. "Jim famously created the space for lay people to discover their gifts as Christians."

Hanisian left the congregation in 2000 to serve five years as chief of staff for the late Bishop Herbert Thompson.

Bishop Breidenthal says Hanisian brought the same passion in his rector's vision to ERH. "He's been crucial in deepening that institution's understanding of itself as an Episcopal mission, to ensure that it is in sync with a common ministry approach. Jim has been a major player in developing a culture at ERH that is completely person-centered and honors the gifts and leadership of all that work

there and are served there."

Hanisian's ERH role quickly expanded from philanthropy to compliance and also involved working on the investment committee. He also became the vicar at a small congregation in Amelia.

At ERH, Hanisian became an advocate for high quality programs and services at ERH's eight affordable living communities, including those in West Carrollton and Cambridge, Ohio, as well as Cincinnati.

For Hanisian, one question was: "How do you bring spiritual services to HUD Section 8 Senior Housing?" His answer was to spearhead an innovative program that paired local congregations with the communities. "It's been a good model for us. I really haven't seen it anywhere, except perhaps in the Catholic system," he says.

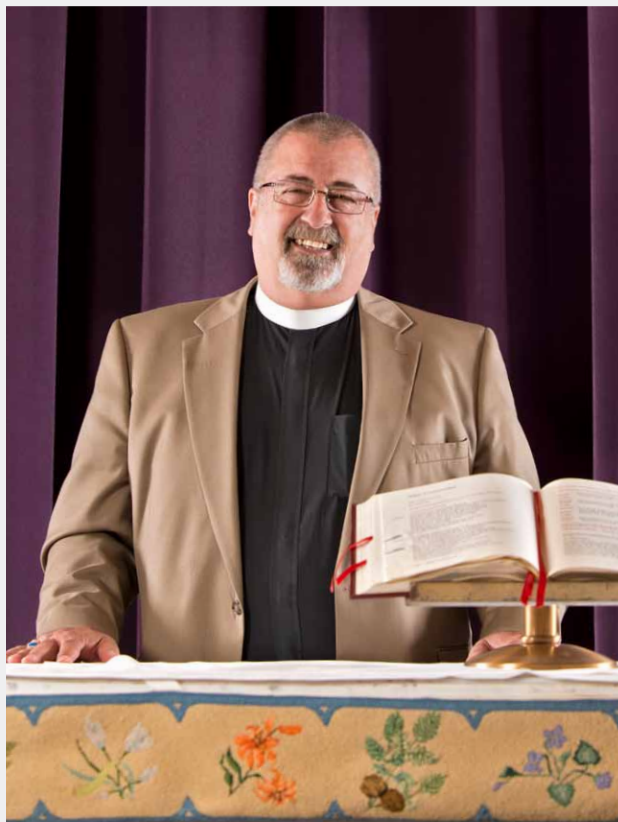


The Rev. Canon Jim Hanisian in the chapel at Marjorie P. Lee with a few team members: Diane Decker, Diana Collins and Maureen Gregory

Hanisian also wanted to provide services to the communities that went beyond what is reimbursed by government health care and housing programs.

"It's not good enough just to provide safe and sanitary housing, which is the HUD standard. We wanted to raise money for services to help our seniors do better than just survive or get by in those places."

Additional programming he helped fund included transportation, social activities, social work and wellness.



Retirement for Hanisian means a well-deserved break, then a return to consulting for ERH and ministry work.

Hanisian's fundraising efforts amounted to putting more than \$100,000 annually in play for such services. It's an accomplishment he is justly proud of. "In fact, we started looking around the nation to find who was successful in raising funds for that, and the answer was no one, especially considering smaller players in the affordable living field like us."

Indeed, Hanisian and his team proved to be a prodigious fundraisers responsible for raising more than \$11 million in eight years with ERH. Coupled with its endowment, ERH is able to spend 8 percent of its total budget on ministry programs throughout all ERH communities. Hanisian credits ERH board support for a larger than customary philanthropy department able to cater to the needs of donors offering a diversity of gift-giving tools and resources.

"Team building is one of Jim's core strengths," notes Doug Spitler, ERH President and CEO. "He's

built an incredibly strong development team. He's brought a real sense of focus to who we are as an Episcopal organization, helping us focus on our church heritage and traditions."

Sometimes, those in the spiritual community have a built-in circumspection when it comes to fundraising and financial matters. Hanisian has always been realistic about that role knowing "any rector is a fundraiser." But Hanisian thinks Christian-based fundraising must focus on the goals of the donor, not the all-consuming needs of the organization.

"I learned early on that the needs of organizations to receive is infinite," he says. "But I believe in my heart that peoples' souls have a need to give."

Hanisian said he spent a lot of time changing the philosophy of the philanthropy department to be donor-centered rather than company-centered. As he puts it: "People want to feel a part of something bigger than themselves. And that seems to be soul-expanding."

Hanisian says his work at ERH has given him insight into what he believes will be a looming crisis in America: housing our older adults. "It is a coming national disgrace," Hanisian states. "We are not going to be able to house the boomers. Many have not saved enough. A significant number are poor. Twenty-seven percent of our seniors in Ohio live in substandard housing now. That is only going to get worse."

Hanisian acknowledges his retirement doesn't mean he will be out of the loop. He plans to act as a consultant to ERH and the diocese after he takes up residence in a home he and his wife are building in Wilmington, N.C. But he has promised himself at least a short break from everything.

"I want to stay away from it all for at least three months to take some time to listen to my heart, to God and see what's in front of me," the retiring canon says. "I am sure I will continue writing, consulting and working on my golf game. And I'm sure I will find a little congregation in North Carolina that can't afford anyone and help them out if I can." ■

Positive Growth

ERH Adds Five New Affordable Living Communities *By Kara Hagerman*

Episcopal Retirement Homes recently began offering its exceptional services to even more seniors at four new properties in Southwestern Ohio. Now it has announced its first property in Indiana, Senior Housing at Anderson YMCA (SHAY), which will open in downtown Anderson in early 2015.

“We’ve seen the need for good-quality housing for seniors,” says Jay Kittenbrink, Executive Director of Affordable Living Development at ERH. “About 80 percent of seniors fall in the limited-income category, so it doesn’t make sense to serve only five percent.”

In late 2012, ERH doubled the number of affordable living communities it serves in Ohio by adding four new properties: The Elberon Apartments, Forest Square Apartments and Woodburn

Pointe Apartments in Cincinnati, and Shawnee Place in Springfield. Like its existing properties, all feature modern, updated apartments with carpeted living rooms and bedrooms, open kitchens with up-to-date appliances and universally accessible bathrooms.

Plans for the SHAY project in Indiana were unveiled earlier this year. ERH is partnering with The Model Group to create 30 apartments on the second, third and fourth floors of the historic YMCA building in the heart of downtown Anderson. ERH will work with the YMCA, which operates on the

first floor, to provide senior residents with full memberships and to offer health, wellness, spiritual and community-based programs. SHAY, which will offer all of the same features as ERH’s Ohio properties, was awarded competitive tax credits by the Indiana Housing and Community Development Authority.

“We will now be able to show Indiana our expertise,” says Kathy Ison, Vice President of Affordable Housing and In-Home Services at ERH. “We will

have a wonderful agreement with the Y. They are excited about us being there, and they are going to be proactive in getting the residents engaged.”

The SHAY project marks the beginning of the ERH effort to continue to expand outside of Ohio. In addition to opening properties in other regions of Ohio, ERH plans to seek opportunities in both Indiana and Kentucky. “It takes some



A look inside the inviting common area at Forest Square, one of the ERH affordable living communities.

time to find the ideal community, but that is what we are striving for,” Ison says. “Our mission is to serve seniors. It’s about bringing the services to our residents so they can age in place. We love the idea of bringing our mission to other markets.”

Affordable living communities allow limited-income older adults to meet their other basic needs, such as medical care, and to feel less vulnerable than they might in a private home. Residents also have the opportunity to socialize with their neighbors and enjoy group activities, which helps them live with

Where You Can Find The New Affordable Living Communities Of ERH

The Affordable Living Communities of Cambridge Heights in Cambridge, Canterbury Court in West Carrollton, St. Paul Village and St. Pius Place in Cincinnati are now being joined by these communities:

The Elberon Apartments

3414 W. Eighth St.
Cincinnati, OH 45205

37 apartments

Forest Square Apartments

3511 Harvey Ave.
Cincinnati, OH 45207

21 apartments

Shawnee Place

102 E. Main St.
Springfield, OH 45502

85 apartments

Woodburn Pointe Apartments

3330 Woodburn Ave.
Cincinnati, OH 45207

24 apartments

COMING SOON

Senior Housing at Anderson YMCA

28 W. 12th St.
Anderson, IN 46016

30 apartments

For more information on these communities or for a senior living planning guide, visit www.EpiscopalRetirement.com.

dignity and purpose.

The recent expansion means that ERH can provide a larger number of seniors with amenities and options not typically found at affordable living communities. Like all of the properties ERH manages, the new communities offer residents a safe and enriching environment with extensive activities programs, free transportation, spiritual services and volunteer opportunities.

“ERH is committed to providing services that rent won’t cover,” Kittenbrink says. “Most places cannot offer them because they don’t have the funding to do it. We also work hard to connect our residents to schools and other outside agencies that need volunteers and encourage them in that way. It gives them a whole different outlook.”

From exercise classes to group outings to on-site social workers and security, the top-notch amenities at ERH communities are testament to its commitment to help seniors live a fulfilling life, no matter their financial situation. Residents enjoy monthly birthday parties, shopping trips, gardening, Wii bowling tournaments, pool contests, educational seminars and regular exercise programs.

“We want our seniors to thrive,” Ison says. “The activities keep residents engaged. When people are engaged, they stay healthier.”

Also important at all ERH properties are community outreach programs. At St. Paul Village, for instance, residents knit and crochet prayer shawls and baby hats and donate them to Bethesda North Hospital for an effort called “Crochet for a Cause.” The goal this year is to make scarves for the homeless, donating them to Mercy Health St. John Social Services in Over-the-Rhine.

ERH makes every effort to consider residents’ needs and interests and to offer a variety of programs in line with residents’ interests, and will offer the same at every new development as it expands. “Our focus is to be person-centered and to put the residents before the organization,” Kittenbrink says. “It’s a different approach. Our compassion, caring and effort to be considerate of each person as an individual is what sets us apart.” ■



R. Douglas Spitler, President and CEO at ERH since 1987, understands the challenges, the opportunities and the impact of health care reform legislation—the 2010 Patient Protection and Affordable Care Act (PPACA). Spitler notes that improving the health outcomes of elders in relation to this bill is the No. 1 strategy for ERH. The CEO not only enlisted vice presidents Laura Lamb and Kathy Ison to work on the project, there is also a board committee focusing on the task.

What's Changing?

✚ Spitler says one of the ways the PPACA will affect ERH and continuing care retirement communities the most will be a **change in how providers are reimbursed for health care**. Historically, health care has been based on a fee-for-service model. Going forward, providers will receive value-based payments relying

ERH Leads in Response to Health Care Reform

Improving the Health Outcomes of Elders

by Laura A. Hobson

on outcomes of patient care. In other words, health practitioners will be paid more if they achieve good outcomes for their patients and paid less if they don't.

✚ **How care is organized will change.** Silos made up of doctors, hospitals or in-home care companies will be broken down so that care will become more patient-centered with collaboration and much more information sharing taking place among different types of providers. There will be payment incentives that help drive these coordinated systems of care.

✚ **Hospitals will be responsible for outcomes after patients are discharged and will focus more attention on post-care partners.** It is the goal of ERH to be among the preferred post-acute providers by partnering with hospitals on care protocols, electronic medical records and care transition services.

The ERH Response

ERH is staying ahead of the curve and responding well to the new opportunities that health care reform presents, Spitler

notes. How health care is organized and delivered—with patient experience at the center—should reduce costs, because patients will stay healthier, and there will be less duplication in the system. All providers will have a stake in delivering quality outcomes, along with more emphasis on prevention. As a result, the act challenges ERH to deal with the escalating cost of health care and look for better ways to deliver better patient outcomes.

Fortunately, ERH is in an excellent position to play a leadership role in the post-acute care arena as its outcomes, such as low readmission rates to hospitals, are among the best in the industry.

Some of the tangible changes being made in the ERH system include adding case managers to coordinate the care of patients after they leave the hospital, as well as after patients leave ERH, to make sure they stay on track for recovery. ERH also plans to phase in nurse practitioners and physician assistants to keep costs down. Finally, ERH will continue to build on existing wellness and prevention programs for both residents and staff.



a photographer / videographer from Minnesota and put a lot of effort into making the experience fun for the residents, their families and staff. We basically transform an empty apartment into a professional studio. Their first stop, though, is to a professional makeup artist we have on hand to prepare for the shoot. All of these touches go into a successful outcome to give us the distinctive look and feel for our ads and website videos that set us apart. This also enables us to deliver the right message.

What is that message?

Potential residents and their families want to know they will fit in, make friends, have fun and thrive in our community. The socialization that comes with living with people of like mind and situation is an important aspect of this lifestyle. They also need to hear we offer all levels of care and long-term security, and we won't ask them to leave even if they eventually run out of money and can no longer pay the rent.

We don't spend a lot of time in our advertising talking about "the stuff": the swimming pool, the fitness center, the great food, the bridge club, etc. They are still important factors, but for the most part don't differentiate one place from another. After all, it's about great value over the long term. Our residents know living here is the real deal, and it has been for over 60 years.

Telling the ERH Story

Behind the Scenes at the Latest Photo Shoot

by Karen Maslowski

Ken Paley, Vice President of Marketing and Public Relations for ERH, discusses the not-for-profit organization's long-running print advertising campaign.

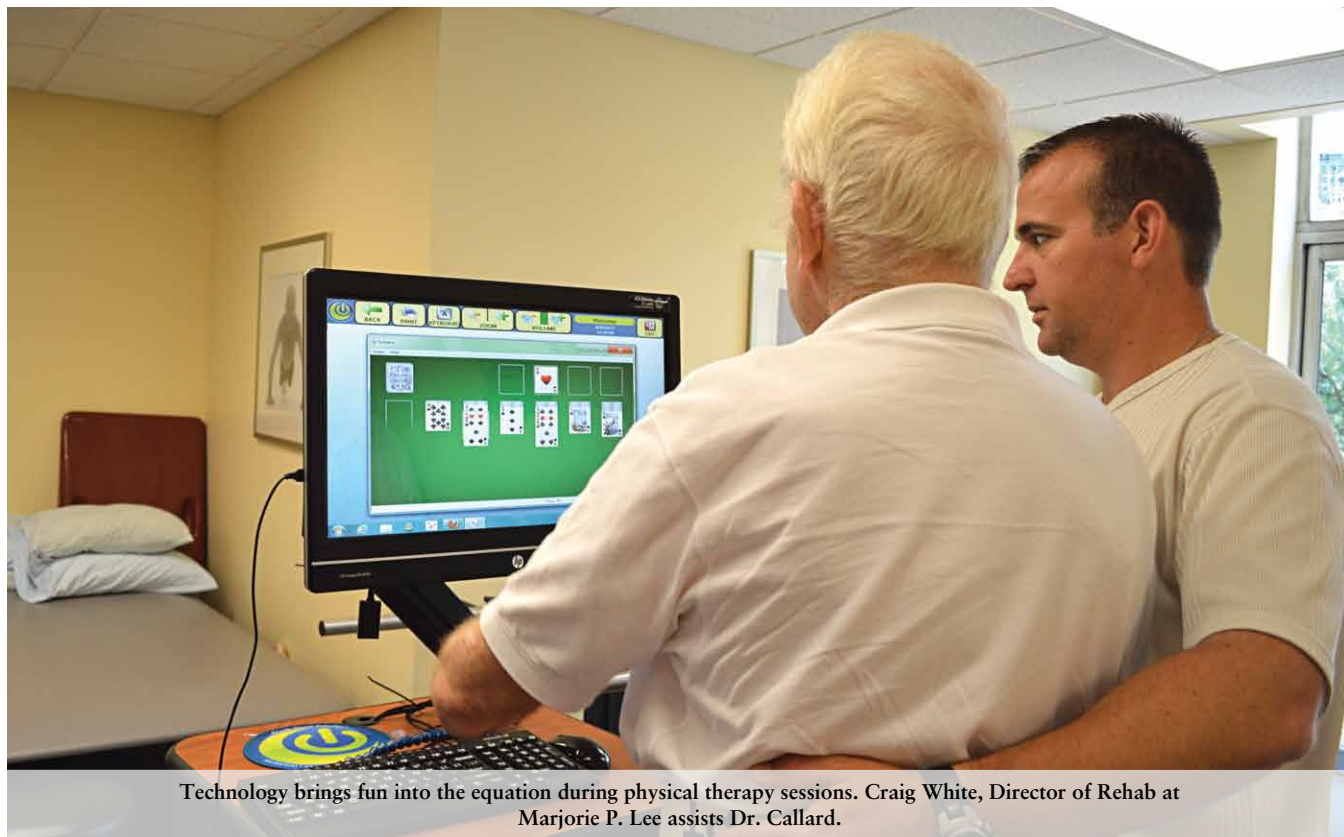
What is your goal for this campaign?

We have a great story to tell, and we think it is best told through our residents and staff. This year we will bring in residents' family members as well.

How did you choose ad participants?

We chose the participants based primarily on their spirit and the essence of their personalities. We want people to relate to our residents, and to get an idea of who lives and works here. Also, good chemistry between the people in the photos is critical to an effective visual.

Such a campaign doesn't just happen. We bring in our ad agency from California and



Technology brings fun into the equation during physical therapy sessions. Craig White, Director of Rehab at Marjorie P. Lee assists Dr. Callard.

Dignity Through Technology

It's Never 2 Late Adds Fun and Technical Focus to Person-Centered Care and Wellness *By Rick Bird*

Many senior adults, especially those in their 70s and older, didn't grow up with computer technology. It's not surprising then that many have missed the evolutionary march of a variety of digital gizmos—from smart phones and social media to gaming.

But that's changing, thanks to a number of developers bringing interactive computer technology to older adults in ways that are both therapeutic and just plain fun.

One such system now being used at Marjorie P. Lee is called *It's Never 2 Late*, developed by a Colorado-based company with the motto "dignity through technology." IN2L features an interactive touch screen, making the computer system incredibly user friendly even for those with technology phobias.

"We often get comments from this generation that they never used computers and don't see any reason to learn. There is a fear of technology," explains Craig

White, Director of Rehab at Marjorie P. Lee since 2001. "We ask them to try this system, and they immediately realize, 'Hey, this is pretty fun.'"

The easy-to-see oversized screen is 24-inches wide with most functions accessed by touch rather than a mouse or keyboard. The screen can be raised or lowered on a swivel arm to accommodate a resident in a wheelchair or a bed.

IN2L features all the applications that many now take for

granted in the digital age—games, social media, music, video, painting and other creative mixed-media programming. The system has thousands of interactive applications including the ability to make video calls.

“Each resident will have his or her own profile on the system,” says Megan Kron, Move-In Coordinator at Marjorie P. Lee, who helped with research in acquiring the system. “There may be settings for email, favorite music or a portal for families to post home videos and pictures. One button is for classic TV shows. There are hundreds of episodes from the ’50s and ’60s. The jukebox function has thousands of songs from different eras.”

But this is more than an on-demand entertainment center. IN2L has become an important therapy tool in the few months the system has been available, according to White. He is using it in myriad ways, including to help improve eye-hand coordination, to aid stroke victims with balance issues or to engage older adults dealing with dementia using memory programs and trivia games. Some examples:

- White notes that the first day he got the system he called up the jukebox function and asked residents to pick some songs. They asked for big band tunes. “All of a sudden everyone in the room was tapping their feet.” White says that playing music is helpful

during therapy sessions. “We do a lot of things that, honestly, aren’t too exciting—reaching for cones or balance exercises—so the music definitely helps.”

- One patient with a heart problem came from the hospital using a walker, very anxious about her balance. White discovered she loved card games so he showed her how to play solitaire on the computer while she was standing. “Immediately her mind was off



White and Dr. Callard strengthen hand-eye coordination with It's Never 2 Late.

her anxiety, and she was gaining her balance, reaching and touching the screen. I moved the screen a little so she would reach farther and farther.”

White said he had been previously working with the patient for a week on her balance with little success. “She went from being able to stand for only a minute to standing seven or eight minutes during a game of solitaire, challenging her balance the whole time. The mind has such a role in balance. It was just a matter of getting her mind on something else. It was an immediate benefit.”

- The system has a wealth of games that White has found helpful with cognitive issues. He has used geography, sports trivia, and basic memory and word games—whatever the resident likes. Again, White says, there were immediate benefits. The act of playing the game helps with balance and endurance as well as exercising the brain.

- And then there is one resident, a former pilot, with significant dementia. He has played the flight simulator program for extended periods. “We struggled with therapy to get him to participate,” White says. “Now he’s been coming down to fly that plane for an hour and a half at a time.”

The bottom line, according to Kron: “Residents are finding purpose by having fun with what they are doing. We’ve heard a lot of people say how much they have enjoyed their therapy sessions and previously had not embraced technology.”

Of course, be careful what you wish for. The popularity of the system has created so much interest among residents, ERH officials would like to obtain more units so more seniors can participate.

“The pilot has been tremendously successful in the care centers at Marjorie P. Lee, and we are hoping to be able to expand to the Deupree Cottages,” Kron says. “We are hoping a donor might be passionate about this when he or she sees the difference it is making.”



Robert and Marian Funk with Doug Spittler,
President and CEO of ERH

Donor Spotlight

Living Legacy Society

Episcopal Retirement Homes would like to welcome Robert and Marian Funk to the Living Legacy Society. The couple moved into Marjorie P. Lee in October of 2012 and have enjoyed every moment since. Marian's favorite part of living at Marjorie P. Lee? "It just feels like home to us, and it did the second we walked in." Robert is thrilled that he no longer has to cook—or, especially, wash dishes!

The Funks take advantage of the six dimension wellness program and enjoy going to monthly "coffee & conversation" events where they get information and insight from senior management about current priorities at Episcopal Retirement Homes.

Robert and Marian met with Jim Hanisian, Vice President of Ministry & Compliance for ERH, to explain their desire to move to Marjorie P. Lee. However, they told him, they were worried about dealing with the stress of selling their home. Hanisian gave them information about donating their home to ERH as a charitable gift annuity (CGA), which would allow them to move into Marjorie P. Lee right away. Under this plan, ERH would take care of selling their home to alleviate their stress, and this donation would provide them with a tax deduction. A portion of the income provided by the CGA would be tax-free. The Funks decided to take advantage of the opportunity and were able to move into Marjorie P. Lee immediately.

ERH is very grateful for their generosity to Marjorie P. Lee and would like to celebrate Robert and Marian Funk's decision to become new members of the Living Legacy Society.

Living Legacy Society

When people think of a legacy or estate giving, they often think the process is complicated, time-consuming and costly.

In fact, the majority of legacy gifts (more than 90 percent) are created by simply changing a beneficiary designation in a will, trust, retirement account or life insurance policy. The change can be made at any time and typically costs nothing in professional fees.

The ERH Living Legacy Society allows ERH to recognize those who have made gifts to provide for the future of ERH programs or communities and to thank donors during their lifetime.

WHAT IS A LEGACY GIFT?

- Legacy gifts come in all shapes and sizes.
- Examples include bequests, charitable gift annuities, charitable trusts and gifts of real estate, life insurance or retirement assets.
- Legacy gifts usually come from assets rather than income.
- Legacy gifts often enable a donor to make a larger gift, provide more to heirs and, in some cases, reduce taxes.
- Legacy gifts may also be used to generate retirement income.

For more information or for questions about how you can join the Living Legacy Society, please call Diana Collins at 513-272-5555 ext. 4224 or dcollins@erhinc.com.



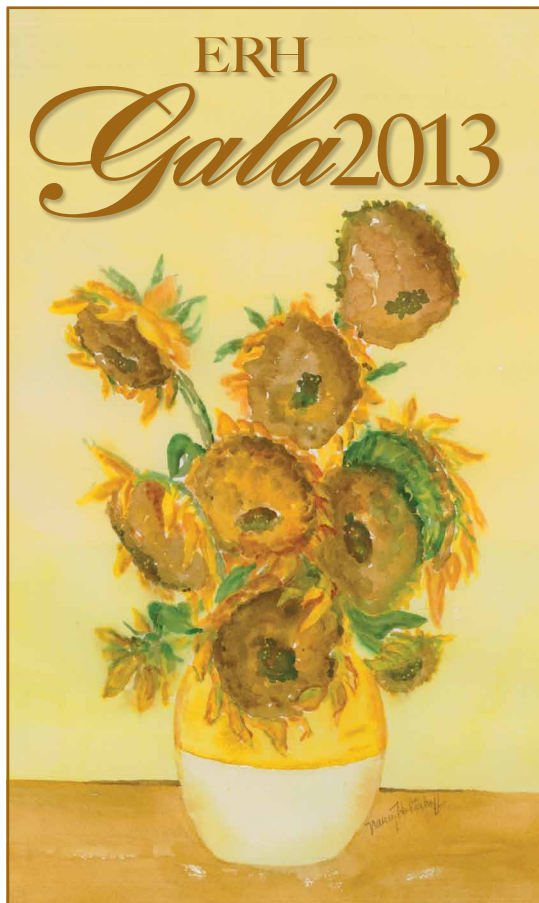
Episcopal Retirement Homes

3870 Virginia Avenue
Cincinnati, OH 45227-3427
www.EpiscopalRetirement.com

NON-PROFIT ORG.
U.S. POSTAGE
PAID
CINCINNATI, OH
PERMIT NO. 5782



LeadingAge™
Ohio



Save the date!

ERH Gala 2013

Hyde Park Country Club
September 27, 2013, 6–10 pm

*Enjoy an evening of cocktails, hor d'oeuvres,
dinner, live music, a silent auction and wine raffle*

**Tickets: \$130 per person or
\$1,000 for a table of 10. Purchase online
at www.episcopalretirement.com/gala**

Ticket sales and donations benefit the Good Samaritan Mission, which supports ERH Ministry programs and services for older adults. These include Meals on Wheels, Partners in Care, affordable living activities and services, staff hardship assistance and aid for deserving residents of ERH communities.

For more information contact Diane at
ddecker@erhinc.com or (513) 272-5555 x 4283