

ONTARIO GOOD ROADS ASSOCIATION

**“IN THE MUNICIPAL BUSINESS
THERE’S A REQUIREMENT
FOR OPERATORS TO DO A
CIRCLE CHECK EACH DAY”**





The Checker inspection books and inspection software can be used to inspect or audit virtually any asset, facility, job function, or process an organization has, which makes them ideal for organizations with diverse operations.

While The Checker is specifically detailed for each type of inspection or audit, each one can be done in the same easy-to-use, comprehensive checklist format.

An example of how The Checker can be used to ensure compliance and improve operations within organizations with wide-ranging functions can be seen in the municipal transportation and works departments of municipalities, which routinely conduct operations using numerous different asset types.

The Ontario Good Roads Association (OGRA)—which has existed since 1894 to help Ontario municipalities in the construction and maintenance of their roads—actively promotes The Checker to its member municipalities.

“In the municipal business, in any business for that matter, there’s a requirement for operators to do a circle check each day, and there’s a requirement to log that it was done. The Checker books are an easy way for municipalities to comply with those requirements,” said OGRA’s executive director, Joe Tiernay. “It’s part of due diligence and protects them from lawsuits.”

OGRA has a long history of offering resources to its members to improve their operations, and The Checker fits in that tradition by providing valuable support to the people responsible for managing and conducting inspections, Tiernay said.

“The Checker produces a wide variety of forms that make their job easier,” he said.

Tiernay praised The Checker for its general format consistency while being specific to each type of asset.

“When you’re doing a circle check on a backhoe, it’s different than a circle check on a snow plow,” he said.

Tiernay pointed out that The Checker has developed customized checklists for OGRA’s member municipalities, as The Checker will do for any organization.

The customization is easy—all that’s needed is a list of the assets to be inspected and some discussion about the organization’s inspection needs, and The Checker can do the rest.



The checklists can be used in print book form or on mobile devices connected to The Checker’s inspection management software on the cloud—adding another element of flexibility to meet the demands of each particular organization.

Partnering with Associations

The Checker is being promoted to OGRA members as part of OGRA’s “affinity program,” of which The Checker is the longest-running participant. OGRA used to produce a generic inspection checklist for distribution to its members, but it now offers the much-better solution of The Checker, Tiernay said.

As part of the program, OGRA promotes The Checker to its members in exchange for a small royalty, and OGRA members get a 10 percent discount on The Checker.

“It’s a win/win/win,” Tiernay said. “The Checker benefits from the promotion. We benefit from the revenue stream from the royalties, and our member municipalities benefit from getting a discount on a product they need.”

The Checker will gladly work with any association in a similar fashion, and Tiernay recommended such a partnership.

“We’re very pleased to be affiliated with The Checker; it’s been a great relationship,” he said. “If an association’s members have a need to do regular circle checks and log them, The Checker would be an excellent benefit for them to provide to their members while generating a new revenue stream.”

Tiernay said that based on the royalty checks OGRA is receiving from The Checker, the association’s members are clearly making use of The Checker benefit.

Conclusion

Judging by the experience of OGRA and its members, an association that partners with The Checker to provide discounted checklists to its members can raise revenue for itself while also providing a valuable benefit to each of its members.

To learn more about The Checker mobile inspections, click [here](#).



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