



## **Aeris's Customer Choice Award at Super Mobility Week**

### **What is it?**

Aeris wants to give you, our partner, the opportunity to showcase your innovation and educate others on how you are making major impacts on the IoT and M2M industries. Aeris' Customer Choice Award will take place at Super Mobility Week September 9-11, 2014. Aeris will showcase all submissions in the Aeris booth, and encourage show attendees to vote for which product they feel has the greatest potential impact. In return for voting, show attendees will get a prize from Aeris.

### **Benefits of submitting your product**

All submissions will have their products showcased at the Aeris Booth during Super Mobility Week. In addition, each partner will see an increase in their booth traffic due to the requirement that voters must visit the partner booth to learn about the product.

### **Winner of the Customer's Choice Award**

The winner in each category will receive the following:

- Press coverage
- Exposure on the Aeris blog regarding the win
- A badge next to their logo on Aeris's partner page
- An email sent to all Aeris contacts generated from the contest with any piece of content supplied by the winning company

### **Requirements of submitting**

All companies entering the contest must be a partner of Aeris

### **How to submit**

Complete the attached form, and email to:

Elle Wood

Community Marketing Manager

[elle.wood@aeris.net](mailto:elle.wood@aeris.net)

+1 (408) 557-1948

### **Tips on winning**

Voters may consider the following in casting their vote:

- compatibility with various technologies
- ease of installation
- scalability and potential growth

**All entries are due by August 22, 2014.**



**Aeris's Customer Choice Award  
Submission Form**

Company \_\_\_\_\_

Product Name \_\_\_\_\_

Technology Utilized \_\_\_\_\_

**Person Submitting Award:**

Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

**Briefly describe what your product currently does and how it is used today. (200 word max)**

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**Please include the following with this submission:**

- Product Sheet/Data Sheet or Case Study
- JPEG image of product