



## 2014 PUBLIC PROGRAMS

COURSE	FEE	DATE	
<b>PowerSpeaking®</b> - Our <b>PowerSpeaking®</b> program is designed for anyone looking to improve their essential presentation skills. Participants learn how to organize content, deliver it with style, and control both the environment and the audience. Through multiple videotaping and private coaching sessions and proven templates, participants leave as seasoned persuasive speakers.	\$1,395	Jan. 21 & 22 April 9 & 10 June 9 & 10	Sept. 9 & 10 Dec. 3 & 4
<b>New: 1-day PowerSpeaking® Program</b> First time - we added a one day to our schedule!	\$895	March 27	Oct. 2
<b>HighTechSpeaking®</b> - Our <b>HighTechSpeaking®</b> program is designed for technical pros looking to enhance their data-driven talks by improving their presentation skills. Participants learn how to organize technical content, deliver effectively with style, and control both the environment and the audience.	\$1,395	Feb. 11 & 12 May 6 & 7	Aug. 20 & 21 Nov. 11 & 12
<b>Speaking Up: Presenting to Executives®</b> - Our <b>Speaking Up: Presenting to Executives®</b> program is designed for individuals who speak to their decision makers and influencers. Participants learn how to think on their feet when dealing with senior level challenges and distractions that occur when speaking to decision makers.	\$1,295	Feb. 4 May 14 July 16	Sept. 11 Nov. 4
<b>FastTrackSpeaking®</b> - Our two-day <b>FastTrackSpeaking®</b> program is designed for anyone presenting to a broad range of audiences (up, laterally, and down) throughout the organization. A hybrid course which starts with one day of PowerSpeaking or HighTechSpeaking and concludes with a full day of Speaking Up. Participants will learn how to master the essential presentation skills as well as the strategies for speaking to decision makers.	\$1,895	Feb. 12 & 13 April 8 & 9	June 17 & 18 Oct. 7 & 8
<b>SalesSpeaking®</b> - Our one-day <b>SalesSpeaking®</b> program is designed for sales professionals who present to external decision makers and customers. Participants learn how to construct clear, powerful positioning messages for customers and decision makers while practicing skills for managing the rough and tumble of a sales presentation.	\$1,095	March 11	

**200B Twin Dolphin Dr. Redwood City, CA 94065 | 800.828.1909 | [www.powerspeaking.com](http://www.powerspeaking.com)**

*All public programs are held in our Redwood City Training facility. 10% Discount applies for 2 or more participants from the same company.*