

A game changer:

Using video for high performance in the classroom

Current educator effectiveness systems are **inadequate.**

Only 30% 

of **teachers** say they receive **meaningful** and **timely** feedback.

Only 38% 

of **school leaders** believe the **evaluation system** in place at their schools **improves teachers' practices.**

Now they are looking at **classroom video** as a solution.



Teachers

believe that filming their instruction would help them **improve** practices.



School leaders

say that using classroom video would help them provide teachers with **feedback** and **support.**



Almost **80%** of **teachers** would be willing to select and submit a video for a formal **observation.**



4 reasons educators want classroom video in observations and evaluations:



1. Instant replay for teacher and observer



2. Content-specific feedback



3. Fairness & accuracy of scoring



4. Approved in collective bargaining agreements

Educators need (*and want*) more out of observations and evaluations.