A game changer: Using video for high performance in the classroom

Current educator effectiveness systems are inadequate.

Only 30% of teachers say they receive meaningful and timely feedback.

Only 38% of school leaders believe the evaluation system in place at their schools improves teachers' practices.

Now they are looking at classroom video as a solution.

91% of teachers believe that filming their instruction would help them improve practices.

85% of school leaders say that using classroom video would help them provide teachers with feedback and support.

Almost 80% of teachers would be willing to select and submit a video for a formal observation.

4 reasons educators want classroom video in observations and evaluations:

1. Instant replay for teacher and observer
2. Content-specific feedback
3. Fairness & accuracy of scoring
4. Approved in collective bargaining agreements

Educators need (and want) more out of observations and evaluations.

Source: Reader poll, Accomplished Teacher and ASCD Leadership, SmartBrief Education, September 2014