

FOR IMMEDIATE RELEASE

Insight Education Group Earns Finalist Status for Two EdTech Digest Awards
Distinguished awards program recognizes top tools, trendsetters and leaders in edtech

MARCH 13, 2014 — The finalists for the fourth annual EdTech Digest Awards Recognition Program honoring tools, trendsetters and leaders in the education and technology sector have been announced. The distinguished awards program recognizes outstanding solutions – and the best and brightest minds – in education and technology, and Insight Education Group is a finalist in two categories.



myCore, Insight's Common Core curriculum planning and sharing platform, is a Cool Tool Award finalist in the Professional Development Solution subcategory.

In addition, Dr. Michael Moody and Jason Stricker, the company's co-founders, are finalists for the EdTech Leadership Award in the CEO/Founder subcategory.

"It's truly an honor to be recognized as finalists for two EdTech Digest Awards this year," said Moody. "Jason and I are incredibly proud of the hard work from our entire team that has helped our company earn such recognition."

A distinguished panel of industry influencers and veterans conducted this year's evaluation proceedings.

"There is a lot of talent and quality out there, and we're excited to recognize these cool tools, leaders and trendsetters in the education technology space," said Victor Rivero, who oversees the award program as Editor in Chief of EdTech Digest.

The program comprises the Cool Tool, Trendsetter and Leadership Awards. All entries fall into a subcategory under one of these three main categories. Cool Tool awards recognize new, emerging and established technology solutions for education; the Trendsetter awards include notable people or products shaping the space, and the EdTech Leadership awards recognize outstanding forward-thinking contributions to learning and technology.



A full list of this year's award finalists can be found at <http://www.edtechdigest.com>.
Winners will be announced on March 20.

For more information about EdTech Digest, please visit <http://www.edtechdigest.com>.

About the EdTech Digest Awards Program

Recognizing cool tools, trendsetters and leaders in the education and technology sector, the mission of the annual awards program is to get workable technology solutions for education widely known about and well thought of with the purpose of reshaping the education culture and creating a new and better future for students. Over the years, the best products and brightest minds have been featured helping millions of students, teachers, parents, administrators and others in and around education.

About EdTech Digest

EdTech Digest is a leading source of cool tools, in-depth interviews and notable trends in the education and technology space. Featuring movers and shakers in and around education dedicated to making a difference for our future generations, read it online at <http://www.edtechdigest.com>.

About Insight Education Group

Insight Education Group is an educational consulting firm that supports the growth of teachers and school leaders. Since 2000, we have partnered with schools, districts, charters, states, and education organizations across the country to understand their challenges and provide matching solutions that get results. Our ultimate goal is to ensure all students get a great education. Learn more at: <http://www.insighteducationgroup.com/>

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