

Braveheart Sales Performance Aids in the Growth of Portfolio Creative

Braveheart Sales Performance, a leading sales consulting firm that provides sales effectiveness solutions to mid-market and small businesses, announced today that Portfolio Creative has selected them to aid in their growth and expansion.

Portfolio Creative connects clients with the finest creative talent in all areas of design, writing, communications, retail and advertising. They are seeking to expand their business development capabilities and turned to Braveheart to aid in getting their first dedicated business development hire right.

“We chose Braveheart because of their deep expertise in all aspects of business development,” said Catherine Lang-Cline, President of Portfolio Creative. “We liked that they had a completely customized process to help us select just the right individual to be effective in this newly created role, while saving us time and money by avoiding making a hiring mistake.”

“We are excited to work with Portfolio Creative, a leading creative talent and executive search firm, as they grow their staff,” said Gretchen Gordon, Founder of Braveheart Sales Performance. “By understanding their specific needs we are able to tailor the profile of the perfect hire for them so that they don’t waste time and money with the wrong candidates.”

About Braveheart Sales Performance

Headquartered in Columbus, Ohio, Braveheart Sales Performance is a privately held sales effectiveness consulting firm providing resources, tools, training and coaching to mid-market and small businesses. Braveheart differentiates itself by its extensive use of data-driven analysis to aid in all aspects of the sales

team including sales leadership development, sales training and coaching, sales talent acquisition, incentive compensation plan design, infrastructure and metrics consulting, and outsourced sales management.

For more information visit www.braveheartsales.com.

About Portfolio Creative

A leading creative talent and executive search and placement company located in Columbus, OH, the company connects employers with the creative talent they need. Whether the need is for a specific project or the employer requires a full-time hire, Portfolio Creative can provide the solution. Portfolio Creative is active in Columbus, OH, Chicago, IL, Pittsburgh, PA, the greater New York/New Jersey area and Northern Virginia. In 2013 Portfolio Creative was named to the Inc. 5000 list for the fifth year in a row as well as was named to the Columbus Business First Fast 50 List for the fifth time as well.

To learn more about Portfolio Creative visit www.portfolioiscreative.com.