



Every day, restaurants collect large amounts of raw information such as sales, labor, inventory, etc. This never ending stream contains valuable clues on how stores are performing. Like gold hidden in a mountain, if you can sort through the chaos and find key performance indicators, you will capture lost profits and improve business. Mirus Enterprise provides restaurant operators the ability to make decisions based on facts, not assumptions.

### What Can Custom Reports Provide?

- Know how restaurants are performing individually and comparably.
- Measure the relationship between tenure and productivity for each employee.
- Monitor effects of price changes, product mix by location, and new menu items.
- Evaluate customer satisfaction.
- Determine actual price paid for raw materials.
- Track both positive and negative business metrics. Anything is up for grabs.

Enterprise provides timely insight into granular details through a comprehensive custom report writing solution.

### Collect & Secure



And More...

### Powerful Insight



Like a low-oil light warns potential engine malfunction, Enterprise monitors operations and alerts you to problematic issues.

# Case Studies: Managing Performance with Mirus Enterprise

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PR Management Corporation, based in Newton, Massachusetts, needed help collecting, storing, and systematically analyzing raw data collected from its 30 Panera Bread franchisees in Massachusetts, New Hampshire and Maine. Mirus' Enterprise solution, particularly its custom report writing feature, allowed the company to speed up daily analysis as well as spot and respond to problems and opportunities.

***“Now we can quickly access, aggregate and act on data collected from each POS system at all of our locations.”*** PR Management's CFO told Mirus. “In addition, we can supplement the POS data with other sources of information including service metrics, payroll, and financial data to create one repository of all relevant information from which we can report and run analysis. The system is easy to work with, intuitive, and flexible.”

PR Management also expressed appreciation for the good working relationship that Mirus developed with them, which helped to make the transition easy. “Our account manager, Alan Panek and his team, have given us tremendous support.”



Uno Restaurant Holdings Corporation, based in Boston, needed to consolidate and manage data for more than 150 company-owned and franchised UNO's Pizzeria & Grill restaurants located in 24 states, the District of Columbia, Puerto Rico, South Korea, the United Arab Emirates, Honduras, Kuwait and Saudi Arabia.

The company's vice president of operations and controller told Mirus that in the past he and his team were getting a flood of data, but in a variety of formats. “We had a lot of useful data, spread across legacy systems that couldn't communicate easily,” he noted. “We had to spend a lot of time cutting and pasting to perform the analysis we needed.”

Mirus Enterprise solved both problems by consolidating the data and provided the tools to create actionable reports. “We now have a comprehensive data warehouse and just as importantly, we have the flexible report writer for quick and easy ad hoc analysis”. He added, ***“With Mirus Enterprise, Uno's can now view and analyze all our data — drawn from a variety of formats and restaurant configurations — and quickly focus on opportunities and problems.”***