



For Immediate Release

West Michigan Homeowners Now Have Local Service

Contact: [Dan Moyle/Communications 269.324.4240 ext. 115](#)

PORTAGE, Mich. - In the current world of call centers, national and international business and mergers, a local business is a breath of fresh air. Finding a business that can answer your question on the first try, with a real person on the other end of the line is such an important part of doing business in today's world. Instead of calling a foreign country, a [community mortgage lender](#) like AmeriFirst Home Mortgage can help you whether you call or stop into an office in your community.

AmeriFirst Home Mortgage is now [servicing its own loans](#) in-house. The community mortgage banker no longer sells mortgages to big banks. In fact, the West Michigan mortgage bank now services \$500 million dollars in home loans. This means home buyers will continue to make their mortgage payments to the same lender rather than seeing their payment slips change names again and again.

West Michigan home buyers will be able to walk into the [AmeriFirst office](#) and talk to a person. This means any questions on escrow, homeowners insurance or tax bills can be answered with a local phone call or a short drive.



Local servicing also means local jobs, as AmeriFirst expands its servicing department. President and co-founder Mark A. Jones says, "We believe in the local communities in which we're rooted, and we believe consumers are returning to this way of doing business when it comes to important financial decisions like buying a house."

About AmeriFirst: [AmeriFirst Home Mortgage](#) is a [community mortgage banker](#) with more than 25 years serving the real estate market. [AmeriFirst corporate headquarters](#) is located in Portage, Michigan. AmeriFirst is licensed in MI, MN, WI, IN, IL, OH, KY, TN, NC, AL & FL. You can view this news release on the [AmeriFirst Newsroom](#).



###

