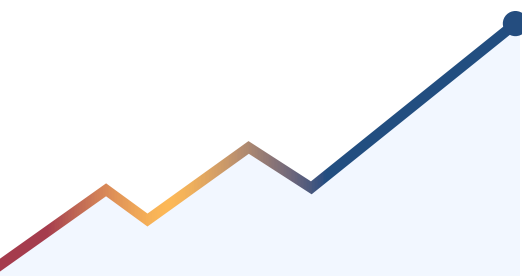


BitSight Security Ratings for Benchmarking

Measure, Compare & Mitigate Cybersecurity Risk



BENCHMARK SECURITY PERFORMANCE



REMEDiate SECURITY ISSUES



REDUCE RISK, COST EFFECTIVELY

BITSIGHT SECURITY RATINGS FOR BENCHMARKING

BitSight Security Ratings for Benchmarking enables organizations to quantify their cyber risk, measure overall security program success and benchmark their performance against industry peers. This daily, automated service analyzes, rates and monitors security performance for individual organizations as well as industries as a whole. It provides in-depth details on potential issues within an organization’s network, allowing security leaders to efficiently allocate resources to effectively manage and mitigate cyber risk.

THE NEED FOR CONTINUOUS MEASUREMENT

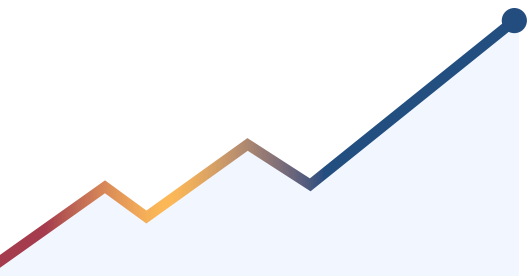
Faced with a constant stream of evolving threats, businesses spend millions of dollars annually on people, processes and technologies to protect themselves against cyber risk. However they have little visibility into the success of these investments. Without a quantified baseline, continuous measurement, and comparative data, executives cannot measure the impact of risk mitigation efforts or assess performance against industry peers and competitors. In order to proactively mitigate risk, you need automated tools that continuously measure and monitor your security performance.

A DATA DRIVEN APPROACH TO BENCHMARKING

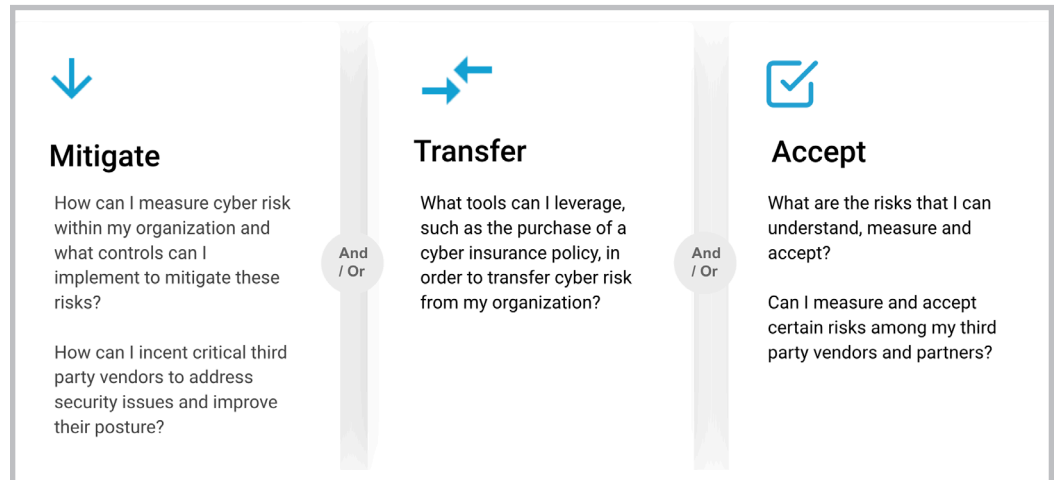
BitSight has solved the complex problem of benchmarking security risk. BitSight Security Ratings for Benchmarking deliver timely, data-driven analyses of security performance. Unlike the manual and static security self assessments used today, BitSight’s platform continuously analyzes, rates, and monitors your company’s security posture, all from the outside. New ratings are generated on a daily basis, giving continuous visibility into the security of important assets. With the ability to drill down into the security details used to generate your organization’s rating, users can identify and remediate pertinent security issues and track progress of mitigation techniques. For the first time, you can manage risk, measure improvement and make business decisions based on continuous insight into security performance.

KEY BENEFITS

- **Quantify Security Performance:** Use our objective, data driven ratings to measure the impact of your security program. Make educated investment decisions to reduce risk.
- **Benchmark Performance:** Compare your security performance against that of your industry and individual peers or competitors across the globe.
- **Remediate Security Issues:** Identify and remediate potentially harmful security issues based on customized alerts and actionable information of malware types and IP addresses.



Decision Framework for Cybersecurity Risk



BitSight customers gain access to valuable and actionable security and risk metrics.

ABOUT BITSIGHT TECHNOLOGIES

BitSight transforms how companies manage information security risk with objective, verifiable and actionable Security Ratings. Founded in 2011, the company built its Security Ratings Platform to continuously analyze vast amounts of external data on security issues. Seven of the largest 10 cyber insurers, 100 Fortune 500 companies, and 4 of the top 5 investment banks rely on BitSight to manage cyber risks.

FOR MORE INFORMATION

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BITSIGHT OFFERINGS FOR BENCHMARKING

BitSight offers a range of offerings and packages to meet a variety of needs.

Subscription Offerings:

- **MyOrg:** Continuously monitor your own organization's security with detailed event forensics
- **MyOrg Plus:** Continuously monitor your own organizations security with detailed event and user behavior forensics and infection alerts
- **MySubsidiary:** Continuously monitor subsidiary security with detailed event forensics
- **Event Forensics:** Monitor for security events within your organization's environment
- **User Behavior Forensics:** Monitor user behavior activities that may be introducing vulnerabilities into your environment
- **Infection Alerts:** Monitor your security environment for infections in real-time

Benchmarking solutions are also available in the following packages: *Basic Benchmarking; Enterprise Benchmarking; and Enterprise Benchmarking Plus.*

For pricing information, please contact your BitSight sales representative or email sales@bitsighttech.com.

OVERVIEW OF BITSIGHT SECURITY RATINGS

BitSight Security Ratings are a measurement of a company's relative security performance. Companies are rated on a scale of 250-900. Ratings are updated daily and available on the BitSight platform and via the API. The higher the rating, the more effective the company is in implementing good security practices.

Unlike existing security assessment tools that examine a company's policies or conduct periodic scans, BitSight continuously measures security performance based on evidence of compromised systems, diligence, user behavior, and public disclosures to provide an objective, evidence-based measure of performance. This data-driven, outside in approach, requires no information from the rated entity. With BitSight Security Ratings, organizations can shift from time and policy based security risk management towards a continuous outcome based model that is both effective and efficient.

Today, organizations are using Security Ratings to monitor third party risks, benchmark security performance, underwrite cyber insurance and effectively communicate security performance to upper level management to drive data-driven cybersecurity risk management practices.